

# EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3221/-106.7998

RF5

Valley and McClure Las Cruces, NM 88007	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2018)	10,371	52,275	114,373
Projected Population (2023)	10,434	52,563	115,124
Census Population (2010)	10,170	52,929	112,318
Census Population (2000)	8,759	46,840	92,585
Projected Annual Growth (2018 to 2023)	63 0.1%	288 0.1%	751 0.1%
Historical Annual Growth (2010 to 2018)	201 0.2%	-654 -0.2%	2,056 0.2%
Historical Annual Growth (2000 to 2010)	1,411 1.6%	6,089 1.3%	19,732 2.1%
Estimated Population Density (2018)	3,302 psm	1,850 psm	1,457 psm
Trade Area Size	3.14 sq mi	28.26 sq mi	78.51 sq mi
<b>Households</b>			
Estimated Households (2018)	4,134	21,072	47,504
Projected Households (2023)	4,324	22,029	49,710
Census Households (2010)	3,910	20,512	44,767
Census Households (2000)	3,338	17,535	35,004
Estimated Households with Children (2018)	1,398 33.8%	6,727 31.9%	13,744 28.9%
Estimated Average Household Size (2018)	2.48	2.42	2.33
<b>Average Household Income</b>			
Estimated Average Household Income (2018)	\$56,310	\$54,956	\$59,776
Projected Average Household Income (2023)	\$63,548	\$62,918	\$68,818
Estimated Average Family Income (2018)	\$63,992	\$68,476	\$76,530
<b>Median Household Income</b>			
Estimated Median Household Income (2018)	\$45,480	\$43,692	\$47,154
Projected Median Household Income (2023)	\$51,730	\$49,464	\$53,866
Estimated Median Family Income (2018)	\$55,885	\$55,217	\$61,547
<b>Per Capita Income</b>			
Estimated Per Capita Income (2018)	\$22,611	\$22,462	\$25,073
Projected Per Capita Income (2023)	\$26,501	\$26,677	\$29,960
Estimated Per Capita Income 5 Year Growth	\$3,889 17.2%	\$4,215 18.8%	\$4,886 19.5%
Estimated Average Household Net Worth (2018)	\$461,666	\$459,940	\$567,693
<b>Daytime Demos (2018)</b>			
Total Businesses	262	3,199	5,096
Total Employees	2,014	32,061	59,971
Company Headquarter Businesses	- -	8 0.3%	20 0.4%
Company Headquarter Employees	1 0.1%	530 1.7%	9,421 15.7%
Employee Population per Business	7.7	10.0	11.8
Residential Population per Business	39.6	16.3	22.4

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## Valley and McClure

### Las Cruces, NM 88007

#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2018)	7,719	74.4%	37,177	71.1%	84,962	74.3%
Black or African American (2018)	236	2.3%	1,428	2.7%	3,392	3.0%
American Indian or Alaska Native (2018)	165	1.6%	946	1.8%	1,946	1.7%
Asian (2018)	83	0.8%	456	0.9%	2,379	2.1%
Hawaiian or Pacific Islander (2018)	10	0.1%	39	0.1%	117	0.1%
Other Race (2018)	1,808	17.4%	10,302	19.7%	17,365	15.2%
Two or More Races (2018)	350	3.4%	1,928	3.7%	4,212	3.7%
Not Hispanic or Latino Population (2018)	3,730	36.0%	17,388	33.3%	47,806	41.8%
Hispanic or Latino Population (2018)	6,641	64.0%	34,887	66.7%	66,567	58.2%
Not Hispanic or Latino Population (2023)	3,607	34.6%	16,775	31.9%	46,433	40.3%
Hispanic or Latino Population (2023)	6,827	65.4%	35,788	68.1%	68,691	59.7%
Not Hispanic or Latino Population (2010)	3,832	37.7%	18,440	34.8%	48,915	43.6%
Hispanic or Latino Population (2010)	6,339	62.3%	34,489	65.2%	63,403	56.4%
Not Hispanic or Latino Population (2000)	3,836	43.8%	18,891	40.3%	43,546	47.0%
Hispanic or Latino Population (2000)	4,923	56.2%	27,949	59.7%	49,039	53.0%
Projected Hispanic Annual Growth (2018 to 2023)	186	0.6%	900	0.5%	2,124	0.6%
Historic Hispanic Annual Growth (2000 to 2018)	1,718	1.9%	6,939	1.4%	17,529	2.0%

