

# EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.4174/-98.6276

RF5

## 7002 Marbach Rd

### San Antonio, TX 78227

#### Population

	1 mi radius	3 mi radius	5 mi radius
Estimated Population (2018)	18,463	92,301	306,993
Projected Population (2023)	19,724	99,085	331,679
Census Population (2010)	16,112	79,748	268,027
Census Population (2000)	15,537	62,756	212,905
Projected Annual Growth (2018 to 2023)	1,261 1.4%	6,784 1.5%	24,686 1.6%
Historical Annual Growth (2010 to 2018)	2,351 1.8%	12,553 2.0%	38,966 1.8%
Historical Annual Growth (2000 to 2010)	575 0.4%	16,992 2.7%	55,122 2.6%
Estimated Population Density (2018)	5,879 psm	3,266 psm	3,910 psm
Trade Area Size	3.14 sq mi	28.26 sq mi	78.51 sq mi

#### Households

Estimated Households (2018)	5,439	26,272	91,127
Projected Households (2023)	5,662	27,493	95,759
Census Households (2010)	5,053	23,723	83,527
Census Households (2000)	4,870	18,971	64,700
Estimated Households with Children (2018)	2,629 48.3%	12,069 45.9%	41,112 45.1%
Estimated Average Household Size (2018)	3.39	3.23	3.23

#### Average Household Income

Estimated Average Household Income (2018)	\$47,122	\$61,552	\$65,820
Projected Average Household Income (2023)	\$53,059	\$72,004	\$75,339
Estimated Average Family Income (2018)	\$49,266	\$65,771	\$69,729

#### Median Household Income

Estimated Median Household Income (2018)	\$39,711	\$46,115	\$50,868
Projected Median Household Income (2023)	\$45,405	\$52,616	\$57,898
Estimated Median Family Income (2018)	\$43,279	\$51,609	\$56,945

#### Per Capita Income

Estimated Per Capita Income (2018)	\$13,883	\$19,149	\$20,305
Projected Per Capita Income (2023)	\$15,234	\$21,497	\$22,461
Estimated Per Capita Income 5 Year Growth	\$1,351 9.7%	\$2,347 12.3%	\$2,156 10.6%
Estimated Average Household Net Worth (2018)	\$206,882	\$278,619	\$324,905

#### Daytime Demos (2018)

Total Businesses	229	1,936	5,155
Total Employees	2,034	32,945	72,130
Company Headquarter Businesses	1 0.4%	3 0.1%	5 0.1%
Company Headquarter Employees	69 3.4%	3,065 9.3%	3,221 4.5%
Employee Population per Business	8.9	17.0	14.0
Residential Population per Business	80.5	47.7	59.6

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#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2018)	12,463	67.5%	61,624	66.8%	211,825	69.0%
Black or African American (2018)	1,099	5.9%	7,853	8.5%	21,711	7.1%
American Indian or Alaska Native (2018)	191	1.0%	848	0.9%	2,871	0.9%
Asian (2018)	197	1.1%	1,747	1.9%	6,499	2.1%
Hawaiian or Pacific Islander (2018)	11	0.1%	285	0.3%	656	0.2%
Other Race (2018)	3,818	20.7%	16,568	17.9%	52,182	17.0%
Two or More Races (2018)	685	3.7%	3,377	3.7%	11,249	3.7%
Not Hispanic or Latino Population (2018)	3,034	16.4%	25,256	27.4%	77,629	25.3%
Hispanic or Latino Population (2018)	15,429	83.6%	67,045	72.6%	229,364	74.7%
Not Hispanic or Latino Population (2023)	3,168	16.1%	26,411	26.7%	81,627	24.6%
Hispanic or Latino Population (2023)	16,556	83.9%	72,674	73.3%	250,053	75.4%
Not Hispanic or Latino Population (2010)	2,714	16.8%	22,515	28.2%	67,507	25.2%
Hispanic or Latino Population (2010)	13,398	83.2%	57,233	71.8%	200,520	74.8%
Not Hispanic or Latino Population (2000)	3,736	24.0%	21,577	34.4%	60,981	28.6%
Hispanic or Latino Population (2000)	11,801	76.0%	41,179	65.6%	151,925	71.4%
Projected Hispanic Annual Growth (2018 to 2023)	1,127	1.5%	5,630	1.7%	20,689	1.8%
Historic Hispanic Annual Growth (2000 to 2018)	3,628	1.7%	25,865	3.5%	77,439	2.8%

