

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 31.5190/-97.1791

RF5

5050 W Waco Dr

Waco, TX 76710

1 mi radius 3 mi radius 5 mi radius

Population

Estimated Population (2018)	7,160		63,456		140,603	
Projected Population (2023)	7,527		67,051		148,305	
Census Population (2010)	6,738		58,517		129,709	
Census Population (2000)	6,838		58,164		123,310	
Projected Annual Growth (2018 to 2023)	367	1.0%	3,595	1.1%	7,702	1.1%
Historical Annual Growth (2010 to 2018)	422	0.8%	4,939	1.1%	10,894	1.0%
Historical Annual Growth (2000 to 2010)	-100	-0.1%	353	0.1%	6,399	0.5%
Estimated Population Density (2018)	2,280 <i>psm</i>		2,245 <i>psm</i>		1,791 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.51 <i>sq mi</i>	

Households

Estimated Households (2018)	3,381		25,164		54,399	
Projected Households (2023)	3,569		26,662		57,616	
Census Households (2010)	3,094		22,647		48,790	
Census Households (2000)	3,235		22,814		46,330	
Estimated Households with Children (2018)	848	25.1%	8,041	32.0%	16,673	30.6%
Estimated Average Household Size (2018)	2.05		2.48		2.46	

Average Household Income

Estimated Average Household Income (2018)	\$46,233		\$63,649		\$61,444	
Projected Average Household Income (2023)	\$51,713		\$73,076		\$70,169	
Estimated Average Family Income (2018)	\$62,118		\$76,769		\$78,572	

Median Household Income

Estimated Median Household Income (2018)	\$34,896		\$48,334		\$46,692	
Projected Median Household Income (2023)	\$39,870		\$55,248		\$53,403	
Estimated Median Family Income (2018)	\$54,014		\$63,135		\$63,701	

Per Capita Income

Estimated Per Capita Income (2018)	\$21,992		\$25,336		\$24,043	
Projected Per Capita Income (2023)	\$24,672		\$29,148		\$27,516	
Estimated Per Capita Income 5 Year Growth	\$2,681	12.2%	\$3,812	15.0%	\$3,473	14.4%
Estimated Average Household Net Worth (2018)	\$203,808		\$365,651		\$357,224	

Daytime Demos (2018)

Total Businesses	914		4,290		6,583	
Total Employees	12,220		62,110		91,736	
Company Headquarter Businesses	5	0.6%	27	0.6%	49	0.8%
Company Headquarter Employees	887	7.3%	5,633	9.1%	6,433	7.0%
Employee Population per Business	13.4		14.5		13.9	
Residential Population per Business	7.8		14.8		21.4	

