Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

MIMCO
Commercial Real Estate Management & Investments

Lat/Lon: 31.7048/-106.3202

615 N Zaragoza Rd El Paso, TX 79907	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Population								
Estimated Population (2023)	16,434		80,431		208,764		87,285	
Projected Population (2028)	16,544		82,132		211,739		88,757	
Census Population (2020)	16,328		79,542		205,977		85,923	
Census Population (2010)	16,722		79,619		199,849		87,434	
Projected Annual Growth (2023-2028)	110	0.1%	1,701	0.4%	2,975	0.3%	1,471	0.3%
Historical Annual Growth (2020-2023)	106	0.2%	890	0.4%	2,787	0.5%	1,362	0.5%
Historical Annual Growth (2010-2020)	-394	-0.2%	-78	-	6,128	0.3%	-1,511	-0.2%
Estimated Population Density (2023)	5,234	psm	2,846	psm	2,659	psm	3,163	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	27.6	sq mi
Households								
Estimated Households (2023)	5,528		26,966		71,839		29,588	
Projected Households (2028)	5,442		26,920		71,257		29,411	
Census Households (2020)	5,433		26,301		69,973		28,759	
Census Households (2010)	5,137		24,427		63,259		27,085	
Projected Annual Growth (2023-2028)	-86	-0.3%	-46	-	-582	-0.2%	-177	-0.1%
Historical Annual Change (2010-2023)	391	0.6%	2,538	0.8%	8,580	1.0%	2,503	0.7%
Average Household Income								
Estimated Average Household Income (2023)	$53,396		$61,636		$69,815		$55,225	
Projected Average Household Income (2028)	$57,955		$65,847		$75,736		$59,331	
Census Average Household Income (2010)	$37,023		$40,697		$44,534		$36,295	
Census Average Household Income (2000)	$35,093		$36,532		$40,857		$34,589	
Projected Annual Change (2023-2028)	$4,559	1.7%	$4,211	1.4%	$5,921	1.7%	$4,106	1.5%
Historical Annual Change (2000-2023)	$18,302	2.3%	$25,104	3.0%	$28,957	3.1%	$20,635	2.6%
Median Household Income								
Estimated Median Household Income (2023)	$36,997		$47,679		$53,752		$42,940	
Projected Median Household Income (2028)	$38,522		$49,022		$54,969		$44,219	
Census Median Household Income (2010)	$27,776		$31,418		$36,354		$27,492	
Census Median Household Income (2000)	$26,517		$29,859		$33,796		$27,942	
Projected Annual Change (2023-2028)	$1,524	0.8%	$1,343	0.6%	$1,218	0.5%	$1,280	0.6%
Historical Annual Change (2000-2023)	$10,480	1.7%	$17,820	2.6%	$19,956	2.6%	$14,997	2.3%
Per Capita Income								
Estimated Per Capita Income (2023)	$18,023		$20,699		$24,055		$18,760	
Projected Per Capita Income (2028)	$19,124		$21,617		$25,518		$19,699	
Census Per Capita Income (2010)	$11,374		$12,485		$14,096		$11,243	
Census Per Capita Income (2000)	$9,624		$10,241		$11,901		$9,810	
Projected Annual Change (2023-2028)	$1,101	1.2%	$917	0.9%	$1,463	1.2%	$939	1.0%
Historical Annual Change (2000-2023)	$8,398	3.8%	$10,458	4.4%	$12,154	4.4%	$8,950	4.0%
Estimated Average Household Net Worth (2023)	$230,404		$256,236		$269,765		$223,629	

