

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 31.751/-106.2784

1700 N Zaragoza Rd El Paso, TX 79936		1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Population									
Estimated Population (2023)	17,376		118,265		292,369		134,208		
Projected Population (2028)	17,762		118,708		293,440		134,738		
Census Population (2020)	17,364		117,118		288,810		133,249		
Census Population (2010)	18,769		112,114		251,637		131,570		
Projected Annual Growth (2023-2028)	386	0.4%	444	-	1,071	-	529	-	
Historical Annual Growth (2020-2023)	12	-	1,146	-	3,559	0.4%	959	0.2%	
Historical Annual Growth (2010-2020)	-1,406	-0.7%	5,004	0.4%	37,173	1.5%	1,679	0.1%	
Estimated Population Density (2023)	5,534	psm	4,185	psm	3,724	psm	4,457	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	30.1	sq mi	
Households									
Estimated Households (2023)	5,687		39,774		98,884		44,837		
Projected Households (2028)	5,677		39,089		97,057		44,072		
Census Households (2020)	5,599		38,885		96,454		43,934		
Census Households (2010)	5,586		34,525		78,754		40,193		
Projected Annual Growth (2023-2028)	-9	-	-685	-0.3%	-1,827	-0.4%	-765	-0.3%	
Historical Annual Change (2010-2023)	101	0.1%	5,249	1.2%	20,129	2.0%	4,644	0.9%	
Average Household Income									
Estimated Average Household Income (2023)	\$76,702		\$90,739		\$84,115		\$88,001		
Projected Average Household Income (2028)	\$82,338		\$99,117		\$91,917		\$96,169		
Census Average Household Income (2010)	\$52,484		\$58,626		\$51,235		\$57,353		
Census Average Household Income (2000)	\$47,908		\$51,694		\$44,917		\$50,526		
Projected Annual Change (2023-2028)	\$5,637	1.5%	\$8,378	1.8%	\$7,802	1.9%	\$8,168	1.9%	
Historical Annual Change (2000-2023)	\$28,793	2.6%	\$39,045	3.3%	\$39,198	3.8%	\$37,474	3.2%	
Median Household Income									
Estimated Median Household Income (2023)	\$61,653		\$68,429		\$64,292		\$66,732		
Projected Median Household Income (2028)	\$63,511		\$70,205		\$65,894		\$68,457		
Census Median Household Income (2010)	\$48,061		\$50,650		\$43,977		\$49,754		
Census Median Household Income (2000)	\$44,471		\$44,045		\$37,924		\$43,050		
Projected Annual Change (2023-2028)	\$1,859	0.6%	\$1,775	0.5%	\$1,603	0.5%	\$1,725	0.5%	
Historical Annual Change (2000-2023)	\$17,182	1.7%	\$24,385	2.4%	\$26,368	3.0%	\$23,682	2.4%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$25,109		\$30,537		\$28,540		\$29,424		
Projected Per Capita Income (2028)	\$26,326		\$32,658		\$30,493		\$31,481		
Census Per Capita Income (2010)	\$15,619		\$18,051		\$16,035		\$17,520		
Census Per Capita Income (2000)	\$12,989		\$15,044		\$13,420		\$14,716		
Projected Annual Change (2023-2028)	\$1,217	1.0%	\$2,121	1.4%	\$1,953	1.4%	\$2,057	1.4%	
Historical Annual Change (2000-2023)	\$12,121	4.1%	\$15,493	4.5%	\$15,120	4.9%	\$14,708	4.3%	
Estimated Average Household Net Worth (2023)	\$266,023		\$337,241		\$320,366		\$322,162		

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1700 N Zaragoza Rd El Paso, TX 79936		1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Race and Ethnicity									
Total Population (2023)		17,376		118,265		292,369		134,208	
White (2023)		5,554	32.0%	40,346	34.1%	106,199	36.3%	46,305	34.5%
Black or African American (2023)		489	2.8%	4,984	4.2%	13,330	4.6%	5,574	4.2%
American Indian or Alaska Native (2023)		155	0.9%	1,134	1.0%	2,957	1.0%	1,329	1.0%
Asian (2023)		196	1.1%	1,758	1.5%	3,591	1.2%	1,923	1.4%