#### Age Distribution (2018)

Age Under 5	1,563	8.5%	7,069	7.7%	23,966	7.8%
Age 5 to 9 Years	1,555	8.4%	6,965	7.5%	23,528	7.7%
Age 10 to 14 Years	1,516	8.2%	6,916	7.5%	23,347	7.6%
Age 15 to 19 Years	1,462	7.9%	8,772	9.5%	25,875	8.4%
Age 20 to 24 Years	1,345	7.3%	9,617	10.4%	26,521	8.6%
Age 25 to 29 Years	1,346	7.3%	7,978	8.6%	25,430	8.3%
Age 30 to 34 Years	1,314	7.1%	7,160	7.8%	23,874	7.8%
Age 35 to 39 Years	1,202	6.5%	6,041	6.5%	21,254	6.9%
Age 40 to 44 Years	1,119	6.1%	5,294	5.7%	18,360	6.0%
Age 45 to 49 Years	1,093	5.9%	4,876	5.3%	17,268	5.6%
Age 50 to 54 Years	1,001	5.4%	4,489	4.9%	16,018	5.2%
Age 55 to 59 Years	899	4.9%	4,152	4.5%	15,232	5.0%
Age 60 to 64 Years	852	4.6%	3,671	4.0%	13,755	4.5%
Age 65 to 74 Years	1,400	7.6%	5,714	6.2%	19,765	6.4%
Age 75 to 84 Years	646	3.5%	2,710	2.9%	9,451	3.1%
Age 85 Years or Over	148	0.8%	877	1.0%	3,350	1.1%
Median Age	30.8		29.5		31.0	

#### Gender Age Distribution (2018)

Female Population	9,526	51.6%	46,063	49.9%	155,032	50.5%
Age 0 to 19 Years	2,921	30.7%	14,233	30.9%	46,709	30.1%
Age 20 to 64 Years	5,333	56.0%	26,512	57.6%	89,832	57.9%
Age 65 Years or Over	1,273	13.4%	5,318	11.5%	18,491	11.9%
Female Median Age	32.5		30.9		32.4	
Male Population	8,937	48.4%	46,238	50.1%	151,961	49.5%
Age 0 to 19 Years	3,176	35.5%	15,489	33.5%	50,006	32.9%
Age 20 to 64 Years	4,841	54.2%	26,766	57.9%	87,880	57.8%
Age 65 Years or Over	921	10.3%	3,983	8.6%	14,074	9.3%
Male Median Age	28.9		28.1		29.6	

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### San Antonio, TX 78227

#### Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	45	0.8%	297	1.1%	1,683	1.8%
HH Income \$150,000 to \$199,999	53	1.0%	613	2.3%	2,696	3.0%
HH Income \$100,000 to \$149,999	271	5.0%	2,743	10.4%	10,804	11.9%
HH Income \$75,000 to \$99,999	427	7.9%	2,680	10.2%	10,454	11.5%
HH Income \$50,000 to \$74,999	1,271	23.4%	5,439	20.7%	19,263	21.1%
HH Income \$35,000 to \$49,999	945	17.4%	4,275	16.3%	13,648	15.0%
HH Income \$25,000 to \$34,999	846	15.6%	3,547	13.5%	10,919	12.0%
HH Income \$15,000 to \$24,999	670	12.3%	2,875	10.9%	9,913	10.9%
HH Income Under \$15,000	910	16.7%	3,803	14.5%	11,748	12.9%
HH Income \$35,000 or More	3,013	55.4%	16,047	61.1%	58,547	64.2%
HH Income \$75,000 or More	796	14.6%	6,333	24.1%	25,636	28.1%

#### Housing (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	5,585		26,948		93,883	
Housing Units Occupied	5,439	97.4%	26,272	97.5%	91,127	97.1%
Housing Units Owner-Occupied	3,126	57.5%	13,835	52.7%	52,713	57.8%
Housing Units, Renter-Occupied	2,313	42.5%	12,437	47.3%	38,414	42.2%
Housing Units, Vacant	146	2.6%	676	2.5%	2,756	2.9%

#### Marital Status (2018)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	5,412	39.1%	29,604	41.5%	93,620	39.6%
Currently Married	4,819	34.8%	23,996	33.6%	85,989	36.4%
Separated	1,092	7.9%	5,998	8.4%	18,724	7.9%
Widowed	458	3.3%	3,532	4.9%	10,727	4.5%
Divorced	2,048	14.8%	8,221	11.5%	27,092	11.5%

#### Household Type (2018)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	17,054	92.4%	75,936	82.3%	264,541	86.2%
Population Non-Family	1,406	7.6%	8,934	9.7%	29,529	9.6%
Population Group Quarters	3	-	7,431	8.1%	12,922	4.2%
Family Households	4,323	79.5%	19,564	74.5%	68,769	75.5%
Non-Family Households	1,115	20.5%	6,709	25.5%	22,358	24.5%
Married Couple with Children	1,288	26.7%	6,260	26.1%	22,773	26.5%
Average Family Household Size	3.9		3.9		3.8	