Lat/Lon: 31.7048/-106.3202

615 N Zaragoza Rd El Paso, TX 79907	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Race and Ethnicity								
Total Population (2023)	16,434		80,431		208,764		87,285	
White (2023)	5,922	36.0%	30,159	37.5%	76,613	36.7%	33,557	38.4%
Black or African American (2023)	310	1.9%	1,560	1.9%	5,501	2.6%	1,560	1.8%
American Indian or Alaska Native (2023)	223	1.4%	1,210	1.5%	2,514	1.2%	1,289	1.5%
Asian (2023)	41	0.2%	400	0.5%	1,687	0.8%	303	0.3%
Hawaiian or Pacific Islander (2023)	4	-	48	-	217	0.1%	59	-
Other Race (2023)	4,174	25.4%	19,273	24.0%	47,601	22.8%	21,294	24.4%
Two or More Races (2023)	5,760	35.0%	27,781	34.5%	74,631	35.7%	29,222	33.5%
Population < 18 (2023)	4,114	25.0%	20,326	25.3%	53,281	25.5%	21,535	24.7%
White Not Hispanic	190	4.6%	905	4.5%	2,693	5.1%	871	4.0%
Black or African American	64	1.6%	308	1.5%	1,223	2.3%	276	1.3%
Asian	4	0.1%	76	0.4%	330	0.6%	38	0.2%
Other Race Not Hispanic	34	0.8%	172	0.8%	454	0.9%	176	0.8%
Hispanic	3,821	92.9%	18,864	92.8%	48,581	91.2%	20,174	93.7%
Not Hispanic or Latino Population (2023)	1,338	8.1%	7,066	8.8%	23,178	11.1%	7,061	8.1%
Not Hispanic White	982	73.4%	5,076	71.8%	15,890	68.6%	5,195	73.6%
Not Hispanic Black or African American	208	15.5%	1,077	15.2%	4,217	18.2%	1,013	14.3%
Not Hispanic American Indian or Alaska Native	48	3.6%	211	3.0%	366	1.6%	218	3.1%
Not Hispanic Asian	33	2.5%	307	4.3%	1,395	6.0%	217	3.1%
Not Hispanic Hawaiian or Pacific Islander	1	0.1%	24	0.3%	129	0.6%	33	0.5%
Not Hispanic Other Race	19	1.5%	99	1.4%	306	1.3%	109	1.5%
Not Hispanic Two or More Races	47	3.5%	272	3.9%	876	3.8%	277	3.9%
Hispanic or Latino Population (2023)	15,096	91.9%	73,365	91.2%	185,586	88.9%	80,224	91.9%
Hispanic White	4,940	32.7%	25,083	34.2%	60,723	32.7%	28,362	35.4%
Hispanic Black or African American	102	0.7%	483	0.7%	1,285	0.7%	547	0.7%
Hispanic American Indian or Alaska Native	175	1.2%	999	1.4%	2,148	1.2%	1,071	1.3%
Hispanic Asian	8	-	93	0.1%	292	0.2%	86	0.1%
Hispanic Hawaiian or Pacific Islander	3	-	24	-	88	-	26	-
Hispanic Other Race	4,155	27.5%	19,173	26.1%	47,295	25.5%	21,186	26.4%
Hispanic Two or More Races	5,713	37.8%	27,509	37.5%	73,755	39.7%	28,945	36.1%
Not Hispanic or Latino Population (2020)	791	4.8%	4,908	6.2%	18,531	9.0%	4,778	5.6%
Hispanic or Latino Population (2020)	15,537	95.2%	74,634	93.8%	187,445	91.0%	81,145	94.4%
Not Hispanic or Latino Population (2010)	617	3.7%	4,512	5.7%	18,200	9.1%	4,266	4.9%
Hispanic or Latino Population (2010)	16,105	96.3%	75,107	94.3%	181,649	90.9%	83,168	95.1%
Not Hispanic or Latino Population (2028)	1,347	8.1%	7,166	8.7%	23,384	11.0%	7,159	8.1%
Hispanic or Latino Population (2028)	15,197	91.9%	74,966	91.3%	188,356	89.0%	81,597	91.9%
Projected Annual Growth (2023-2028)	101	0.1%	1,602	0.4%	2,769	0.3%	1,373	0.3%
Historical Annual Growth (2010-2020)	-568	-0.4%	-473	-	5,797	0.3%	-2,023	-0.2%