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Waco, TX 76710							
Race & Ethnicity							
White (2018)		3,656	51.1%	38,465	60.6%	86,559	61.6%
Black or African American (2018)		1,891	26.4%	9,690	15.3%	25,041	17.8%
American Indian or Alaska Native (2018)		48	0.7%	409	0.6%	905	0.6%
Asian (2018)		125	1.7%	827	1.3%	3,491	2.5%
Hawaiian or Pacific Islander (2018)		11	0.2%	47	0.1%	85	0.1%
Other Race (2018)		1,154	16.1%	11,975	18.9%	20,353	14.5%
Two or More Races (2018)		275	3.8%	2,043	3.2%	4,169	3.0%
Not Hispanic or Latino Population (2018)		5,043	70.4%	38,624	60.9%	96,800	68.8%
Hispanic or Latino Population (2018)		2,117	29.6%	24,832	39.1%	43,803	31.2%
Not Hispanic or Latino Population (2023)		5,214	69.3%	39,751	59.3%	100,010	67.4%
Hispanic or Latino Population (2023)		2,313	30.7%	27,300	40.7%	48,295	32.6%
Not Hispanic or Latino Population (2010)		4,879	72.4%	37,151	63.5%	91,619	70.6%
Hispanic or Latino Population (2010)		1,859	27.6%	21,366	36.5%	38,090	29.4%
Not Hispanic or Latino Population (2000)		5,472	80.0%	42,183	72.5%	95,233	77.2%
Hispanic or Latino Population (2000)		1,366	20.0%	15,982	27.5%	28,077	22.8%
Projected Hispanic Annual Growth (2018 to 2023)		196	1.9%	2,468	2.0%	4,492	2.1%
Historic Hispanic Annual Growth (2000 to 2018)		751	3.1%	8,850	3.1%	15,727	3.1%
Age Distribution (2018)							
Age Under 5		586	8.2%	4,842	7.6%	10,067	7.2%
Age 5 to 9 Years		406	5.7%	4,424	7.0%	9,128	6.5%
Age 10 to 14 Years		347	4.8%	4,193	6.6%	8,698	6.2%
Age 15 to 19 Years		417	5.8%	3,863	6.1%	12,250	8.7%
Age 20 to 24 Years		759	10.6%	4,953	7.8%	16,774	11.9%
Age 25 to 29 Years		774	10.8%	5,626	8.9%	12,213	8.7%
Age 30 to 34 Years		485	6.8%	4,250	6.7%	8,639	6.1%
Age 35 to 39 Years		450	6.3%	3,786	6.0%	7,782	5.5%
Age 40 to 44 Years		381	5.3%	3,303	5.2%	6,780	4.8%
Age 45 to 49 Years		369	5.2%	3,293	5.2%	6,873	4.9%
Age 50 to 54 Years		403	5.6%	3,458	5.4%	7,028	5.0%
Age 55 to 59 Years		414	5.8%	3,719	5.9%	7,571	5.4%
Age 60 to 64 Years		358	5.0%	3,406	5.4%	6,984	5.0%
Age 65 to 74 Years		533	7.4%	5,165	8.1%	10,427	7.4%
Age 75 to 84 Years		337	4.7%	3,333	5.3%	6,156	4.4%
Age 85 Years or Over		142	2.0%	1,843	2.9%	3,232	2.3%
Median Age		32.3		35.0		32.7	
Gender Age Distribution (2018)							
Female Population		3,682	51.4%	32,649	51.5%	73,199	52.1%
Age 0 to 19 Years		887	24.1%	8,428	25.8%	20,018	27.3%
Age 20 to 64 Years		2,204	59.9%	18,077	55.4%	41,476	56.7%
Age 65 Years or Over		590	16.0%	6,144	18.8%	11,705	16.0%
Female Median Age		32.9		36.8		34.1	
Male Population		3,478	48.6%	30,807	48.5%	67,404	47.9%
Age 0 to 19 Years		869	25.0%	8,893	28.9%	20,126	29.9%
Age 20 to 64 Years		2,188	62.9%	17,716	57.5%	39,168	58.1%
Age 65 Years or Over		422	12.1%	4,198	13.6%	8,111	12.0%
Male Median Age		31.9		33.2		31.3	

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Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	17	0.5%	932	3.7%	1,800	3.3%
HH Income \$150,000 to \$199,999	41	1.2%	826	3.3%	1,892	3.5%
HH Income \$100,000 to \$149,999	212	6.3%	2,218	8.8%	5,005	9.2%
HH Income \$75,000 to \$99,999	315	9.3%	2,889	11.5%	5,842	10.7%
HH Income \$50,000 to \$74,999	588	17.4%	4,665	18.5%	9,133	16.8%
HH Income \$35,000 to \$49,999	506	15.0%	3,854	15.3%	7,596	14.0%
HH Income \$25,000 to \$34,999	529	15.6%	3,448	13.7%	6,622	12.2%
HH Income \$15,000 to \$24,999	543	16.1%	3,170	12.6%	7,077	13.0%
HH Income Under \$15,000	630	18.6%	3,162	12.6%	9,433	17.3%
HH Income \$35,000 or More	1,679	49.7%	15,384	61.1%	31,267	57.5%
HH Income \$75,000 or More	585	17.3%	6,865	27.3%	14,538	26.7%

Housing (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	3,541		26,565		57,285	
Housing Units Occupied	3,381	95.5%	25,164	94.7%	54,399	95.0%
Housing Units Owner-Occupied	788	23.3%	13,786	54.8%	27,503	50.6%
Housing Units, Renter-Occupied	2,593	76.7%	11,378	45.2%	26,897	49.4%
Housing Units, Vacant	160	4.5%	1,401	5.3%	2,886	5.0%

Marital Status (2018)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	2,132	36.6%	15,921	31.8%	44,730	39.7%
Currently Married	1,622	27.9%	20,036	40.1%	39,975	35.5%
Separated	543	9.3%	3,113	6.2%	6,042	5.4%
Widowed	489	8.4%	4,037	8.1%	7,767	6.9%
Divorced	1,035	17.8%	6,891	13.8%	14,196	12.6%

Household Type (2018)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	4,854	67.8%	50,854	80.1%	103,292	73.5%
Population Non-Family	2,082	29.1%	11,493	18.1%	30,281	21.5%
Population Group Quarters	224	3.1%	1,109	1.7%	7,030	5.0%
Family Households	1,607	47.5%	15,644	62.2%	32,072	59.0%
Non-Family Households	1,775	52.5%	9,520	37.8%	22,327	41.0%
Married Couple with Children	336	20.7%	4,599	23.0%	9,385	23.5%
Average Family Household Size	3.0		3.3		3.2	