Hawaiian or Pacific Islander (2023)		33	0.2%	199	0.2%	538	0.2%	214	0.2%
Other Race (2023)		3,679	21.2%	23,534	19.9%	60,281	20.6%	27,037	20.1%
Two or More Races (2023)		7,270	41.8%	46,309	39.2%	105,472	36.1%	51,827	38.6%
Population < 18 (2023)		4,902	28.2%	33,500	28.3%	80,343	27.5%	38,288	28.5%
White Not Hispanic		283	5.8%	2,337	7.0%	5,687	7.1%	2,622	6.8%
Black or African American		133	2.7%	1,454	4.3%	3,426	4.3%	1,653	4.3%
Asian		35	0.7%	380	1.1%	783	1.0%	427	1.1%
Other Race Not Hispanic		31	0.6%	428	1.3%	1,119	1.4%	466	1.2%
Hispanic		4,419	90.2%	28,902	86.3%	69,328	86.3%	33,120	86.5%
Not Hispanic or Latino Population (2023)		2,062	11.9%	18,221	15.4%	45,302	15.5%	20,335	15.2%
Not Hispanic White		1,386	67.3%	11,344	62.3%	27,939	61.7%	12,744	62.7%
Not Hispanic Black or African American		376	18.2%	4,106	22.5%	11,115	24.5%	4,560	22.4%
Not Hispanic American Indian or Alaska Native		13	0.6%	148	0.8%	440	1.0%	168	0.8%
Not Hispanic Asian		159	7.7%	1,481	8.1%	2,991	6.6%	1,608	7.9%
Not Hispanic Hawaiian or Pacific Islander		22	1.1%	119	0.7%	310	0.7%	131	0.6%
Not Hispanic Other Race		23	1.1%	247	1.4%	541	1.2%	273	1.3%
Not Hispanic Two or More Races		82	4.0%	776	4.3%	1,966	4.3%	851	4.2%
Hispanic or Latino Population (2023)		15,314	88.1%	100,044	84.6%	247,067	84.5%	113,873	84.8%
Hispanic White		4,168	27.2%	29,003	29.0%	78,260	31.7%	33,562	29.5%
Hispanic Black or African American		113	0.7%	878	0.9%	2,215	0.9%	1,014	0.9%
Hispanic American Indian or Alaska Native		142	0.9%	986	1.0%	2,517	1.0%	1,161	1.0%
Hispanic Asian		37	0.2%	277	0.3%	599	0.2%	315	0.3%
Hispanic Hawaiian or Pacific Islander		11	-	80	-	228	-	83	-
Hispanic Other Race		3,655	23.9%	23,288	23.3%	59,740	24.2%	26,763	23.5%
Hispanic Two or More Races		7,189	46.9%	45,533	45.5%	103,506	41.9%	50,976	44.8%
Not Hispanic or Latino Population (2020)		1,669	9.6%	15,721	13.4%	39,143	13.6%	17,384	13.0%
Hispanic or Latino Population (2020)		15,694	90.4%	101,398	86.6%	249,667	86.4%	115,865	87.0%
Not Hispanic or Latino Population (2010)		1,867	9.9%	15,075	13.4%	32,515	12.9%	17,440	13.3%
Hispanic or Latino Population (2010)		16,903	90.1%	97,040	86.6%	219,122	87.1%	114,130	86.7%
Not Hispanic or Latino Population (2028)		2,099	11.8%	18,249	15.4%	45,405	15.5%	20,378	15.1%
Hispanic or Latino Population (2028)		15,663	88.2%	100,459	84.6%	248,035	84.5%	114,360	84.9%
Projected Annual Growth (2023-2028)		349	0.5%	416	-	968	-	487	-
Historical Annual Growth (2010-2020)		-1,208	-0.7%	4,358	0.4%	30,545	1.4%	1,736	0.2%

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Total Age Distribution (2023)									
Total Population	17,376		118,265		292,369		134,208		
Age Under 5 Years	1,059	6.1%	7,992	6.8%	20,608	7.0%	9,258	6.9%	
Age 5 to 9 Years	1,298	7.5%	9,350	7.9%	22,816	7.8%	10,665	7.9%	
Age 10 to 14 Years	1,524	8.8%	10,022	8.5%	23,121	7.9%	11,389	8.5%	
Age 15 to 19 Years	1,631	9.4%	9,746	8.2%	22,176	7.6%	11,047	8.2%	
Age 20 to 24 Years	1,423	8.2%	9,352	7.9%	22,336	7.6%	10,370	7.7%	
Age 25 to 29 Years	1,356	7.8%	9,030	7.6%	24,216	8.3%	10,231	7.6%	
Age 30 to 34 Years	1,189	6.8%	8,891	7.5%	22,954	7.9%	10,305	7.7%	
Age 35 to 39 Years	1,154	6.6%	9,106	7.7%	21,630	7.4%	10,423	7.8%	
Age 40 to 44 Years	1,220	7.0%	8,308	7.0%	18,502	6.3%	9,327	6.9%	
Age 45 to 49 Years	1,361	7.8%	8,086	6.8%	17,361	5.9%	8,992	6.7%	
Age 50 to 54 Years	1,218	7.0%	7,133	6.0%	15,800	5.4%	7,881	5.9%	
Age 55 to 59 Years	963	5.5%	6,153	5.2%	15,209	5.2%	6,964	5.2%	