Lat/Lon: 31.7048/-106.3202

615 N Zaragoza Rd El Paso, TX 79907	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Total Age Distribution (2023)								
Total Population	16,434		80,431		208,764		87,285	
Age Under 5 Years	1,150	7.0%	5,081	6.3%	13,401	6.4%	5,496	6.3%
Age 5 to 9 Years	1,101	6.7%	5,518	6.9%	14,578	7.0%	5,844	6.7%
Age 10 to 14 Years	1,113	6.8%	5,873	7.3%	15,434	7.4%	6,167	7.1%
Age 15 to 19 Years	1,191	7.2%	6,276	7.8%	16,110	7.7%	6,619	7.6%
Age 20 to 24 Years	1,331	8.1%	6,052	7.5%	16,292	7.8%	6,499	7.4%
Age 25 to 29 Years	1,253	7.6%	5,484	6.8%	15,389	7.4%	5,881	6.7%
Age 30 to 34 Years	933	5.7%	4,693	5.8%	13,328	6.4%	4,937	5.7%
Age 35 to 39 Years	883	5.4%	4,639	5.8%	12,647	6.1%	4,761	5.5%
Age 40 to 44 Years	753	4.6%	4,186	5.2%	11,653	5.6%	4,263	4.9%
Age 45 to 49 Years	874	5.3%	4,783	5.9%	12,629	6.0%	4,986	5.7%
Age 50 to 54 Years	882	5.4%	4,842	6.0%	12,345	5.9%	5,109	5.9%
Age 55 to 59 Years	1,128	6.9%	5,227	6.5%	12,431	6.0%	5,661	6.5%
Age 60 to 64 Years	1,203	7.3%	5,358	6.7%	12,302	5.9%	5,882	6.7%
Age 65 to 69 Years	947	5.8%	4,289	5.3%	10,319	4.9%	5,031	5.8%
Age 70 to 74 Years	678	4.1%	3,208	4.0%	8,026	3.8%	4,032	4.6%
Age 75 to 79 Years	408	2.5%	2,092	2.6%	5,213	2.5%	2,657	3.0%
Age 80 to 84 Years	312	1.9%	1,486	1.8%	3,479	1.7%	1,846	2.1%
Age 85 Years or Over	297	1.8%	1,343	1.7%	3,187	1.5%	1,613	1.8%
Median Age	36.1		36.2		35.2		37.0	
Age 19 Years or Less	4,555	27.7%	22,748	28.3%	59,524	28.5%	24,126	27.6%
Age 20 to 64 Years	9,238	56.2%	45,265	56.3%	119,016	57.0%	47,980	55.0%
Age 65 Years or Over	2,641	16.1%	12,419	15.4%	30,224	14.5%	15,179	17.4%
Female Age Distribution (2023)								
Female Population	8,550	52.0%	41,471	51.6%	106,645	51.1%	45,226	51.8%
Age Under 5 Years	572	6.7%	2,503	6.0%	6,552	6.1%	2,700	6.0%
Age 5 to 9 Years	519	6.1%	2,636	6.4%	7,024	6.6%	2,762	6.1%
Age 10 to 14 Years	560	6.6%	2,918	7.0%	7,613	7.1%	3,083	6.8%
Age 15 to 19 Years	603	7.1%	3,074	7.4%	7,903	7.4%	3,263	7.2%
Age 20 to 24 Years	642	7.5%	2,864	6.9%	7,780	7.3%	3,092	6.8%
Age 25 to 29 Years	587	6.9%	2,608	6.3%	7,363	6.9%	2,813	6.2%
Age 30 to 34 Years	460	5.4%	2,313	5.6%	6,440	6.0%	2,433	5.4%
Age 35 to 39 Years	445	5.2%	2,325	5.6%	6,180	5.8%	2,367	5.2%
Age 40 to 44 Years	373	4.4%	2,176	5.2%	5,916	5.5%	2,227	4.9%
Age 45 to 49 Years	461	5.4%	2,531	6.1%	6,659	6.2%	2,627	5.8%
Age 50 to 54 Years	482	5.6%	2,633	6.3%	6,586	6.2%	2,784	6.2%
Age 55 to 59 Years	637	7.4%	2,836	6.8%	6,700	6.3%	3,099	6.9%
Age 60 to 64 Years	659	7.7%	2,948	7.1%	6,730	6.3%	3,266	7.2%
Age 65 to 69 Years	525	6.1%	2,355	5.7%	5,660	5.3%	2,803	6.2%
Age 70 to 74 Years	362	4.2%	1,754	4.2%	4,363	4.1%	2,223	4.9%
Age 75 to 79 Years	243	2.8%	1,206	2.9%	3,022	2.8%	1,526	3.4%
Age 80 to 84 Years	207	2.4%	900	2.2%	2,079	1.9%	1,097	2.4%
Age 85 Years or Over	213	2.5%	892	2.2%	2,075	1.9%	1,060	2.3%
Female Median Age	39.0		38.9		37.6		40.0	
Age 19 Years or Less	2,254	26.4%	11,130	26.8%	29,091	27.3%	11,808	26.1%
Age 20 to 64 Years	4,746	55.5%	23,233	56.0%	60,355	56.6%	24,709	54.6%
Age 65 Years or Over	1,551	18.1%	7,107	17.1%	17,199	16.1%	8,709	19.3%