Household Size (2018)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	1,505	44.5%	8,020	31.9%	17,131	31.5%
2 Person Households	956	28.3%	7,881	31.3%	17,141	31.5%
3 Person Households	445	13.2%	3,531	14.0%	8,118	14.9%
4 Person Households	289	8.5%	2,790	11.1%	6,277	11.5%
5 Person Households	115	3.4%	1,660	6.6%	3,258	6.0%
6 or More Person Households	71	2.1%	1,282	5.1%	2,475	4.5%

Household Vehicles (2018)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	403	11.9%	1,591	6.3%	4,118	7.6%
Households with 1 Vehicles Available	1,825	54.0%	9,795	38.9%	20,983	38.6%
Households with 2 or More Vehicles Available	1,153	34.1%	13,777	54.8%	29,298	53.9%
Total Vehicles Available	4,570		43,149		92,726	
Average Vehicles Per Household	1.4		1.7		1.7	

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Labor Force (2018)

	1 mi radius	3 mi radius	5 mi radius
Estimated Labor Population Age 16 Years or Over	5,766	49,320	111,286
Estimated Civilian Employed	3,945 68.4%	31,151 63.2%	64,669 58.1%
Estimated Civilian Unemployed	115 2.0%	1,238 2.5%	2,587 2.3%
Estimated in Armed Forces	17 0.3%	32 0.1%	103 0.1%
Estimated Not in Labor Force	1,689 29.3%	16,899 34.3%	43,926 39.5%
Unemployment Rate	2.0%	2.5%	2.3%

Occupation (2015)

	1 mi radius	3 mi radius	5 mi radius
Occupation: Population Age 16 Years or Over	3,917	30,527	64,849
Management, Business, Financial Operations	322 8.2%	2,892 9.5%	6,817 10.5%
Professional, Related	766 19.6%	5,821 19.1%	13,716 21.2%
Service	878 22.4%	6,282 20.6%	13,267 20.5%
Sales, Office	919 23.4%	7,251 23.8%	15,623 24.1%
Farming, Fishing, Forestry	10 0.3%	259 0.8%	513 0.8%
Construct, Extraction, Maintenance	479 12.2%	3,615 11.8%	6,864 10.6%
Production, Transport Material Moving	543 13.9%	4,406 14.4%	8,049 12.4%
White Collar Workers	2,006 51.2%	15,964 52.3%	36,156 55.8%
Blue Collar Workers	1,911 48.8%	14,563 47.7%	28,693 44.2%

Consumer Expenditure (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$140 M	\$1.28 B	\$2.70 B
Total Non-Retail Expenditure	\$72.1 M 51.5%	\$665 M 51.7%	\$1.40 B 51.8%
Total Retail Expenditure	\$68.1 M 48.5%	\$620 M 48.3%	\$1.30 B 48.2%
Apparel	\$4.84 M 3.5%	\$44.7 M 3.5%	\$94.1 M 3.5%
Contributions	\$5.19 M 3.7%	\$53.3 M 4.1%	\$112 M 4.1%
Education	\$4.55 M 3.2%	\$44.5 M 3.5%	\$95.7 M 3.5%
Entertainment	\$7.67 M 5.5%	\$71.4 M 5.6%	\$150 M 5.5%
Food and Beverages	\$21.4 M 15.2%	\$191 M 14.9%	\$403 M 14.9%
Furnishings and Equipment	\$4.51 M 3.2%	\$43.0 M 3.3%	\$90.4 M 3.3%
Gifts	\$3.11 M 2.2%	\$30.5 M 2.4%	\$64.3 M 2.4%
Health Care	\$12.1 M 8.6%	\$106 M 8.3%	\$222 M 8.2%
Household Operations	\$3.58 M 2.6%	\$35.1 M 2.7%	\$74.0 M 2.7%
Miscellaneous Expenses	\$2.16 M 1.5%	\$19.2 M 1.5%	\$40.3 M 1.5%
Personal Care	\$1.84 M 1.3%	\$16.7 M 1.3%	\$35.2 M 1.3%
Personal Insurance	\$915 K 0.7%	\$9.13 M 0.7%	\$19.3 M 0.7%
Reading	\$312 K 0.2%	\$2.84 M 0.2%	\$5.97 M 0.2%
Shelter	\$28.7 M 20.5%	\$264 M 20.6%	\$556 M 20.6%
Tobacco	\$1.02 M 0.7%	\$8.46 M 0.7%	\$17.7 M 0.7%
Transportation	\$26.8 M 19.1%	\$245 M 19.1%	\$513 M 19.0%
Utilities	\$11.5 M 8.2%	\$99.6 M 7.7%	\$209 M 7.7%

Educational Attainment (2018)