Age 60 to 64 Years	700	4.0%	5,347	4.5%	14,423	4.9%	6,054	4.5%	
Age 65 to 69 Years	475	2.7%	3,759	3.2%	11,236	3.8%	4,368	3.3%	
Age 70 to 74 Years	341	2.0%	2,587	2.2%	8,327	2.8%	2,959	2.2%	
Age 75 to 79 Years	217	1.2%	1,472	1.2%	5,087	1.7%	1,722	1.3%	
Age 80 to 84 Years	128	0.7%	957	0.8%	3,398	1.2%	1,124	0.8%	
Age 85 Years or Over	120	0.7%	973	0.8%	3,170	1.1%	1,129	0.8%	
Median Age	31.4		31.8		32.8		31.8		
Age 19 Years or Less	5,512	31.7%	37,110	31.4%	88,721	30.3%	42,359	31.6%	
Age 20 to 64 Years	10,582	60.9%	71,407	60.4%	172,430	59.0%	80,547	60.0%	
Age 65 Years or Over	1,282	7.4%	9,748	8.2%	31,217	10.7%	11,302	8.4%	
Female Age Distribution (2023)									
Female Population	8,780	50.5%	59,501	50.3%	148,066	50.6%	67,730	50.5%	
Age Under 5 Years	524	6.0%	3,883	6.5%	10,208	6.9%	4,479	6.6%	
Age 5 to 9 Years	637	7.3%	4,544	7.6%	11,065	7.5%	5,194	7.7%	
Age 10 to 14 Years	738	8.4%	4,857	8.2%	11,393	7.7%	5,531	8.2%	
Age 15 to 19 Years	811	9.2%	4,768	8.0%	10,762	7.3%	5,429	8.0%	
Age 20 to 24 Years	669	7.6%	4,469	7.5%	10,676	7.2%	4,954	7.3%	
Age 25 to 29 Years	648	7.4%	4,402	7.4%	11,796	8.0%	5,032	7.4%	
Age 30 to 34 Years	560	6.4%	4,387	7.4%	11,115	7.5%	5,079	7.5%	
Age 35 to 39 Years	582	6.6%	4,503	7.6%	10,476	7.1%	5,149	7.6%	
Age 40 to 44 Years	637	7.3%	4,167	7.0%	9,165	6.2%	4,698	6.9%	
Age 45 to 49 Years	712	8.1%	4,236	7.1%	9,068	6.1%	4,707	6.9%	
Age 50 to 54 Years	655	7.5%	3,763	6.3%	8,354	5.6%	4,179	6.2%	
Age 55 to 59 Years	489	5.6%	3,193	5.4%	8,176	5.5%	3,664	5.4%	
Age 60 to 64 Years	374	4.3%	2,819	4.7%	7,856	5.3%	3,197	4.7%	
Age 65 to 69 Years	268	3.1%	2,053	3.4%	6,222	4.2%	2,414	3.6%	
Age 70 to 74 Years	182	2.1%	1,356	2.3%	4,563	3.1%	1,561	2.3%	
Age 75 to 79 Years	132	1.5%	861	1.4%	2,954	2.0%	1,013	1.5%	
Age 80 to 84 Years	78	0.9%	597	1.0%	2,111	1.4%	698	1.0%	
Age 85 Years or Over	84	1.0%	646	1.1%	2,106	1.4%	753	1.1%	
Female Median Age	33.2		33.2		34.6		33.2		
Age 19 Years or Less	2,709	30.9%	18,051	30.3%	43,429	29.3%	20,632	30.5%	
Age 20 to 64 Years	5,326	60.7%	35,938	60.4%	86,681	58.5%	40,659	60.0%	
Age 65 Years or Over	744	8.5%	5,512	9.3%	17,956	12.1%	6,440	9.5%	

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Male Age Distribution (2023)									
Male Population	8,596	49.5%	58,764	49.7%	144,303	49.4%	66,478	49.5%	
Age Under 5 Years	535	6.2%	4,109	7.0%	10,401	7.2%	4,779	7.2%	
Age 5 to 9 Years	662	7.7%	4,807	8.2%	11,750	8.1%	5,471	8.2%	
Age 10 to 14 Years	785	9.1%	5,166	8.8%	11,728	8.1%	5,858	8.8%	
Age 15 to 19 Years	820	9.5%	4,978	8.5%	11,414	7.9%	5,618	8.5%	
Age 20 to 24 Years	754	8.8%	4,884	8.3%	11,660	8.1%	5,417	8.1%	
Age 25 to 29 Years	708	8.2%	4,628	7.9%	12,420	8.6%	5,198	7.8%	
Age 30 to 34 Years	630	7.3%	4,504	7.7%	11,839	8.2%	5,227	7.9%	
Age 35 to 39 Years	572	6.6%	4,603	7.8%	11,154	7.7%	5,274	7.9%	
Age 40 to 44 Years	583	6.8%	4,141	7.0%	9,338	6.5%	4,629	7.0%	
Age 45 to 49 Years	648	7.5%	3,851	6.6%	8,293	5.7%	4,285	6.4%	
Age 50 to 54 Years	563	6.5%	3,370	5.7%	7,447	5.2%	3,702	5.6%	
Age 55 to 59 Years	473	5.5%	2,960	5.0%	7,033	4.9%	3,300	5.0%	
Age 60 to 64 Years	325	3.8%	2,528	4.3%	6,566	4.6%	2,857	4.3%	
Age 65 to 69 Years	207	2.4%	1,706	2.9%	5,014	3.5%	1,954	2.9%	
Age 70 to 74 Years	160	1.9%	1,231	2.1%	3,764	2.6%	1,397	2.1%	
Age 75 to 79 Years	85	1.0%	611	1.0%	2,133	1.5%	709	1.1%	
Age 80 to 84 Years	51	0.6%	360	0.6%	1,287	0.9%	426	0.6%	
Age 85 Years or Over	35	0.4%	328	0.6%	1,063	0.7%	376	0.6%	
Male Median Age	29.8		30.4		31.1		30.4		