MIMCO
Commercial Real Estate Management & Investments

Lat/Lon: 31.7048/-106.3202

615 N Zaragoza Rd El Paso, TX 79907	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Male Age Distribution (2023)								
Male Population	7,884	48.0%	38,960	48.4%	102,119	48.9%	42,059	48.2%
Age Under 5 Years	578	7.3%	2,578	6.6%	6,849	6.7%	2,796	6.6%
Age 5 to 9 Years	583	7.4%	2,883	7.4%	7,555	7.4%	3,081	7.3%
Age 10 to 14 Years	553	7.0%	2,955	7.6%	7,821	7.7%	3,085	7.3%
Age 15 to 19 Years	588	7.5%	3,201	8.2%	8,207	8.0%	3,356	8.0%
Age 20 to 24 Years	688	8.7%	3,188	8.2%	8,511	8.3%	3,407	8.1%
Age 25 to 29 Years	666	8.4%	2,876	7.4%	8,026	7.9%	3,068	7.3%
Age 30 to 34 Years	473	6.0%	2,380	6.1%	6,888	6.7%	2,504	6.0%
Age 35 to 39 Years	438	5.6%	2,314	5.9%	6,467	6.3%	2,395	5.7%
Age 40 to 44 Years	380	4.8%	2,010	5.2%	5,737	5.6%	2,036	4.8%
Age 45 to 49 Years	413	5.2%	2,253	5.8%	5,970	5.8%	2,359	5.6%
Age 50 to 54 Years	400	5.1%	2,209	5.7%	5,759	5.6%	2,324	5.5%
Age 55 to 59 Years	490	6.2%	2,392	6.1%	5,731	5.6%	2,562	6.1%
Age 60 to 64 Years	544	6.9%	2,410	6.2%	5,572	5.5%	2,616	6.2%
Age 65 to 69 Years	422	5.3%	1,933	5.0%	4,659	4.6%	2,228	5.3%
Age 70 to 74 Years	316	4.0%	1,454	3.7%	3,663	3.6%	1,809	4.3%
Age 75 to 79 Years	165	2.1%	886	2.3%	2,191	2.1%	1,130	2.7%
Age 80 to 84 Years	105	1.3%	587	1.5%	1,399	1.4%	750	1.8%
Age 85 Years or Over	83	1.1%	451	1.2%	1,112	1.1%	554	1.3%
Male Median Age	33.1		33.4		32.9		34.0	
Age 19 Years or Less	2,301	29.2%	11,617	29.8%	30,432	29.8%	12,318	29.3%
Age 20 to 64 Years	4,492	57.0%	22,032	56.5%	58,662	57.4%	23,271	55.3%
Age 65 Years or Over	1,090	13.8%	5,311	13.6%	13,025	12.8%	6,470	15.4%
Males per 100 Females (2023)								
Overall Comparison	92		94		96		93	
Age Under 5 Years	101	50.3%	103	50.7%	105	51.1%	104	50.9%
Age 5 to 9 Years	112	52.9%	109	52.2%	108	51.8%	112	52.7%
Age 10 to 14 Years	99	49.6%	101	50.3%	103	50.7%	100	50.0%
Age 15 to 19 Years	97	49.4%	104	51.0%	104	50.9%	103	50.7%
Age 20 to 24 Years	107	51.7%	111	52.7%	109	52.2%	110	52.4%
Age 25 to 29 Years	113	53.1%	110	52.4%	109	52.2%	109	52.2%
Age 30 to 34 Years	103	50.7%	103	50.7%	107	51.7%	103	50.7%
Age 35 to 39 Years	98	49.6%	100	49.9%	105	51.1%	101	50.3%
Age 40 to 44 Years	102	50.5%	92	48.0%	97	49.2%	91	47.8%
Age 45 to 49 Years	89	47.2%	89	47.1%	90	47.3%	90	47.3%
Age 50 to 54 Years	83	45.4%	84	45.6%	87	46.7%	83	45.5%
Age 55 to 59 Years	77	43.5%	84	45.8%	86	46.1%	83	45.3%
Age 60 to 64 Years	83	45.2%	82	45.0%	83	45.3%	80	44.5%
Age 65 to 69 Years	80	44.5%	82	45.1%	82	45.2%	79	44.3%
Age 70 to 74 Years	87	46.6%	83	45.3%	84	45.6%	81	44.9%
Age 75 to 79 Years	68	40.4%	74	42.4%	73	42.0%	74	42.5%
Age 80 to 84 Years	51	33.6%	65	39.5%	67	40.2%	68	40.6%
Age 85 Years or Over	39	28.1%	51	33.6%	54	34.9%	52	34.3%
Age 19 Years or Less	102	50.5%	104	51.1%	105	51.1%	104	51.1%
Age 20 to 39 Years	106	51.5%	106	51.6%	108	51.8%	106	51.5%
Age 40 to 64 Years	85	46.0%	86	46.2%	88	46.9%	85	45.9%
Age 65 Years or Over	70	41.3%	75	42.8%	76	43.1%	74	42.6%