#### Household Size (2018)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	894	16.4%	5,104	19.4%	17,087	18.8%
2 Person Households	1,084	19.9%	5,663	21.6%	19,946	21.9%
3 Person Households	1,011	18.6%	4,862	18.5%	16,925	18.6%
4 Person Households	1,011	18.6%	4,676	17.8%	17,091	18.8%
5 Person Households	748	13.7%	3,112	11.8%	10,592	11.6%
6 or More Person Households	691	12.7%	2,855	10.9%	9,486	10.4%

#### Household Vehicles (2018)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	432	7.9%	1,969	7.5%	6,754	7.4%
Households with 1 Vehicles Available	2,158	39.7%	9,773	37.2%	32,415	35.6%
Households with 2 or More Vehicles Available	2,849	52.4%	14,530	55.3%	51,959	57.0%
Total Vehicles Available	8,743		45,605		161,074	
Average Vehicles Per Household	1.6		1.7		1.8	

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#### Labor Force (2018)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	13,561		70,129		232,037	
Estimated Civilian Employed	7,389	54.5%	40,345	57.5%	137,010	59.0%
Estimated Civilian Unemployed	498	3.7%	1,811	2.6%	5,483	2.4%
Estimated in Armed Forces	-	-	3,308	4.7%	6,618	2.9%
Estimated Not in Labor Force	5,674	41.8%	24,665	35.2%	82,926	35.7%
Unemployment Rate	3.7%		2.6%		2.4%	

#### Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	7,389		40,148		136,554	
Management, Business, Financial Operations	664	9.0%	3,956	9.9%	15,427	11.3%
Professional, Related	1,005	13.6%	6,573	16.4%	24,590	18.0%
Service	1,732	23.4%	9,420	23.5%	30,121	22.1%
Sales, Office	2,009	27.2%	10,728	26.7%	34,855	25.5%
Farming, Fishing, Forestry	11	0.1%	12	-	21	-
Construct, Extraction, Maintenance	981	13.3%	5,059	12.6%	16,495	12.1%
Production, Transport Material Moving	988	13.4%	4,401	11.0%	15,045	11.0%
White Collar Workers	3,677	49.8%	21,256	52.9%	74,872	54.8%
Blue Collar Workers	3,712	50.2%	18,892	47.1%	61,682	45.2%

#### Consumer Expenditure (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$228 M		\$1.30 B		\$4.76 B	
Total Non-Retail Expenditure	\$116 M	51.0%	\$668 M	51.2%	\$2.44 B	51.3%
Total Retail Expenditure	\$112 M	49.0%	\$636 M	48.8%	\$2.32 B	48.7%
Apparel	\$8.03 M	3.5%	\$45.8 M	3.5%	\$167 M	3.5%
Contributions	\$8.35 M	3.7%	\$49.8 M	3.8%	\$187 M	3.9%
Education	\$7.19 M	3.2%	\$44.0 M	3.4%	\$164 M	3.4%
Entertainment	\$12.6 M	5.5%	\$72.4 M	5.6%	\$265 M	5.6%
Food and Beverages	\$35.1 M	15.4%	\$198 M	15.2%	\$717 M	15.1%
Furnishings and Equipment	\$7.30 M	3.2%	\$43.0 M	3.3%	\$159 M	3.3%
Gifts	\$4.88 M	2.1%	\$29.4 M	2.3%	\$109 M	2.3%
Health Care	\$19.1 M	8.4%	\$107 M	8.2%	\$387 M	8.1%
Household Operations	\$5.92 M	2.6%	\$35.1 M	2.7%	\$131 M	2.7%
Miscellaneous Expenses	\$3.44 M	1.5%	\$19.5 M	1.5%	\$70.8 M	1.5%
Personal Care	\$2.97 M	1.3%	\$17.0 M	1.3%	\$62.1 M	1.3%
Personal Insurance	\$1.50 M	0.7%	\$8.92 M	0.7%	\$33.3 M	0.7%
Reading	\$487 K	0.2%	\$2.83 M	0.2%	\$10.4 M	0.2%
Shelter	\$46.6 M	20.5%	\$267 M	20.5%	\$976 M	20.5%
Tobacco	\$1.65 M	0.7%	\$8.87 M	0.7%	\$31.5 M	0.7%
Transportation	\$44.5 M	19.5%	\$253 M	19.4%	\$922 M	19.4%
Utilities	\$18.4 M	8.1%	\$103 M	7.9%	\$371 M	7.8%