Age 19 Years or Less	2,802	32.6%	19,059	32.4%	45,293	31.4%	21,727	32.7%	
Age 20 to 64 Years	5,256	61.1%	35,468	60.4%	85,750	59.4%	39,889	60.0%	
Age 65 Years or Over	538	6.3%	4,236	7.2%	13,261	9.2%	4,862	7.3%	
Males per 100 Females (2023)									
Overall Comparison	98		99		97		98		
Age Under 5 Years	102	50.5%	106	51.4%	102	50.5%	107	51.6%	
Age 5 to 9 Years	104	51.0%	106	51.4%	106	51.5%	105	51.3%	
Age 10 to 14 Years	106	51.5%	106	51.5%	103	50.7%	106	51.4%	
Age 15 to 19 Years	101	50.3%	104	51.1%	106	51.5%	103	50.9%	
Age 20 to 24 Years	113	53.0%	109	52.2%	109	52.2%	109	52.2%	
Age 25 to 29 Years	109	52.2%	105	51.3%	105	51.3%	103	50.8%	
Age 30 to 34 Years	113	53.0%	103	50.7%	107	51.6%	103	50.7%	
Age 35 to 39 Years	98	49.5%	102	50.5%	106	51.6%	102	50.6%	
Age 40 to 44 Years	91	47.8%	99	49.8%	102	50.5%	99	49.6%	
Age 45 to 49 Years	91	47.7%	91	47.6%	91	47.8%	91	47.7%	
Age 50 to 54 Years	86	46.2%	90	47.2%	89	47.1%	89	47.0%	
Age 55 to 59 Years	97	49.2%	93	48.1%	86	46.2%	90	47.4%	
Age 60 to 64 Years	87	46.5%	90	47.3%	84	45.5%	89	47.2%	
Age 65 to 69 Years	77	43.6%	83	45.4%	81	44.6%	81	44.7%	
Age 70 to 74 Years	88	46.8%	91	47.6%	82	45.2%	89	47.2%	
Age 75 to 79 Years	65	39.2%	71	41.5%	72	41.9%	70	41.2%	
Age 80 to 84 Years	65	39.3%	60	37.6%	61	37.9%	61	37.9%	
Age 85 Years or Over	42	29.6%	51	33.7%	50	33.5%	50	33.3%	
Age 19 Years or Less	103	50.8%	106	51.4%	104	51.1%	105	51.3%	
Age 20 to 39 Years	108	52.0%	105	51.2%	107	51.7%	104	51.1%	
Age 40 to 64 Years	90	47.5%	93	48.1%	91	47.6%	92	47.9%	
Age 65 Years or Over	72	42.0%	77	43.5%	74	42.5%	76	43.0%	

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Household Type (2023)									
Total Households	5,687		39,774		98,884		44,837		
Households with Children	3,055	53.7%	19,704	49.5%	48,817	49.4%	22,608	50.4%	
Average Household Size	3.1		3.0		2.9		3.0		
Household Density per Square Mile	1,811		1,407		1,260		1,489		
Population Family	16,168	93.1%	108,542	91.8%	265,644	90.9%	123,307	91.9%	
Population Non-Family	1,191	6.9%	9,417	8.0%	24,516	8.4%	10,469	7.8%	
Population Group Quarters	16	-	305	0.3%	2,208	0.8%	432	0.3%	
Family Households	4,755	83.6%	32,043	80.6%	78,445	79.3%	36,282	80.9%	
Married Couple Households	3,167	66.6%	20,662	64.5%	50,741	64.7%	23,464	64.7%	
Other Family Households with Children	1,587	33.4%	11,382	35.5%	27,704	35.3%	12,818	35.3%	
Family Households with Children	3,051	64.2%	19,680	61.4%	48,774	62.2%	22,582	62.2%	
Married Couple with Children	1,916	62.8%	12,691	64.5%	30,853	63.3%	14,562	64.5%	
Other Family Households with Children	1,135	37.2%	6,988	35.5%	17,921	36.7%	8,020	35.5%	
Family Households No Children	1,704	35.8%	12,364	38.6%	29,671	37.8%	13,700	37.8%	
Married Couple No Children	1,251	73.4%	7,971	64.5%	19,888	67.0%	8,902	65.0%	
Other Family Households No Children	453	26.6%	4,393	35.5%	9,783	33.0%	4,798	35.0%	
Non-Family Households	932	16.4%	7,730	19.4%	20,439	20.7%	8,555	19.1%	
Non-Family Households with Children	4	0.5%	24	0.3%	44	0.2%	26	0.3%	
Non-Family Households No Children	928	99.5%	7,706	99.7%	20,395	99.8%	8,529	99.7%	
Average Family Household Size	3.4		3.4		3.4		3.4		
Average Family Income	\$79,398		\$93,516		\$88,836		\$90,915		
Median Family Income	\$67,381		\$74,914		\$70,859		\$73,271		
Average Non-Family Household Size	1.3		1.2		1.2		1.2		
Marital Status (2023)									
Population Age 15 Years or Over	13,495		90,900		225,824		102,896		
Never Married	5,164	38.3%	31,883	35.1%	74,679	33.1%	35,961	34.9%	