MIMCO
Commercial Real Estate Management & Investments

Lat/Lon: 31.7048/-106.3202

615 N Zaragoza Rd El Paso, TX 79907	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Household Type (2023)								
Total Households	5,528		26,966		71,839		29,588	
Households with Children	2,591	46.9%	12,233	45.4%	32,636	45.4%	13,121	44.3%
Average Household Size	2.9		3.0		2.9		2.9	
Household Density per Square Mile	1,761		954		915		1,072	
Population Family	14,877	90.5%	73,501	91.4%	189,421	90.7%	79,422	91.0%
Population Non-Family	1,424	8.7%	6,608	8.2%	18,526	8.9%	7,498	8.6%
Population Group Quarters	132	0.8%	322	0.4%	817	0.4%	365	0.4%
Family Households	4,342	78.5%	21,434	79.5%	56,305	78.4%	23,253	78.6%
Married Couple Households	2,356	54.3%	11,877	55.4%	34,057	60.5%	12,515	53.8%
Other Family Households with Children	1,986	45.7%	9,557	44.6%	22,248	39.5%	10,738	46.2%
Family Households with Children	2,590	59.6%	12,225	57.0%	32,613	57.9%	13,117	56.4%
Married Couple with Children	1,282	49.5%	6,619	54.1%	19,136	58.7%	6,795	51.8%
Other Family Households with Children	1,308	50.5%	5,606	45.9%	13,477	41.3%	6,322	48.2%
Family Households No Children	1,752	40.4%	9,209	43.0%	23,692	42.1%	10,136	43.6%
Married Couple No Children	1,074	61.3%	5,258	57.1%	14,921	63.0%	5,720	56.4%
Other Family Households No Children	679	38.7%	3,951	42.9%	8,771	37.0%	4,416	43.6%
Non-Family Households	1,186	21.5%	5,532	20.5%	15,534	21.6%	6,336	21.4%
Non-Family Households with Children	1	-	7	0.1%	23	0.1%	4	-
Non-Family Households No Children	1,185	99.9%	5,524	99.9%	15,511	99.9%	6,332	99.9%
Average Family Household Size	3.4		3.4		3.4		3.4	
Average Family Income	$55,194		$65,510		$73,415		$59,387	
Median Family Income	$42,589		$54,091		$61,150		$49,732	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
Marital Status (2023)								
Population Age 15 Years or Over	13,070		63,959		165,350		69,778	
Never Married	4,456	34.1%	22,416	35.0%	57,858	35.0%	24,351	34.9%
Currently Married	4,841	37.0%	24,776	38.7%	65,021	39.3%	26,074	37.4%
Previously Married	3,773	28.9%	16,767	26.2%	42,471	25.7%	19,352	27.7%
Separated	1,136	30.1%	4,917	29.3%	12,856	30.3%	5,890	30.4%
Widowed	945	25.0%	4,214	25.1%	10,225	24.1%	5,144	26.6%
Divorced	1,692	44.8%	7,636	45.5%	19,391	45.7%	8,317	43.0%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	10,549		51,631		132,948		56,660	
Elementary (Grade Level 0 to 8)	1,737	16.5%	8,084	15.7%	17,149	12.9%	9,670	17.1%
Some High School (Grade Level 9 to 11)	1,096	10.4%	4,889	9.5%	11,707	8.8%	5,767	10.2%
High School Graduate	4,046	38.4%	16,074	31.1%	38,125	28.7%	17,908	31.6%
Some College	1,650	15.6%	9,544	18.5%	26,515	19.9%	10,351	18.3%
Associate Degree Only	876	8.3%	4,419	8.6%	12,068	9.1%	4,796	8.5%
Bachelor Degree Only	882	8.4%	6,519	12.6%	19,845	14.9%	6,221	11.0%
Graduate Degree	260	2.5%	2,101	4.1%	7,538	5.7%	1,948	3.4%
Any College (Some College or Higher)	3,669	34.8%	22,583	43.7%	65,967	49.6%	23,316	41.2%
College Degree + (Bachelor Degree or Higher)	1,143	10.8%	8,620	16.7%	27,384	20.6%	8,168	14.4%

Lat/Lon: 31.7048/-106.3202

615 N Zaragoza Rd El Paso, TX 79907	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Housing								
Total Housing Units (2023)	5,860		28,723		76,415		31,518	
Total Housing Units (2020)	5,718		27,735		73,775		30,367	
Historical Annual Growth (2020-2023)	142	0.8%	988	1.2%	2,640	1.2%	1,151	1.3%
Housing Units Occupied (2023)	5,528	94.3%	26,966	93.9%	71,839	94.0%	29,588	93.9%
Housing Units Owner-Occupied	2,762	50.0%	15,144	56.2%	44,535	62.0%	16,378	55.4%
Housing Units Renter-Occupied	2,766	50.0%	11,821	43.8%	27,304	38.0%	13,210	44.6%
Housing Units Vacant (2023)	332	5.7%	1,758	6.1%	4,576	6.0%	1,929	6.1%
Household Size (2023)								
Total Households	5,528		26,966		71,839		29,588	
1 Person Households	1,040	18.8%	4,858	18.0%	13,357	18.6%	5,610	19.0%
2 Person Households	1,504	27.2%	7,575	28.1%	20,776	28.9%	8,543	28.9%
3 Person Households	1,231	22.3%	5,989	22.2%	16,017	22.3%	6,308	21.3%
4 Person Households	868	15.7%	4,153	15.4%	10,806	15.0%	4,327	14.6%
5 Person Households	527	9.5%	2,519	9.3%	6,463	9.0%	2,694	9.1%
6 Person Households	221	4.0%	1,157	4.3%	2,791	3.9%	1,289	4.4%
7 or More Person Households	138	2.5%	715	2.7%	1,628	2.3%	818	2.8%
Household Income Distribution (2023)								
HH Income $200,000 or More	177	3.2%	938	3.5%	2,576	3.6%	750	2.5%
HH Income $150,000 to $199,999	124	2.2%	1,034	3.8%	3,180	4.4%	914	3.1%
HH Income $125,000 to $149,999	90	1.6%	690	2.6%	3,444	4.8%	713	2.4%
HH Income $100,000 to $124,999	343	6.2%	2,082	7.7%	5,906	8.2%	2,159	7.3%
HH Income $75,000 to $99,999	307	5.5%	2,390	8.9%	7,715	10.7%	2,450	8.3%
HH Income $50,000 to $74,999	890	16.1%	5,073	18.8%	13,515	18.8%	5,300	17.9%
HH Income $35,000 to $49,999	843	15.3%	3,720	13.8%	9,552	13.3%	4,265	14.4%
HH Income $25,000 to $34,999	733	13.3%	3,525	13.1%	8,345	11.6%	4,044	13.7%
HH Income $15,000 to $24,999	1,082	19.6%	3,425	12.7%	8,252	11.5%	4,047	13.7%
HH Income $10,000 to $14,999	332	6.0%	1,674	6.2%	4,054	5.6%	2,087	7.1%
HH Income Under $10,000	608	11.0%	2,414	9.0%	5,301	7.4%	2,860	9.7%
Household Vehicles (2023)								
Households 0 Vehicles Available	464	8.4%	2,012	7.5%	4,163	5.8%	2,478	8.4%
Households 1 Vehicle Available	2,232	40.4%	8,742	32.4%	21,970	30.6%	10,072	34.0%
Households 2 Vehicles Available	2,012	36.4%	9,817	36.4%	26,644	37.1%	10,500	35.5%
Households 3 or More Vehicles Available	821	14.9%	6,394	23.7%	19,063	26.5%	6,538	22.1%
Total Vehicles Available	9,087		50,002		140,224		53,144	
Average Vehicles per Household	1.6		1.9		2.0		1.8	
Owner-Occupied Household Vehicles	5,204	57.3%	32,280	64.6%	98,547	70.3%	33,697	63.4%
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.2		2.1	
Renter-Occupied Household Vehicles	3,883	42.7%	17,722	35.4%	41,677	29.7%	19,447	36.6%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5		1.5	
Travel Time (2023)								
Worker Base Age 16 years or Over	7,465		36,795		97,788		38,796	
Travel to Work in 14 Minutes or Less	2,125	28.5%	8,364	22.7%	21,549	22.0%	8,908	23.0%
Travel to Work in 15 to 29 Minutes	3,074	41.2%	16,253	44.2%	42,669	43.6%	17,402	44.9%
Travel to Work in 30 to 59 Minutes	1,440	19.3%	7,632	20.7%	20,802	21.3%	7,600	19.6%
Travel to Work in 60 Minutes or More	225	3.0%	1,202	3.3%	3,281	3.4%	1,258	3.2%
Work at Home	602	8.1%	3,343	9.1%	9,486	9.7%	3,627	9.3%
Average Minutes Travel to Work	19.1		20.3		20.4		20.2	