	1 mi radius	3 mi radius	5 mi radius
Adult Population Age 25 Years or Over	4,644	41,182	83,686
Elementary (Grade Level 0 to 8)	218 4.7%	3,480 8.5%	6,595 7.9%
Some High School (Grade Level 9 to 11)	579 12.5%	5,305 12.9%	9,727 11.6%
High School Graduate	1,687 36.3%	11,406 27.7%	22,852 27.3%
Some College	1,168 25.2%	8,985 21.8%	18,108 21.6%
Associate Degree Only	379 8.2%	3,364 8.2%	6,909 8.3%
Bachelor Degree Only	397 8.6%	5,291 12.8%	12,139 14.5%
Graduate Degree	215 4.6%	3,350 8.1%	7,356 8.8%

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Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,317	42.6%	17,502	77.3%	35,947	73.7%
1 Attached Unit	60	1.9%	380	1.7%	909	1.9%
2 to 4 Units	662	21.4%	2,119	9.4%	4,944	10.1%
5 to 9 Units	328	10.6%	1,239	5.5%	3,610	7.4%
10 to 19 Units	420	13.6%	1,116	4.9%	3,197	6.6%
20 to 49 Units	272	8.8%	774	3.4%	2,066	4.2%
50 or More Units	237	7.7%	853	3.8%	2,203	4.5%
Mobile Home or Trailer	62	2.0%	753	3.3%	1,660	3.4%
Other Structure	1	-	10	-	22	-

Homes Built By Year (2015)

Homes Built 2010 or later	46	1.5%	427	1.9%	1,169	2.4%
Homes Built 2000 to 2009	143	4.6%	1,347	5.9%	5,521	11.3%
Homes Built 1990 to 1999	186	6.0%	1,234	5.5%	5,217	10.7%
Homes Built 1980 to 1989	410	13.3%	2,387	10.5%	7,497	15.4%
Homes Built 1970 to 1979	1,495	48.3%	5,878	26.0%	11,722	24.0%
Homes Built 1960 to 1969	497	16.1%	4,042	17.8%	6,818	14.0%
Homes Built 1950 to 1959	397	12.8%	5,708	25.2%	9,048	18.5%
Homes Built Before 1949	165	5.3%	3,461	15.3%	6,476	13.3%

Home Values (2015)

Home Values \$1,000,000 or More	2	0.3%	35	0.3%	95	0.4%
Home Values \$500,000 to \$999,999	14	1.9%	353	2.9%	631	2.6%
Home Values \$400,000 to \$499,999	8	1.0%	151	1.2%	391	1.6%
Home Values \$300,000 to \$399,999	23	3.2%	609	4.9%	1,298	5.3%
Home Values \$200,000 to \$299,999	47	6.4%	1,520	12.3%	3,515	14.3%
Home Values \$150,000 to \$199,999	56	7.7%	1,447	11.7%	3,565	14.5%
Home Values \$100,000 to \$149,999	225	30.7%	3,317	26.8%	6,899	28.0%
Home Values \$70,000 to \$99,999	261	35.6%	2,613	21.1%	4,616	18.8%
Home Values \$50,000 to \$69,999	94	12.8%	1,991	16.1%	3,577	14.5%
Home Values \$25,000 to \$49,999	34	4.6%	1,047	8.5%	2,068	8.4%
Home Values Under \$25,000	11	1.5%	320	2.6%	771	3.1%
Owner-Occupied Median Home Value	\$100,192		\$112,113		\$120,563	
Renter-Occupied Median Rent	\$632		\$637		\$661	

Transportation To Work (2015)

Drive to Work Alone	2,705	80.6%	23,639	81.4%	52,788	80.5%
Drive to Work in Carpool	367	11.0%	3,480	12.0%	7,578	11.6%
Travel to Work by Public Transportation	18	0.5%	68	0.2%	285	0.4%
Drive to Work on Motorcycle	3	0.1%	27	0.1%	102	0.2%
Walk or Bicycle to Work	134	4.0%	498	1.7%	1,655	2.5%
Other Means	51	1.5%	312	1.1%	792	1.2%
Work at Home	76	2.3%	1,016	3.5%	2,386	3.6%

Travel Time (2015)

Travel to Work in 14 Minutes or Less	2,084	63.6%	13,117	46.8%	26,767	42.4%
Travel to Work in 15 to 29 Minutes	1,299	39.6%	13,010	46.4%	28,344	44.8%
Travel to Work in 30 to 59 Minutes	306	9.3%	2,321	8.3%	5,415	8.6%
Travel to Work in 60 Minutes or More	139	4.2%	1,004	3.6%	2,015	3.2%
Average Minutes Travel to Work	13.3		14.9		15.1	

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