Currently Married	5,139	38.1%	37,973	41.8%	98,489	43.6%	43,419	42.2%	
Previously Married	3,193	23.7%	21,044	23.2%	52,655	23.3%	23,516	22.9%	
Separated	930	29.1%	6,549	31.1%	17,377	33.0%	7,279	31.0%	
Widowed	565	17.7%	3,835	18.2%	10,467	19.9%	4,322	18.4%	
Divorced	1,697	53.2%	10,661	50.7%	24,811	47.1%	11,914	50.7%	
Educational Attainment (2023)									
Adult Population Age 25 Years or Over	10,442		71,802		181,311		81,479		
Elementary (Grade Level 0 to 8)	725	6.9%	4,802	6.7%	15,532	8.6%	5,794	7.1%	
Some High School (Grade Level 9 to 11)	649	6.2%	4,206	5.9%	12,553	6.9%	5,091	6.2%	
High School Graduate	3,032	29.0%	17,137	23.9%	46,544	25.7%	20,098	24.7%	
Some College	2,329	22.3%	17,122	23.8%	42,314	23.3%	19,020	23.3%	
Associate Degree Only	1,025	9.8%	7,381	10.3%	17,716	9.8%	8,185	10.0%	
Bachelor Degree Only	2,095	20.1%	14,728	20.5%	32,252	17.8%	16,396	20.1%	
Graduate Degree	585	5.6%	6,425	8.9%	14,400	7.9%	6,895	8.5%	
Any College (Some College or Higher)	6,035	57.8%	45,657	63.6%	106,682	58.8%	50,496	62.0%	
College Degree + (Bachelor Degree or Higher)	2,680	25.7%	21,153	29.5%	46,652	25.7%	23,291	28.6%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 31.751/-106.2784

1700 N Zaragoza Rd El Paso, TX 79936		1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Housing									
Total Housing Units (2023)	5,961		42,334		105,722		47,415		
Total Housing Units (2020)	5,824		41,133		102,529		46,198		
Historical Annual Growth (2020-2023)	137	0.8%	1,201	1.0%	3,192	1.0%	1,216	0.9%	
Housing Units Occupied (2023)	5,687	95.4%	39,774	94.0%	98,884	93.5%	44,837	94.6%	
Housing Units Owner-Occupied	4,077	71.7%	27,286	68.6%	66,988	67.7%	30,671	68.4%	
Housing Units Renter-Occupied	1,610	28.3%	12,488	31.4%	31,896	32.3%	14,166	31.6%	
Housing Units Vacant (2023)	274	4.6%	2,560	6.0%	6,838	6.5%	2,578	5.4%	
Household Size (2023)									
Total Households	5,687		39,774		98,884		44,837		
1 Person Households	745	13.1%	6,348	16.0%	17,286	17.5%	7,009	15.6%	
2 Person Households	1,394	24.5%	10,440	26.2%	27,130	27.4%	11,747	26.2%	
3 Person Households	1,714	30.1%	9,761	24.5%	22,151	22.4%	11,040	24.6%	
4 Person Households	987	17.3%	7,132	17.9%	16,882	17.1%	8,069	18.0%	
5 Person Households	542	9.5%	3,937	9.9%	9,686	9.8%	4,425	9.9%	
6 Person Households	200	3.5%	1,417	3.6%	3,788	3.8%	1,680	3.7%	
7 or More Person Households	105	1.8%	740	1.9%	1,960	2.0%	866	1.9%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	180	3.2%	2,016	5.1%	4,735	4.8%	2,090	4.7%	
HH Income \$150,000 to \$199,999	270	4.8%	2,582	6.5%	6,213	6.3%	2,776	6.2%	
HH Income \$125,000 to \$149,999	359	6.3%	2,982	7.5%	6,257	6.3%	3,312	7.4%	
HH Income \$100,000 to \$124,999	421	7.4%	4,492	11.3%	9,272	9.4%	4,725	10.5%	
HH Income \$75,000 to \$99,999	859	15.1%	4,906	12.3%	11,237	11.4%	5,448	12.2%	
HH Income \$50,000 to \$74,999	1,440	25.3%	8,256	20.8%	20,015	20.2%	9,413	21.0%	
HH Income \$35,000 to \$49,999	720	12.7%	4,855	12.2%	12,861	13.0%	5,654	12.6%	
HH Income \$25,000 to \$34,999	369	6.5%	3,288	8.3%	9,241	9.3%	3,824	8.5%	
HH Income \$15,000 to \$24,999	573	10.1%	3,141	7.9%	9,015	9.1%	3,790	8.5%	
HH Income \$10,000 to \$14,999	265	4.7%	1,548	3.9%	4,471	4.5%	1,788	4.0%	
HH Income Under \$10,000	231	4.1%	1,709	4.3%	5,567	5.6%	2,017	4.5%	
Household Vehicles (2023)									
Households 0 Vehicles Available	264	4.6%	1,336	3.4%	4,125	4.2%	1,541	3.4%	
Households 1 Vehicle Available	1,218	21.4%	11,004	27.7%	29,008	29.3%	12,282	27.4%	