Lat/Lon: 31.7048/-106.3202

615 N Zaragoza Rd El Paso, TX 79907	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	7,465		36,795		97,788		38,796	
Drive to Work Alone	5,841	78.2%	27,826	75.6%	74,187	75.9%	29,301	75.5%
Drive to Work in Carpool	614	8.2%	3,626	9.9%	9,806	10.0%	3,720	9.6%
Travel to Work by Public Transportation	86	1.2%	312	0.8%	679	0.7%	372	1.0%
Drive to Work on Motorcycle	1	-	4	-	27	-	3	-
Bicycle to Work	14	0.2%	61	0.2%	176	0.2%	63	0.2%
Walk to Work	111	1.5%	481	1.3%	1,252	1.3%	556	1.4%
Other Means	196	2.6%	1,143	3.1%	2,175	2.2%	1,154	3.0%
Work at Home	602	8.1%	3,343	9.1%	9,486	9.7%	3,627	9.3%
Daytime Demographics (2023)								
Total Businesses	357		3,131		6,993		3,349	
Total Employees	2,934		40,145		76,968		41,661	
Company Headquarter Businesses	5	1.4%	96	3.1%	192	2.7%	102	3.0%
Company Headquarter Employees	77	2.6%	2,869	7.1%	4,827	6.3%	2,877	6.9%
Employee Population per Business	8.2	to 1	12.8	to 1	11.0	to 1	12.4	to 1
Residential Population per Business	46.0	to 1	25.7	to 1	29.9	to 1	26.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,191		65,679		139,581		71,035	
Labor Force								
Labor Population Age 16 Years or Over (2023)	12,808		62,685		162,081		68,434	
Labor Force Total Males (2023)	6,030	47.1%	29,871	47.7%	78,191	48.2%	32,387	47.3%
Male Civilian Employed	3,913	64.9%	19,521	65.4%	52,418	67.0%	20,499	63.3%
Male Civilian Unemployed	107	1.8%	671	2.2%	2,351	3.0%	806	2.5%
Males in Armed Forces	86	1.4%	319	1.1%	1,248	1.6%	220	0.7%
Males Not in Labor Force	1,925	31.9%	9,360	31.3%	22,174	28.4%	10,862	33.5%
Labor Force Total Females (2023)	6,777	52.9%	32,814	52.3%	83,890	51.8%	36,046	52.7%
Female Civilian Employed	3,552	52.4%	17,274	52.6%	45,370	54.1%	18,297	50.8%
Female Civilian Unemployed	140	2.1%	696	2.1%	1,857	2.2%	700	1.9%
Females in Armed Forces	-	-	37	0.1%	432	0.5%	43	0.1%
Females Not in Labor Force	3,086	45.5%	14,806	45.1%	36,231	43.2%	17,006	47.2%
Unemployment Rate	247	1.9%	1,367	2.2%	4,208	2.6%	1,506	2.2%
Occupation (2023)								
Occupation Population Age 16 Years or Over	7,465		36,795		97,788		38,796	
Occupation Total Males	3,913	52.4%	19,521	53.1%	52,418	53.6%	20,499	52.8%
Occupation Total Females	3,552	47.6%	17,274	46.9%	45,370	46.4%	18,297	47.2%
Management, Business, Financial Operations	649	8.7%	3,885	10.6%	10,852	11.1%	3,850	9.9%
Professional, Related	1,130	15.1%	6,137	16.7%	18,271	18.7%	6,166	15.9%
Service	1,634	21.9%	8,161	22.2%	21,150	21.6%	9,040	23.3%
Sales, Office	1,673	22.4%	8,765	23.8%	22,629	23.1%	9,076	23.4%
Farming, Fishing, Forestry	2	-	51	0.1%	90	-	53	0.1%
Construction, Extraction, Maintenance	890	11.9%	4,032	11.0%	9,898	10.1%	4,338	11.2%
Production, Transport, Material Moving	1,487	19.9%	5,763	15.7%	14,897	15.2%	6,273	16.2%
White Collar Workers	3,452	46.2%	18,788	51.1%	51,752	52.9%	19,092	49.2%
Blue Collar Workers	4,013	53.8%	18,007	48.9%	46,036	47.1%	19,704	50.8%

