

# EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.2925/-106.7915

RF5

## Avenida De Mesilla (Land)

### Las Cruces, NM 88005

#### Population

	1 mi radius	3 mi radius	5 mi radius
Estimated Population (2018)	3,632	61,146	103,106
Projected Population (2023)	3,658	61,642	103,829
Census Population (2010)	3,675	61,543	102,761
Census Population (2000)	3,444	56,698	88,472
Projected Annual Growth (2018 to 2023)	26 0.1%	496 0.2%	723 0.1%
Historical Annual Growth (2010 to 2018)	-43 -0.1%	-397 -0.1%	345 -
Historical Annual Growth (2000 to 2010)	231 0.7%	4,845 0.9%	14,289 1.6%
Estimated Population Density (2018)	1,156 psm	2,164 psm	1,313 psm
Trade Area Size	3.14 sq mi	28.26 sq mi	78.51 sq mi

#### Households

Estimated Households (2018)	1,491	24,933	43,089
Projected Households (2023)	1,562	26,129	45,112
Census Households (2010)	1,452	24,145	41,213
Census Households (2000)	1,335	21,226	33,589
Estimated Households with Children (2018)	430 28.8%	7,245 29.1%	12,169 28.2%
Estimated Average Household Size (2018)	2.29	2.33	2.31

#### Average Household Income

Estimated Average Household Income (2018)	\$52,384	\$46,058	\$58,962
Projected Average Household Income (2023)	\$59,740	\$52,676	\$67,957
Estimated Average Family Income (2018)	\$67,272	\$59,818	\$75,960

#### Median Household Income

Estimated Median Household Income (2018)	\$38,155	\$36,732	\$46,038
Projected Median Household Income (2023)	\$44,093	\$41,871	\$52,519
Estimated Median Family Income (2018)	\$55,005	\$48,770	\$60,461

#### Per Capita Income

Estimated Per Capita Income (2018)	\$22,301	\$19,166	\$24,908
Projected Per Capita Income (2023)	\$26,306	\$22,712	\$29,791
Estimated Per Capita Income 5 Year Growth	\$4,004 18.0%	\$3,546 18.5%	\$4,883 19.6%
Estimated Average Household Net Worth (2018)	\$439,639	\$399,708	\$555,670

#### Daytime Demos (2018)

Total Businesses	619	3,448	4,936
Total Employees	6,253	41,997	57,856
Company Headquarter Businesses	1 0.1%	12 0.3%	19 0.4%
Company Headquarter Employees	44 0.7%	7,107 16.9%	9,334 16.1%
Employee Population per Business	10.1	12.2	11.7
Residential Population per Business	5.9	17.7	20.9