Households 2 Vehicles Available	2,116	37.2%	14,953	37.6%	38,927	39.4%	16,994	37.9%	
Households 3 or More Vehicles Available	2,089	36.7%	12,480	31.4%	26,824	27.1%	14,020	31.3%	
Total Vehicles Available	12,753		83,805		198,685		94,292		
Average Vehicles per Household	2.2		2.1		2.0		2.1		
Owner-Occupied Household Vehicles	9,786	76.7%	64,436	76.9%	150,066	75.5%	71,940	76.3%	
Average Vehicles per Owner-Occupied Household	2.4		2.4		2.2		2.3		
Renter-Occupied Household Vehicles	2,967	23.3%	19,369	23.1%	48,618	24.5%	22,352	23.7%	
Average Vehicles per Renter-Occupied Household	1.8		1.6		1.5		1.6		
Travel Time (2023)									
Worker Base Age 16 years or Over	8,249		57,479		137,647		64,123		
Travel to Work in 14 Minutes or Less	2,157	26.1%	11,953	20.8%	26,644	19.4%	13,095	20.4%	
Travel to Work in 15 to 29 Minutes	3,301	40.0%	24,595	42.8%	60,028	43.6%	27,850	43.4%	
Travel to Work in 30 to 59 Minutes	1,852	22.4%	13,947	24.3%	32,832	23.9%	15,350	23.9%	
Travel to Work in 60 Minutes or More	276	3.3%	1,850	3.2%	5,547	4.0%	2,176	3.4%	
Work at Home	663	8.0%	5,135	8.9%	12,597	9.2%	5,651	8.8%	
Average Minutes Travel to Work	19.8		21.2		21.7		21.1		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 31.751/-106.2784

1700 N Zaragoza Rd									
El Paso, TX 79936									
	1 mi radius			3 mi radius		5 mi radius		10 min drive time	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	8,249		57,479		137,647		64,123		
Drive to Work Alone	6,451	78.2%	44,546	77.5%	105,460	76.6%	49,611	77.4%	
Drive to Work in Carpool	868	10.5%	5,778	10.1%	14,106	10.2%	6,566	10.2%	
Travel to Work by Public Transportation	37	0.4%	352	0.6%	894	0.6%	348	0.5%	
Drive to Work on Motorcycle	4	-	19	-	48	-	24	-	
Bicycle to Work	14	0.2%	98	0.2%	299	0.2%	111	0.2%	
Walk to Work	71	0.9%	682	1.2%	1,772	1.3%	769	1.2%	
Other Means	141	1.7%	869	1.5%	2,472	1.8%	1,043	1.6%	
Work at Home	663	8.0%	5,135	8.9%	12,597	9.2%	5,651	8.8%	
Daytime Demographics (2023)									
Total Businesses	614		4,248		7,775		4,987		
Total Employees	4,536		40,722		75,557		50,576		
Company Headquarter Businesses	9	1.5%	104	2.5%	180	2.3%	122	2.4%	
Company Headquarter Employees	78	1.7%	2,006	4.9%	3,773	5.0%	2,251	4.5%	
Employee Population per Business	7.4	to 1	9.6	to 1	9.7	to 1	10.1	to 1	
Residential Population per Business	28.3	to 1	27.8	to 1	37.6	to 1	26.9	to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,329		70,682		154,230		85,396		
Labor Force									
Labor Population Age 16 Years or Over (2023)	13,166		88,853		221,126		100,590		
Labor Force Total Males (2023)	6,456	49.0%	43,645	49.1%	108,054	48.9%	49,208	48.9%	
Male Civilian Employed	4,487	69.5%	30,849	70.7%	73,028	67.6%	34,317	69.7%	
Male Civilian Unemployed	194	3.0%	1,312	3.0%	3,370	3.1%	1,622	3.3%	
Males in Armed Forces	91	1.4%	1,209	2.8%	4,070	3.8%	1,349	2.7%	
Males Not in Labor Force	1,684	26.1%	10,275	23.5%	27,585	25.5%	11,921	24.2%	
Labor Force Total Females (2023)	6,710	51.0%	45,208	50.9%	113,071	51.1%	51,381	51.1%	
Female Civilian Employed	3,762	56.1%	26,630	58.9%	64,631	57.2%	29,806	58.0%	
Female Civilian Unemployed	223	3.3%	1,282	2.8%	3,180	2.8%	1,386	2.7%	
Females in Armed Forces	32	0.5%	205	0.5%	723	0.6%	298	0.6%	
Females Not in Labor Force	2,692	40.1%	17,091	37.8%	44,538	39.4%	19,892	38.7%	
Unemployment Rate	418	3.2%	2,594	2.9%	6,550	3.0%	3,007	3.0%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	8,249		57,479		137,647		64,123		