#### Age Distribution (2018)

Age Under 5	675	6.5%	3,317	6.3%	6,944	6.1%
Age 5 to 9 Years	701	6.8%	3,417	6.5%	7,016	6.1%
Age 10 to 14 Years	763	7.4%	3,462	6.6%	6,902	6.0%
Age 15 to 19 Years	702	6.8%	3,718	7.1%	8,535	7.5%
Age 20 to 24 Years	873	8.4%	4,733	9.1%	12,669	11.1%
Age 25 to 29 Years	812	7.8%	3,992	7.6%	9,712	8.5%
Age 30 to 34 Years	657	6.3%	3,164	6.1%	6,913	6.0%
Age 35 to 39 Years	656	6.3%	2,954	5.7%	6,246	5.5%
Age 40 to 44 Years	558	5.4%	2,690	5.1%	5,506	4.8%
Age 45 to 49 Years	576	5.5%	2,765	5.3%	5,519	4.8%
Age 50 to 54 Years	533	5.1%	2,847	5.4%	5,793	5.1%
Age 55 to 59 Years	605	5.8%	2,953	5.6%	6,195	5.4%
Age 60 to 64 Years	545	5.3%	2,873	5.5%	6,121	5.4%
Age 65 to 74 Years	976	9.4%	5,108	9.8%	11,084	9.7%
Age 75 to 84 Years	535	5.2%	3,034	5.8%	6,433	5.6%
Age 85 Years or Over	203	2.0%	1,248	2.4%	2,785	2.4%
Median Age	34.7		35.5		35.0	

#### Gender Age Distribution (2018)

Female Population	5,348	51.6%	26,827	51.3%	58,523	51.2%
Age 0 to 19 Years	1,390	26.0%	6,786	25.3%	14,494	24.8%
Age 20 to 64 Years	3,008	56.2%	14,809	55.2%	32,844	56.1%
Age 65 Years or Over	950	17.8%	5,232	19.5%	11,186	19.1%
Female Median Age	35.8		37.0		36.4	
Male Population	5,023	48.4%	25,448	48.7%	55,850	48.8%
Age 0 to 19 Years	1,452	28.9%	7,127	28.0%	14,903	26.7%
Age 20 to 64 Years	2,807	55.9%	14,162	55.7%	31,830	57.0%
Age 65 Years or Over	764	15.2%	4,159	16.3%	9,116	16.3%
Male Median Age	33.3		34.0		33.6	

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## Valley and McClure

## Las Cruces, NM 88007

### Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	62	1.5%	420	2.0%	1,658	3.5%
HH Income \$150,000 to \$199,999	131	3.2%	612	2.9%	1,913	4.0%
HH Income \$100,000 to \$149,999	394	9.5%	2,018	9.6%	4,744	10.0%
HH Income \$75,000 to \$99,999	463	11.2%	2,343	11.1%	5,021	10.6%
HH Income \$50,000 to \$74,999	815	19.7%	3,245	15.4%	7,294	15.4%
HH Income \$35,000 to \$49,999	536	13.0%	2,739	13.0%	6,629	14.0%
HH Income \$25,000 to \$34,999	555	13.4%	2,722	12.9%	5,242	11.0%
HH Income \$15,000 to \$24,999	534	12.9%	2,971	14.1%	6,405	13.5%
HH Income Under \$15,000	644	15.6%	4,003	19.0%	8,597	18.1%
HH Income \$35,000 or More	2,401	58.1%	11,376	54.0%	27,259	57.4%
HH Income \$75,000 or More	1,050	25.4%	5,393	25.6%	13,337	28.1%

### Housing (2018)

Total Housing Units	4,349		22,066		49,921	
Housing Units Occupied	4,134	95.0%	21,072	95.5%	47,504	95.2%
Housing Units Owner-Occupied	2,637	63.8%	12,862	61.0%	27,112	57.1%
Housing Units, Renter-Occupied	1,497	36.2%	8,210	39.0%	20,392	42.9%
Housing Units, Vacant	215	5.0%	994	4.5%	2,417	4.8%

### Marital Status (2018)

Never Married	3,073	37.3%	15,289	36.3%	37,086	39.7%
Currently Married	3,333	40.5%	16,653	39.6%	36,731	39.3%
Separated	345	4.2%	1,950	4.6%	3,604	3.9%
Widowed	490	6.0%	2,565	6.1%	5,809	6.2%
Divorced	990	12.0%	5,623	13.4%	10,280	11.0%

### Household Type (2018)

Population Family	8,346	80.5%	41,253	78.9%	85,973	75.2%
Population Non-Family	1,894	18.3%	9,717	18.6%	24,731	21.6%
Population Group Quarters	131	1.3%	1,304	2.5%	3,670	3.2%
Family Households	2,617	63.3%	13,149	62.4%	28,254	59.5%
Non-Family Households	1,516	36.7%	7,923	37.6%	19,250	40.5%
Married Couple with Children	705	21.1%	3,307	19.9%	7,358	20.0%
Average Family Household Size	3.2		3.1		3.0	