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Avendia De Mesilla (Land)	1 mi radius		3 mi radius		5 mi radius	
Las Cruces, NM 88005						
<b>Race &amp; Ethnicity</b>						
White (2018)	2,555	70.3%	43,843	71.7%	76,134	73.8%
Black or African American (2018)	76	2.1%	1,882	3.1%	3,050	3.0%
American Indian or Alaska Native (2018)	80	2.2%	1,224	2.0%	1,818	1.8%
Asian (2018)	37	1.0%	1,193	2.0%	2,198	2.1%
Hawaiian or Pacific Islander (2018)	1	-	63	0.1%	99	0.1%
Other Race (2018)	764	21.0%	10,717	17.5%	16,126	15.6%
Two or More Races (2018)	118	3.2%	2,224	3.6%	3,680	3.6%
Not Hispanic or Latino Population (2018)	1,346	37.1%	21,524	35.2%	42,842	41.6%
Hispanic or Latino Population (2018)	2,286	62.9%	39,622	64.8%	60,265	58.4%
Not Hispanic or Latino Population (2023)	1,299	35.5%	20,943	34.0%	41,621	40.1%
Hispanic or Latino Population (2023)	2,358	64.5%	40,698	66.0%	62,209	59.9%
Not Hispanic or Latino Population (2010)	1,441	39.2%	22,404	36.4%	44,523	43.3%
Hispanic or Latino Population (2010)	2,234	60.8%	39,139	63.6%	58,238	56.7%
Not Hispanic or Latino Population (2000)	1,449	42.1%	23,441	41.3%	42,006	47.5%
Hispanic or Latino Population (2000)	1,995	57.9%	33,256	58.7%	46,465	52.5%
Projected Hispanic Annual Growth (2018 to 2023)	72	0.6%	1,076	0.5%	1,944	0.6%
Historic Hispanic Annual Growth (2000 to 2018)	291	0.8%	6,365	1.1%	13,799	1.6%
<b>Age Distribution (2018)</b>						
Age Under 5	208	5.7%	3,867	6.3%	6,152	6.0%
Age 5 to 9 Years	207	5.7%	3,756	6.1%	6,160	6.0%
Age 10 to 14 Years	221	6.1%	3,585	5.9%	6,076	5.9%
Age 15 to 19 Years	237	6.5%	5,310	8.7%	7,869	7.6%
Age 20 to 24 Years	282	7.8%	8,179	13.4%	11,927	11.6%
Age 25 to 29 Years	266	7.3%	5,652	9.2%	8,778	8.5%
Age 30 to 34 Years	185	5.1%	3,748	6.1%	6,093	5.9%
Age 35 to 39 Years	187	5.2%	3,193	5.2%	5,437	5.3%
Age 40 to 44 Years	171	4.7%	2,779	4.5%	4,878	4.7%
Age 45 to 49 Years	192	5.3%	2,764	4.5%	4,891	4.7%
Age 50 to 54 Years	200	5.5%	2,925	4.8%	5,183	5.0%
Age 55 to 59 Years	220	6.1%	2,992	4.9%	5,576	5.4%
Age 60 to 64 Years	219	6.0%	2,888	4.7%	5,523	5.4%
Age 65 to 74 Years	449	12.4%	5,027	8.2%	10,025	9.7%
Age 75 to 84 Years	272	7.5%	3,117	5.1%	5,945	5.8%
Age 85 Years or Over	117	3.2%	1,365	2.2%	2,593	2.5%
Median Age	40.3		32.3		35.1	
<b>Gender Age Distribution (2018)</b>						
Female Population	1,829	50.4%	31,012	50.7%	52,714	51.1%
Age 0 to 19 Years	439	24.0%	8,179	26.4%	12,947	24.6%
Age 20 to 64 Years	955	52.2%	17,568	56.6%	29,509	56.0%
Age 65 Years or Over	436	23.8%	5,265	17.0%	10,258	19.5%
Female Median Age	40.7		33.6		36.5	
Male Population	1,803	49.6%	30,134	49.3%	50,392	48.9%
Age 0 to 19 Years	434	24.1%	8,340	27.7%	13,309	26.4%
Age 20 to 64 Years	967	53.7%	17,551	58.2%	28,777	57.1%
Age 65 Years or Over	402	22.3%	4,243	14.1%	8,306	16.5%
Male Median Age	39.8		31.1		33.7	

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## Avendia De Mesilla (Land)

### Las Cruces, NM 88005

#### Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	30	2.0%	468	1.9%	1,525	3.5%
HH Income \$150,000 to \$199,999	38	2.6%	582	2.3%	1,648	3.8%
HH Income \$100,000 to \$149,999	136	9.1%	1,629	6.5%	3,983	9.2%
HH Income \$75,000 to \$99,999	125	8.4%	2,053	8.2%	4,439	10.3%
HH Income \$50,000 to \$74,999	278	18.6%	3,749	15.0%	6,716	15.6%
HH Income \$35,000 to \$49,999	176	11.8%	3,416	13.7%	5,956	13.8%
HH Income \$25,000 to \$34,999	199	13.3%	3,055	12.3%	4,874	11.3%
HH Income \$15,000 to \$24,999	223	15.0%	4,162	16.7%	5,967	13.8%
HH Income Under \$15,000	286	19.2%	5,819	23.3%	7,982	18.5%
HH Income \$35,000 or More	784	52.5%	11,897	47.7%	24,266	56.3%
HH Income \$75,000 or More	330	22.1%	4,732	19.0%	11,594	26.9%

#### Housing (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	1,563		26,162		45,274	
Housing Units Occupied	1,491	95.4%	24,933	95.3%	43,089	95.2%
Housing Units Owner-Occupied	1,060	71.1%	12,089	48.5%	23,748	55.1%
Housing Units, Renter-Occupied	432	28.9%	12,844	51.5%	19,342	44.9%
Housing Units, Vacant	72	4.6%	1,229	4.7%	2,184	4.8%

#### Marital Status (2018)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	971	32.4%	23,508	47.1%	34,004	40.1%
Currently Married	1,286	42.9%	15,371	30.8%	32,525	38.4%
Separated	147	4.9%	2,164	4.3%	3,290	3.9%
Widowed	215	7.2%	2,978	6.0%	5,448	6.4%
Divorced	377	12.6%	5,917	11.8%	9,451	11.2%

#### Household Type (2018)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	2,708	74.6%	43,654	71.4%	76,477	74.2%
Population Non-Family	704	19.4%	14,329	23.4%	23,027	22.3%
Population Group Quarters	219	6.0%	3,163	5.2%	3,602	3.5%
Family Households	895	60.0%	13,941	55.9%	25,211	58.5%
Non-Family Households	596	40.0%	10,992	44.1%	17,878	41.5%
Married Couple with Children	213	16.6%	3,254	21.2%	6,300	19.4%
Average Family Household Size	3.0		3.1		3.0	