Occupation Total Males	4,487	54.4%	30,849	53.7%	73,017	53.0%	34,317	53.5%	
Occupation Total Females	3,762	45.6%	26,630	46.3%	64,630	47.0%	29,806	46.5%	
Management, Business, Financial Operations	862	10.5%	7,484	13.0%	17,354	12.6%	8,194	12.8%	
Professional, Related	1,602	19.4%	12,754	22.2%	30,929	22.5%	14,216	22.2%	
Service	1,752	21.2%	11,438	19.9%	27,726	20.1%	13,085	20.4%	
Sales, Office	2,000	24.3%	13,929	24.2%	31,281	22.7%	15,097	23.5%	
Farming, Fishing, Forestry	7	-	20	-	117	-	25	-	
Construction, Extraction, Maintenance	616	7.5%	4,298	7.5%	11,345	8.2%	4,954	7.7%	
Production, Transport, Material Moving	1,410	17.1%	7,556	13.1%	18,895	13.7%	8,552	13.3%	
White Collar Workers	4,465	54.1%	34,167	59.4%	79,564	57.8%	37,507	58.5%	
Blue Collar Workers	3,784	45.9%	23,313	40.6%	58,083	42.2%	26,616	41.5%	

Complete Profile

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Lat/Lon: 31.751/-106.2784

1700 N Zaragoza Rd		1 mi radius		3 mi radius		5 mi radius		10 min drive time	
El Paso, TX 79936									
Units In Structure (2023)									
Total Units	5,687		39,774		98,884		44,837		
1 Detached Unit	4,615	81.1%	30,019	75.5%	72,721	73.5%	33,806	75.4%	
1 Attached Unit	296	5.2%	1,607	4.0%	4,118	4.2%	1,782	4.0%	
2 Units	78	1.4%	646	1.6%	1,651	1.7%	691	1.5%	
3 to 4 Units	171	3.0%	1,903	4.8%	4,298	4.3%	2,108	4.7%	
5 to 9 Units	77	1.4%	1,782	4.5%	5,056	5.1%	2,116	4.7%	
10 to 19 Units	193	3.4%	1,262	3.2%	2,919	3.0%	1,377	3.1%	
20 to 49 Units	39	0.7%	448	1.1%	1,406	1.4%	491	1.1%	
50 or More Units	132	2.3%	1,462	3.7%	3,765	3.8%	1,643	3.7%	
Mobile Home or Trailer	80	1.4%	568	1.4%	2,743	2.8%	720	1.6%	
Other Structure	6	0.1%	77	0.2%	207	0.2%	102	0.2%	
Homes Built By Year (2023)									
Homes Built 2020 or later	40	0.7%	331	0.8%	752	0.7%	368	0.8%	
Homes Built 2010 to 2019	468	7.8%	6,263	14.8%	21,221	20.1%	6,369	13.4%	
Homes Built 2000 to 2009	959	16.1%	8,842	20.9%	19,451	18.4%	11,177	23.6%	
Homes Built 1990 to 1999	1,865	31.3%	9,138	21.6%	13,265	12.5%	9,855	20.8%	
Homes Built 1980 to 1989	1,723	28.9%	8,044	19.0%	15,120	14.3%	8,685	18.3%	
Homes Built 1970 to 1979	322	5.4%	4,685	11.1%	15,205	14.4%	5,457	11.5%	
Homes Built 1960 to 1969	84	1.4%	817	1.9%	5,545	5.2%	1,042	2.2%	
Homes Built 1950 to 1959	123	2.1%	815	1.9%	5,074	4.8%	970	2.0%	
Homes Built 1940 to 1949	63	1.1%	405	1.0%	1,663	1.6%	442	0.9%	
Homes Built Before 1939	39	0.7%	433	1.0%	1,587	1.5%	473	1.0%	
Median Age of Homes	32.9	yrs	31.4	yrs	33.7	yrs	31.5	yrs	
Home Values (2023)									
Owner Specified Housing Units	4,077		27,286		66,988		30,671		
Home Values \$1,000,000 or More	64	1.6%	175	0.6%	436	0.7%	163	0.5%	
Home Values \$750,000 to \$999,999	10	0.2%	123	0.5%	286	0.4%	133	0.4%	
Home Values \$500,000 to \$749,999	24	0.6%	377	1.4%	872	1.3%	390	1.3%	
Home Values \$400,000 to \$499,999	28	0.7%	384	1.4%	840	1.3%	415	1.4%	
Home Values \$300,000 to \$399,999	111	2.7%	1,915	7.0%	4,168	6.2%	2,153	7.0%	
Home Values \$250,000 to \$299,999	123	3.0%	1,746	6.4%	3,676	5.5%	1,839	6.0%	
Home Values \$200,000 to \$249,999	433	10.6%	3,270	12.0%	7,604	11.4%	3,395	11.1%	
Home Values \$175,000 to \$199,999	273	6.7%	2,688	9.9%	6,509	9.7%	2,927	9.5%	
Home Values \$150,000 to \$174,999	676	16.6%	4,158	15.2%	11,119	16.6%	4,550	14.8%	
Home Values \$125,000 to \$149,999	741	18.2%	4,364	16.0%	9,994	14.9%	5,012	16.3%	
Home Values \$100,000 to \$124,999	956	23.5%	4,735	17.4%	10,489	15.7%	5,496	17.9%	
Home Values \$90,000 to \$99,999	159	3.9%	1,023	3.8%	3,036	4.5%	1,337	4.4%	