### Household Size (2018)

1 Person Households	1,219	29.5%	6,505	30.9%	15,075	31.7%
2 Person Households	1,304	31.5%	6,741	32.0%	16,404	34.5%
3 Person Households	660	16.0%	3,216	15.3%	6,895	14.5%
4 Person Households	512	12.4%	2,513	11.9%	5,123	10.8%
5 Person Households	266	6.4%	1,300	6.2%	2,561	5.4%
6 or More Person Households	172	4.2%	797	3.8%	1,447	3.0%

### Household Vehicles (2018)

Households with 0 Vehicles Available	350	8.5%	1,743	8.3%	3,083	6.5%
Households with 1 Vehicles Available	1,314	31.8%	7,099	33.7%	16,614	35.0%
Households with 2 or More Vehicles Available	2,470	59.7%	12,230	58.0%	27,807	58.5%
Total Vehicles Available	7,587		38,745		86,840	
Average Vehicles Per Household	1.8		1.8		1.8	

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#### Labor Force (2018)

Estimated Labor Population Age 16 Years or Over	8,114		41,449		92,333	
Estimated Civilian Employed	4,850	59.8%	23,202	56.0%	51,490	55.8%
Estimated Civilian Unemployed	312	3.8%	1,440	3.5%	3,540	3.8%
Estimated in Armed Forces	-	-	43	0.1%	278	0.3%
Estimated Not in Labor Force	2,952	36.4%	16,763	40.4%	37,027	40.1%
Unemployment Rate	3.8%		3.5%		3.8%	

#### Occupation (2015)

Occupation: Population Age 16 Years or Over	4,737		23,297		51,966	
Management, Business, Financial Operations	486	10.3%	2,292	9.8%	5,722	11.0%
Professional, Related	1,253	26.4%	5,128	22.0%	12,941	24.9%
Service	1,286	27.1%	6,250	26.8%	13,295	25.6%
Sales, Office	920	19.4%	5,389	23.1%	12,175	23.4%
Farming, Fishing, Forestry	44	0.9%	129	0.6%	221	0.4%
Construct, Extraction, Maintenance	376	7.9%	2,254	9.7%	4,078	7.8%
Production, Transport Material Moving	374	7.9%	1,855	8.0%	3,534	6.8%
White Collar Workers	2,658	56.1%	12,809	55.0%	30,838	59.3%
Blue Collar Workers	2,079	43.9%	10,488	45.0%	21,128	40.7%

#### Consumer Expenditure (2018)

Total Household Expenditure	\$196 M		\$975 M		\$2.33 B	
Total Non-Retail Expenditure	\$101 M	51.5%	\$503 M	51.6%	\$1.21 B	51.9%
Total Retail Expenditure	\$94.8 M	48.5%	\$471 M	48.4%	\$1.12 B	48.1%
Apparel	\$6.79 M	3.5%	\$33.8 M	3.5%	\$80.7 M	3.5%
Contributions	\$7.74 M	4.0%	\$39.2 M	4.0%	\$97.6 M	4.2%
Education	\$6.58 M	3.4%	\$33.4 M	3.4%	\$82.7 M	3.6%
Entertainment	\$10.9 M	5.5%	\$54.0 M	5.5%	\$129 M	5.6%
Food and Beverages	\$29.4 M	15.0%	\$146 M	15.0%	\$345 M	14.8%
Furnishings and Equipment	\$6.47 M	3.3%	\$32.4 M	3.3%	\$78.0 M	3.4%
Gifts	\$4.50 M	2.3%	\$22.7 M	2.3%	\$55.9 M	2.4%
Health Care	\$16.3 M	8.3%	\$81.2 M	8.3%	\$191 M	8.2%
Household Operations	\$5.22 M	2.7%	\$26.2 M	2.7%	\$63.9 M	2.7%
Miscellaneous Expenses	\$2.93 M	1.5%	\$14.6 M	1.5%	\$34.6 M	1.5%
Personal Care	\$2.54 M	1.3%	\$12.7 M	1.3%	\$30.2 M	1.3%
Personal Insurance	\$1.35 M	0.7%	\$6.79 M	0.7%	\$16.7 M	0.7%
Reading	\$430 K	0.2%	\$2.15 M	0.2%	\$5.15 M	0.2%
Shelter	\$40.3 M	20.6%	\$201 M	20.7%	\$480 M	20.7%
Tobacco	\$1.33 M	0.7%	\$6.56 M	0.7%	\$15.1 M	0.7%
Transportation	\$37.5 M	19.2%	\$186 M	19.1%	\$440 M	18.9%
Utilities	\$15.3 M	7.8%	\$76.0 M	7.8%	\$179 M	7.7%