#### Household Size (2018)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	500	33.5%	8,513	34.1%	13,968	32.4%
2 Person Households	518	34.8%	7,793	31.3%	14,815	34.4%
3 Person Households	193	12.9%	3,750	15.0%	6,217	14.4%
4 Person Households	153	10.3%	2,672	10.7%	4,560	10.6%
5 Person Households	74	5.0%	1,373	5.5%	2,252	5.2%
6 or More Person Households	53	3.5%	833	3.3%	1,277	3.0%

#### Household Vehicles (2018)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	105	7.1%	2,345	9.4%	2,992	6.9%
Households with 1 Vehicles Available	532	35.6%	9,494	38.1%	15,355	35.6%
Households with 2 or More Vehicles Available	855	57.3%	13,094	52.5%	24,743	57.4%
Total Vehicles Available	2,653		43,029		77,967	
Average Vehicles Per Household	1.8		1.7		1.8	

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## Avendia De Mesilla (Land)

### Las Cruces, NM 88005

#### Labor Force (2018)

	1 mi radius	3 mi radius	5 mi radius
Estimated Labor Population Age 16 Years or Over	2,960	49,298	83,662
Estimated Civilian Employed	1,490 50.4%	27,063 54.9%	46,156 55.2%
Estimated Civilian Unemployed	87 3.0%	2,418 4.9%	3,352 4.0%
Estimated in Armed Forces	- -	44 0.1%	187 0.2%
Estimated Not in Labor Force	1,382 46.7%	19,773 40.1%	33,967 40.6%
Unemployment Rate	3.0%	4.9%	4.0%

#### Occupation (2015)

	1 mi radius	3 mi radius	5 mi radius
Occupation: Population Age 16 Years or Over	1,485	27,043	46,664
Management, Business, Financial Operations	109 7.4%	2,410 8.9%	5,074 10.9%
Professional, Related	244 16.4%	6,181 22.9%	11,509 24.7%
Service	438 29.5%	7,898 29.2%	12,205 26.2%
Sales, Office	360 24.2%	6,157 22.8%	10,724 23.0%
Farming, Fishing, Forestry	1 0.1%	130 0.5%	217 0.5%
Construct, Extraction, Maintenance	237 16.0%	2,338 8.6%	3,802 8.1%
Production, Transport Material Moving	96 6.4%	1,930 7.1%	3,134 6.7%
White Collar Workers	713 48.0%	14,748 54.5%	27,306 58.5%
Blue Collar Workers	772 52.0%	12,295 45.5%	19,357 41.5%

#### Consumer Expenditure (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$67.2 M	\$1.03 B	\$2.09 B
Total Non-Retail Expenditure	\$34.7 M 51.6%	\$530 M 51.7%	\$1.08 B 51.9%
Total Retail Expenditure	\$32.5 M 48.4%	\$496 M 48.3%	\$1.00 B 48.1%
Apparel	\$2.32 M 3.4%	\$35.5 M 3.5%	\$72.4 M 3.5%
Contributions	\$2.68 M 4.0%	\$40.4 M 3.9%	\$87.5 M 4.2%
Education	\$2.24 M 3.3%	\$34.8 M 3.4%	\$74.1 M 3.5%
Entertainment	\$3.71 M 5.5%	\$56.4 M 5.5%	\$116 M 5.5%
Food and Beverages	\$10.1 M 15.0%	\$155 M 15.1%	\$310 M 14.9%
Furnishings and Equipment	\$2.20 M 3.3%	\$33.4 M 3.3%	\$69.8 M 3.3%
Gifts	\$1.55 M 2.3%	\$23.5 M 2.3%	\$50.0 M 2.4%
Health Care	\$5.67 M 8.4%	\$86.7 M 8.4%	\$172 M 8.2%
Household Operations	\$1.77 M 2.6%	\$27.0 M 2.6%	\$57.2 M 2.7%
Miscellaneous Expenses	\$1.02 M 1.5%	\$15.5 M 1.5%	\$31.1 M 1.5%
Personal Care	\$871 K 1.3%	\$13.4 M 1.3%	\$27.1 M 1.3%
Personal Insurance	\$459 K 0.7%	\$7.01 M 0.7%	\$14.9 M 0.7%
Reading	\$148 K 0.2%	\$2.26 M 0.2%	\$4.62 M 0.2%
Shelter	\$13.9 M 20.7%	\$212 M 20.6%	\$431 M 20.7%
Tobacco	\$461 K 0.7%	\$7.16 M 0.7%	\$13.7 M 0.7%
Transportation	\$12.8 M 19.1%	\$195 M 19.0%	\$395 M 18.9%
Utilities	\$5.27 M 7.8%	\$81.5 M 7.9%	\$161 M 7.7%