Lat/Lon: 31.7048/-106.3202

615 N Zaragoza Rd El Paso, TX 79907	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Units In Structure (2023)								
Total Units	5,528		26,966		71,839		29,588	
1 Detached Unit	3,208	58.0%	17,383	64.5%	48,380	67.3%	18,975	64.1%
1 Attached Unit	169	3.1%	1,304	4.8%	3,385	4.7%	1,443	4.9%
2 Units	90	1.6%	799	3.0%	1,668	2.3%	887	3.0%
3 to 4 Units	280	5.1%	1,375	5.1%	3,814	5.3%	1,472	5.0%
5 to 9 Units	501	9.1%	1,593	5.9%	4,066	5.7%	1,687	5.7%
10 to 19 Units	219	4.0%	880	3.3%	2,815	3.9%	1,145	3.9%
20 to 49 Units	140	2.5%	445	1.7%	1,132	1.6%	618	2.1%
50 or More Units	482	8.7%	1,504	5.6%	3,164	4.4%	1,611	5.4%
Mobile Home or Trailer	434	7.8%	1,653	6.1%	3,269	4.5%	1,719	5.8%
Other Structure	6	0.1%	31	0.1%	149	0.2%	32	0.1%
Homes Built By Year (2023)								
Homes Built 2020 or later	28	0.5%	159	0.6%	638	0.8%	172	0.5%
Homes Built 2010 to 2019	768	13.1%	3,398	11.8%	11,008	14.4%	3,541	11.2%
Homes Built 2000 to 2009	667	11.4%	3,592	12.5%	9,279	12.1%	2,985	9.5%
Homes Built 1990 to 1999	590	10.1%	3,024	10.5%	8,587	11.2%	2,587	8.2%
Homes Built 1980 to 1989	1,061	18.1%	5,489	19.1%	13,895	18.2%	5,645	17.9%
Homes Built 1970 to 1979	1,350	23.0%	5,037	17.5%	13,444	17.6%	5,853	18.6%
Homes Built 1960 to 1969	363	6.2%	1,971	6.9%	5,225	6.8%	2,998	9.5%
Homes Built 1950 to 1959	392	6.7%	2,509	8.7%	6,273	8.2%	3,583	11.4%
Homes Built 1940 to 1949	155	2.7%	939	3.3%	1,773	2.3%	1,202	3.8%
Homes Built Before 1939	153	2.6%	846	2.9%	1,718	2.2%	1,022	3.2%
Median Age of Homes	40.6	yrs	41.3	yrs	39.4	yrs	44.3	yrs
Home Values (2023)								
Owner Specified Housing Units	2,762		15,144		44,535		16,378	
Home Values $1,000,000 or More	39	1.4%	107	0.7%	252	0.6%	114	0.7%
Home Values $750,000 to $999,999	9	0.3%	86	0.6%	248	0.6%	111	0.7%
Home Values $500,000 to $749,999	45	1.6%	289	1.9%	614	1.4%	235	1.4%
Home Values $400,000 to $499,999	25	0.9%	221	1.5%	604	1.4%	175	1.1%
Home Values $300,000 to $399,999	107	3.9%	968	6.4%	2,446	5.5%	682	4.2%
Home Values $250,000 to $299,999	63	2.3%	612	4.0%	2,365	5.3%	579	3.5%
Home Values $200,000 to $249,999	151	5.5%	1,001	6.6%	4,326	9.7%	1,091	6.7%
Home Values $175,000 to $199,999	120	4.4%	1,085	7.2%	3,896	8.7%	1,076	6.6%
Home Values $150,000 to $174,999	262	9.5%	1,665	11.0%	6,039	13.6%	1,841	11.2%
Home Values $125,000 to $149,999	303	11.0%	1,529	10.1%	5,499	12.3%	1,739	10.6%
Home Values $100,000 to $124,999	518	18.8%	2,568	17.0%	7,240	16.3%	2,860	17.5%
Home Values $90,000 to $99,999	209	7.6%	1,241	8.2%	2,974	6.7%	1,604	9.8%
Home Values $80,000 to $89,999	263	9.5%	981	6.5%	1,931	4.3%	1,121	6.8%
Home Values $70,000 to $79,999	160	5.8%	814	5.4%	1,621	3.6%	909	5.6%
Home Values $60,000 to $69,999	69	2.5%	330	2.2%	716	1.6%	391	2.4%
Home Values $50,000 to $59,999	29	1.1%	175	1.2%	415	0.9%	231	1.4%
Home Values $35,000 to $49,999	17	0.6%	146	1.0%	394	0.9%	153	0.9%
Home Values $25,000 to $34,999	17	0.6%	146	1.0%	282	0.6%	156	1.0%
Home Values $10,000 to $24,999	257	9.3%	802	5.3%	1,639	3.7%	838	5.1%
Home Values Under $10,000	96	3.5%	379	2.5%	1,034	2.3%	471	2.9%
Owner-Occupied Median Home Value	$112,162		$136,193		$146,898		$124,841	
Renter-Occupied Median Rent	$706		$726		$762		$702	