Home Values \$80,000 to \$89,999	115	2.8%	613	2.2%	1,958	2.9%	840	2.7%	
Home Values \$70,000 to \$79,999	120	2.9%	457	1.7%	1,525	2.3%	540	1.8%	
Home Values \$60,000 to \$69,999	38	0.9%	148	0.5%	592	0.9%	179	0.6%	
Home Values \$50,000 to \$59,999	16	0.4%	95	0.3%	445	0.7%	112	0.4%	
Home Values \$35,000 to \$49,999	23	0.6%	98	0.4%	311	0.5%	122	0.4%	
Home Values \$25,000 to \$34,999	11	0.3%	74	0.3%	251	0.4%	99	0.3%	
Home Values \$10,000 to \$24,999	101	2.5%	576	2.1%	1,920	2.9%	652	2.1%	
Home Values Under \$10,000	53	1.3%	267	1.0%	957	1.4%	316	1.0%	
Owner-Occupied Median Home Value	\$142,788		\$165,287		\$158,693		\$161,743		
Renter-Occupied Median Rent	\$893		\$897		\$846		\$886		

Complete Profile

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Lat/Lon: 31.751/-106.2784

1700 N Zaragoza Rd El Paso, TX 79936		1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$331.16 M		\$2.61 B		\$6.13 B		\$2.88 B	
Total Non-Retail Expenditure		\$173.68 M		\$1.37 B		\$3.23 B		\$1.51 B	
Total Retail Expenditure		\$157.47 M		\$1.24 B		\$2.91 B		\$1.37 B	
Apparel		\$11.64 M		\$92.55 M		\$216.9 M		\$101.9 M	
Contributions		\$10.21 M		\$82.27 M		\$193.17 M		\$90.34 M	
Education		\$9.31 M		\$76.61 M		\$178.88 M		\$83.89 M	
Entertainment		\$18.52 M		\$147.23 M		\$344.69 M		\$161.95 M	
Food and Beverages		\$49.38 M		\$387.86 M		\$911.21 M		\$427.83 M	
Furnishings and Equipment		\$11.52 M		\$91.43 M		\$213.98 M		\$100.59 M	
Gifts		\$7.72 M		\$61.98 M		\$144.95 M		\$68.06 M	
Health Care		\$28.23 M		\$220.07 M		\$518.66 M		\$242.96 M	
Household Operations		\$12.76 M		\$101.51 M		\$238.59 M		\$111.76 M	
Miscellaneous Expenses		\$6.2 M		\$49.06 M		\$115.14 M		\$54.03 M	
Personal Care		\$4.43 M		\$35.01 M		\$82.13 M		\$38.57 M	
Personal Insurance		\$2.26 M		\$18.11 M		\$42.29 M		\$19.88 M	
Reading		\$701.32 K		\$5.57 M		\$13.12 M		\$6.14 M	
Shelter		\$69.67 M		\$549.7 M		\$1.29 B		\$606.17 M	
Tobacco		\$2.14 M		\$16.2 M		\$38.53 M		\$18 M	
Transportation		\$61.33 M		\$481.71 M		\$1.13 B		\$530.89 M	
Utilities		\$25.14 M		\$194.87 M		\$460.23 M		\$215.51 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$4,853		\$5,472		\$5,168		\$5,350	
Total Non-Retail Expenditure		\$2,545 52.4%		\$2,875 52.5%		\$2,718 52.6%		\$2,811 52.5%	
Total Retail Expenditures		\$2,308 47.6%		\$2,597 47.5%		\$2,450 47.4%		\$2,539 47.5%	
Apparel		\$171 3.5%		\$194 3.5%		\$183 3.5%		\$189 3.5%	
Contributions		\$150 3.1%		\$172 3.2%		\$163 3.1%		\$168 3.1%	
Education		\$136 2.8%		\$161 2.9%		\$151 2.9%		\$156 2.9%	
Entertainment		\$271 5.6%		\$308 5.6%		\$290 5.6%		\$301 5.6%	
Food and Beverages		\$724 14.9%		\$813 14.9%		\$768 14.9%		\$795 14.9%	
Furnishings and Equipment		\$169 3.5%		\$192 3.5%		\$180 3.5%		\$187 3.5%	
Gifts		\$113 2.3%		\$130 2.4%		\$122 2.4%		\$126 2.4%	
Health Care		\$414 8.5%		\$461 8.4%		\$437 8.5%		\$452 8.4%	
Household Operations		\$187 3.9%		\$213 3.9%		\$201 3.9%		\$208 3.9%	
Miscellaneous Expenses		\$91 1.9%		\$103 1.9%		\$97 1.9%		\$100 1.9%	
Personal Care		\$65 1.3%		\$73 1.3%		\$69 1.3%		\$72 1.3%	
Personal Insurance		\$33 0.7%		\$38 0.7%		\$36 0.7%		\$37 0.7%	
Reading		\$10 0.2%		\$12 0.2%		\$11 0.2%		\$11 0.2%	
Shelter		\$1,021 21.0%		\$1,152 21.0%		\$1,089 21.1%		\$1,127 21.1%	
Tobacco		\$31 0.6%		\$34 0.6%		\$32 0.6%		\$33 0.6%	
Transportation		\$899 18.5%		\$1,009 18.4%		\$950 18.4%		\$987 18.4%	
Utilities		\$368 7.6%		\$408 7.5%		\$388 7.5%		\$401 7.5%	