#### Educational Attainment (2018)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	11,022		52,962		183,756	
Elementary (Grade Level 0 to 8)	1,232	11.2%	5,100	9.6%	18,949	10.3%
Some High School (Grade Level 9 to 11)	2,079	18.9%	7,571	14.3%	23,666	12.9%
High School Graduate	3,878	35.2%	16,773	31.7%	55,043	30.0%
Some College	2,663	24.2%	12,594	23.8%	42,928	23.4%
Associate Degree Only	526	4.8%	3,802	7.2%	13,990	7.6%
Bachelor Degree Only	466	4.2%	5,187	9.8%	20,110	10.9%
Graduate Degree	178	1.6%	1,933	3.7%	9,071	4.9%

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### Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	3,930	77.8%	17,206	72.5%	64,309	77.0%
1 Attached Unit	80	1.6%	708	3.0%	2,041	2.4%
2 to 4 Units	288	5.7%	1,510	6.4%	4,520	5.4%
5 to 9 Units	418	8.3%	1,980	8.3%	5,157	6.2%
10 to 19 Units	258	5.1%	2,229	9.4%	6,802	8.1%
20 to 49 Units	151	3.0%	1,053	4.4%	3,274	3.9%
50 or More Units	159	3.1%	986	4.2%	3,063	3.7%
Mobile Home or Trailer	156	3.1%	495	2.1%	1,699	2.0%
Other Structure	-	-	-	-	21	-

### Homes Built By Year (2015)

Homes Built 2010 or later	113	2.2%	753	3.2%	2,333	2.8%
Homes Built 2000 to 2009	438	8.7%	5,009	21.1%	19,697	23.6%
Homes Built 1990 to 1999	541	10.7%	2,848	12.0%	9,922	11.9%
Homes Built 1980 to 1989	721	14.3%	3,182	13.4%	13,030	15.6%
Homes Built 1970 to 1979	951	18.8%	4,578	19.3%	14,484	17.3%
Homes Built 1960 to 1969	1,984	39.3%	5,223	22.0%	12,203	14.6%
Homes Built 1950 to 1959	397	7.9%	1,936	8.2%	8,223	9.8%
Homes Built Before 1949	213	4.2%	1,043	4.4%	5,357	6.4%

### Home Values (2015)

Home Values \$1,000,000 or More	8	0.3%	43	0.3%	175	0.4%
Home Values \$500,000 to \$999,999	54	1.8%	251	1.9%	1,017	2.1%
Home Values \$400,000 to \$499,999	51	1.7%	236	1.8%	939	1.9%
Home Values \$300,000 to \$399,999	126	4.1%	583	4.5%	2,314	4.7%
Home Values \$200,000 to \$299,999	300	9.7%	1,275	9.9%	5,834	11.8%
Home Values \$150,000 to \$199,999	232	7.5%	1,593	12.3%	7,685	15.6%
Home Values \$100,000 to \$149,999	550	17.8%	2,964	22.9%	12,539	25.4%
Home Values \$70,000 to \$99,999	1,168	37.8%	4,072	31.5%	11,503	23.3%
Home Values \$50,000 to \$69,999	393	12.7%	1,545	11.9%	5,690	11.5%
Home Values \$25,000 to \$49,999	152	4.9%	868	6.7%	3,472	7.0%
Home Values Under \$25,000	83	2.7%	289	2.2%	1,139	2.3%
Owner-Occupied Median Home Value	\$91,474		\$100,772		\$111,703	
Renter-Occupied Median Rent	\$678		\$720		\$756	

### Transportation To Work (2015)

Drive to Work Alone	6,830	78.2%	33,352	75.2%	113,840	77.8%
Drive to Work in Carpool	1,142	13.1%	4,794	10.8%	17,120	11.7%
Travel to Work by Public Transportation	313	3.6%	1,272	2.9%	3,971	2.7%
Drive to Work on Motorcycle	8	0.1%	74	0.2%	264	0.2%
Walk or Bicycle to Work	160	1.8%	1,308	2.9%	3,427	2.3%
Other Means	134	1.5%	510	1.1%	1,555	1.1%
Work at Home	149	1.7%	3,047	6.9%	6,149	4.2%

### Travel Time (2015)

Travel to Work in 14 Minutes or Less	1,998	23.3%	9,202	22.3%	25,378	18.1%
Travel to Work in 15 to 29 Minutes	2,716	31.6%	14,523	35.2%	55,702	39.7%
Travel to Work in 30 to 59 Minutes	1,989	23.2%	11,236	27.2%	41,744	29.8%
Travel to Work in 60 Minutes or More	565	6.6%	2,726	6.6%	8,589	6.1%
Average Minutes Travel to Work	21.2		22.3		23.3	

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