MIMCO
Commercial Real Estate Management & Investments

Lat/Lon: 31.7048/-106.3202

615 N Zaragoza Rd El Paso, TX 79907	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	$251.69 M		$1.35 B		$3.91 B		$1.38 B	
Total Non-Retail Expenditure	$133.11 M		$710.31 M		$2.06 B		$726.46 M	
Total Retail Expenditure	$118.58 M		$636.24 M		$1.85 B		$650.61 M	
Apparel	$8.8 M		$47.24 M		$137.27 M		$48.07 M	
Contributions	$7.68 M		$41.75 M		$122.03 M		$42.3 M	
Education	$7.09 M		$38.27 M		$111.12 M		$38.25 M	
Entertainment	$13.72 M		$74.42 M		$217.61 M		$75.64 M	
Food and Beverages	$37.79 M		$201.12 M		$583.12 M		$206.24 M	
Furnishings and Equipment	$8.49 M		$46.11 M		$135.08 M		$46.89 M	
Gifts	$5.72 M		$31.15 M		$91.22 M		$31.38 M	
Health Care	$21.67 M		$115.29 M		$334.76 M		$118.89 M	
Household Operations	$9.72 M		$52.11 M		$151.62 M		$53.17 M	
Miscellaneous Expenses	$4.69 M		$25.16 M		$73.26 M		$25.7 M	
Personal Care	$3.36 M		$17.98 M		$52.36 M		$18.39 M	
Personal Insurance	$1.63 M		$8.98 M		$26.46 M		$9.06 M	
Reading	$536.94 K		$2.88 M		$8.38 M		$2.95 M	
Shelter	$53.84 M		$286.18 M		$827.87 M		$293.07 M	
Tobacco	$1.78 M		$9.07 M		$25.7 M		$9.51 M	
Transportation	$45.42 M		$245.24 M		$716.01 M		$250.35 M	
Utilities	$19.76 M		$103.61 M		$298.52 M		$107.18 M	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	$3,794		$4,161		$4,538		$3,878	
Total Non-Retail Expenditure	$2,006	52.9%	$2,195	52.8%	$2,390	52.7%	$2,046	52.8%
Total Retail Expenditures	$1,787	47.1%	$1,966	47.2%	$2,149	47.3%	$1,832	47.2%
Apparel	$133	3.5%	$146	3.5%	$159	3.5%	$135	3.5%
Contributions	$116	3.1%	$129	3.1%	$142	3.1%	$119	3.1%
Education	$107	2.8%	$118	2.8%	$129	2.8%	$108	2.8%
Entertainment	$207	5.5%	$230	5.5%	$252	5.6%	$213	5.5%
Food and Beverages	$570	15.0%	$622	14.9%	$676	14.9%	$581	15.0%
Furnishings and Equipment	$128	3.4%	$142	3.4%	$157	3.5%	$132	3.4%
Gifts	$86	2.3%	$96	2.3%	$106	2.3%	$88	2.3%
Health Care	$327	8.6%	$356	8.6%	$388	8.6%	$335	8.6%
Household Operations	$147	3.9%	$161	3.9%	$176	3.9%	$150	3.9%
Miscellaneous Expenses	$71	1.9%	$78	1.9%	$85	1.9%	$72	1.9%
Personal Care	$51	1.3%	$56	1.3%	$61	1.3%	$52	1.3%
Personal Insurance	$25	0.6%	$28	0.7%	$31	0.7%	$26	0.7%
Reading	$8	0.2%	$9	0.2%	$10	0.2%	$8	0.2%
Shelter	$812	21.4%	$884	21.3%	$960	21.2%	$825	21.3%
Tobacco	$27	0.7%	$28	0.7%	$30	0.7%	$27	0.7%
Transportation	$685	18.0%	$758	18.2%	$831	18.3%	$705	18.2%
Utilities	$298	7.8%	$320	7.7%	$346	7.6%	$302	7.8%