#### Educational Attainment (2018)

Adult Population Age 25 Years or Over	6,657		33,629		72,307	
Elementary (Grade Level 0 to 8)	548	8.2%	2,626	7.8%	4,314	6.0%
Some High School (Grade Level 9 to 11)	658	9.9%	3,509	10.4%	5,622	7.8%
High School Graduate	1,373	20.6%	8,257	24.6%	15,409	21.3%
Some College	1,429	21.5%	7,842	23.3%	16,550	22.9%
Associate Degree Only	618	9.3%	2,733	8.1%	6,221	8.6%
Bachelor Degree Only	1,236	18.6%	5,452	16.2%	13,862	19.2%
Graduate Degree	795	11.9%	3,209	9.5%	10,329	14.3%

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### Las Cruces, NM 88007

#### Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	2,507	64.1%	12,699	61.9%	28,018	62.6%
1 Attached Unit	134	3.4%	797	3.9%	2,025	4.5%
2 to 4 Units	479	12.3%	1,676	8.2%	4,064	9.1%
5 to 9 Units	141	3.6%	653	3.2%	2,220	5.0%
10 to 19 Units	21	0.5%	477	2.3%	1,538	3.4%
20 to 49 Units	58	1.5%	421	2.1%	1,288	2.9%
50 or More Units	18	0.5%	390	1.9%	1,104	2.5%
Mobile Home or Trailer	703	18.0%	4,052	19.8%	7,618	17.0%
Other Structure	1	-	7	-	51	0.1%

#### Homes Built By Year (2015)

Homes Built 2010 or later	134	3.4%	578	2.8%	1,566	3.5%
Homes Built 2000 to 2009	725	18.5%	3,584	17.5%	9,864	22.0%
Homes Built 1990 to 1999	465	11.9%	3,277	16.0%	8,383	18.7%
Homes Built 1980 to 1989	755	19.3%	4,036	19.7%	9,346	20.9%
Homes Built 1970 to 1979	460	11.8%	3,026	14.8%	6,172	13.8%
Homes Built 1960 to 1969	419	10.7%	2,273	11.1%	4,088	9.1%
Homes Built 1950 to 1959	588	15.0%	2,266	11.0%	4,080	9.1%
Homes Built Before 1949	292	7.5%	1,399	6.8%	2,282	5.1%

#### Home Values (2015)

Home Values \$1,000,000 or More	7	0.3%	31	0.2%	57	0.2%
Home Values \$500,000 to \$999,999	71	2.9%	346	2.8%	983	3.9%
Home Values \$400,000 to \$499,999	50	2.0%	286	2.3%	792	3.1%
Home Values \$300,000 to \$399,999	127	5.2%	601	4.8%	1,566	6.1%
Home Values \$200,000 to \$299,999	371	15.0%	2,191	17.5%	5,408	21.2%
Home Values \$150,000 to \$199,999	549	22.3%	2,431	19.5%	5,283	20.7%
Home Values \$100,000 to \$149,999	700	28.4%	2,999	24.0%	5,734	22.5%
Home Values \$70,000 to \$99,999	297	12.0%	1,616	12.9%	3,017	11.8%
Home Values \$50,000 to \$69,999	126	5.1%	753	6.0%	1,405	5.5%
Home Values \$25,000 to \$49,999	116	4.7%	714	5.7%	1,416	5.5%
Home Values Under \$25,000	162	6.6%	902	7.2%	1,745	6.8%
Owner-Occupied Median Home Value	\$143,098		\$139,931		\$154,668	
Renter-Occupied Median Rent	\$573		\$614		\$658	

#### Transportation To Work (2015)

Drive to Work Alone	3,720	83.9%	19,007	83.4%	41,489	82.3%
Drive to Work in Carpool	364	8.2%	1,882	8.3%	3,999	7.9%
Travel to Work by Public Transportation	47	1.1%	128	0.6%	289	0.6%
Drive to Work on Motorcycle	-	-	12	0.1%	22	-
Walk or Bicycle to Work	134	3.0%	845	3.7%	2,243	4.5%
Other Means	10	0.2%	61	0.3%	141	0.3%
Work at Home	160	3.6%	855	3.8%	2,201	4.4%

#### Travel Time (2015)

Travel to Work in 14 Minutes or Less	2,225	52.0%	11,175	50.9%	23,917	49.6%
Travel to Work in 15 to 29 Minutes	1,707	39.9%	7,853	35.8%	18,093	37.6%
Travel to Work in 30 to 59 Minutes	460	10.8%	2,402	10.9%	5,943	12.3%
Travel to Work in 60 Minutes or More	165	3.9%	946	4.3%	1,724	3.6%
Average Minutes Travel to Work	14.6		14.2		14.7	

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