#### Educational Attainment (2018)

	1 mi radius	3 mi radius	5 mi radius
Adult Population Age 25 Years or Over	2,478	36,448	64,923
Elementary (Grade Level 0 to 8)	295 11.9%	2,992 8.2%	4,093 6.3%
Some High School (Grade Level 9 to 11)	311 12.6%	3,530 9.7%	5,329 8.2%
High School Graduate	676 27.3%	8,416 23.1%	13,859 21.3%
Some College	533 21.5%	8,748 24.0%	14,710 22.7%
Associate Degree Only	148 6.0%	2,995 8.2%	5,351 8.2%
Bachelor Degree Only	279 11.3%	5,718 15.7%	12,350 19.0%
Graduate Degree	237 9.6%	4,049 11.1%	9,229 14.2%

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## Avendia De Mesilla (Land)

Las Cruces, NM 88005

### Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	863	59.5%	13,266	54.9%	24,719	60.0%
1 Attached Unit	76	5.2%	1,033	4.3%	1,806	4.4%
2 to 4 Units	88	6.1%	2,991	12.4%	3,992	9.7%
5 to 9 Units	17	1.1%	1,163	4.8%	2,090	5.1%
10 to 19 Units	8	0.5%	953	3.9%	1,506	3.7%
20 to 49 Units	25	1.7%	870	3.6%	1,273	3.1%
50 or More Units	1	0.1%	498	2.1%	1,031	2.5%
Mobile Home or Trailer	404	27.8%	4,136	17.1%	7,083	17.2%
Other Structure	4	0.3%	11	-	50	0.1%

### Homes Built By Year (2015)

Homes Built 2010 or later	30	2.1%	618	2.6%	1,362	3.3%
Homes Built 2000 to 2009	347	23.9%	3,816	15.8%	7,913	19.2%
Homes Built 1990 to 1999	244	16.8%	3,646	15.1%	7,692	18.7%
Homes Built 1980 to 1989	162	11.2%	4,483	18.6%	8,789	21.3%
Homes Built 1970 to 1979	187	12.9%	3,430	14.2%	5,945	14.4%
Homes Built 1960 to 1969	132	9.1%	2,971	12.3%	4,003	9.7%
Homes Built 1950 to 1959	253	17.4%	3,350	13.9%	3,940	9.6%
Homes Built Before 1949	91	6.3%	1,850	7.7%	2,148	5.2%

### Home Values (2015)

Home Values \$1,000,000 or More	3	0.3%	27	0.2%	54	0.2%
Home Values \$500,000 to \$999,999	34	3.3%	366	3.1%	843	3.7%
Home Values \$400,000 to \$499,999	32	3.1%	271	2.3%	715	3.1%
Home Values \$300,000 to \$399,999	54	5.2%	549	4.7%	1,323	5.8%
Home Values \$200,000 to \$299,999	199	19.3%	1,920	16.4%	4,780	20.9%
Home Values \$150,000 to \$199,999	132	12.8%	2,115	18.0%	4,506	19.7%
Home Values \$100,000 to \$149,999	225	21.8%	2,801	23.9%	5,073	22.2%
Home Values \$70,000 to \$99,999	136	13.1%	1,661	14.2%	2,658	11.6%
Home Values \$50,000 to \$69,999	67	6.5%	736	6.3%	1,250	5.5%
Home Values \$25,000 to \$49,999	103	10.0%	693	5.9%	1,193	5.2%
Home Values Under \$25,000	72	7.0%	927	7.9%	1,648	7.2%
Owner-Occupied Median Home Value	\$133,636		\$136,234		\$153,867	
Renter-Occupied Median Rent	\$566		\$582		\$644	

### Transportation To Work (2015)

Drive to Work Alone	1,362	87.0%	21,684	81.0%	37,429	82.3%
Drive to Work in Carpool	131	8.4%	2,089	7.8%	3,582	7.9%
Travel to Work by Public Transportation	10	0.6%	128	0.5%	288	0.6%
Drive to Work on Motorcycle	2	0.1%	12	-	21	-
Walk or Bicycle to Work	26	1.7%	1,805	6.7%	2,212	4.9%
Other Means	8	0.5%	91	0.3%	115	0.3%
Work at Home	26	1.7%	953	3.6%	1,830	4.0%

### Travel Time (2015)

Travel to Work in 14 Minutes or Less	776	50.4%	14,162	54.9%	22,321	51.1%
Travel to Work in 15 to 29 Minutes	471	30.6%	8,537	33.1%	15,760	36.1%
Travel to Work in 30 to 59 Minutes	167	10.9%	2,512	9.7%	5,174	11.9%
Travel to Work in 60 Minutes or More	46	3.0%	806	3.1%	1,485	3.4%
Average Minutes Travel to Work	13.5		13.5		14.4	

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