

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3286/-106.7832

RFULL9

2100-90 & 2300 N Main St Las Cruces, NM 88001	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2019)	13,013		67,864		119,435	
Projected Population (2024)	13,547		70,444		123,824	
Census Population (2010)	13,413		67,988		115,710	
Census Population (2000)	12,549		54,802		93,777	
Projected Annual Growth (2019-2024)	534	0.8%	2,581	0.8%	4,389	0.7%
Historical Annual Growth (2010-2019)	-400	-0.3%	-124	-	3,725	0.3%
Historical Annual Growth (2000-2010)	864	0.7%	13,185	2.4%	21,933	2.3%
Estimated Population Density (2019)	4,144	psm	2,401	psm	1,521	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2019)	5,457		28,922		50,681	
Projected Households (2024)	5,721		30,257		52,963	
Census Households (2010)	5,265		27,051		45,917	
Census Households (2000)	4,753		20,913		35,467	
Projected Annual Growth (2019-2024)	264	1.0%	1,335	0.9%	2,282	0.9%
Historical Annual Change (2000-2019)	704	0.8%	8,009	2.0%	15,213	2.3%
Average Household Income						
Estimated Average Household Income (2019)	\$46,798		\$54,122		\$60,180	
Projected Average Household Income (2024)	\$51,678		\$61,577		\$68,213	
Census Average Household Income (2010)	\$42,283		\$46,395		\$49,686	
Census Average Household Income (2000)	\$36,285		\$38,180		\$41,411	
Projected Annual Change (2019-2024)	\$4,879	2.1%	\$7,455	2.8%	\$8,033	2.7%
Historical Annual Change (2000-2019)	\$10,513	1.5%	\$15,942	2.2%	\$18,769	2.4%
Median Household Income						
Estimated Median Household Income (2019)	\$39,264		\$44,974		\$48,479	
Projected Median Household Income (2024)	\$45,538		\$52,247		\$56,664	
Census Median Household Income (2010)	\$33,570		\$37,504		\$39,703	
Census Median Household Income (2000)	\$28,942		\$30,704		\$32,716	
Projected Annual Change (2019-2024)	\$6,274	3.2%	\$7,273	3.2%	\$8,185	3.4%
Historical Annual Change (2000-2019)	\$10,322	1.9%	\$14,270	2.4%	\$15,763	2.5%
Per Capita Income						
Estimated Per Capita Income (2019)	\$19,644		\$23,305		\$25,761	
Projected Per Capita Income (2024)	\$21,843		\$26,679		\$29,393	
Census Per Capita Income (2010)	\$16,597		\$18,460		\$19,717	
Census Per Capita Income (2000)	\$13,695		\$14,516		\$15,653	
Projected Annual Change (2019-2024)	\$2,199	2.2%	\$3,374	2.9%	\$3,632	2.8%
Historical Annual Change (2000-2019)	\$5,949	2.3%	\$8,790	3.2%	\$10,107	3.4%
Estimated Average Household Net Worth (2019)	\$348,074		\$430,265		\$507,230	

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Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2019)	13,013		67,864		119,435	
White (2019)	8,923	68.6%	48,818	71.9%	88,223	73.9%
Black or African American (2019)	354	2.7%	2,196	3.2%	3,741	3.1%
American Indian or Alaska Native (2019)	271	2.1%	1,187	1.7%	2,026	1.7%
Asian (2019)	100	0.8%	917	1.4%	2,496	2.1%
Hawaiian or Pacific Islander (2019)	16	0.1%	59	-	132	0.1%
Other Race (2019)	2,839	21.8%	12,107	17.8%	18,360	15.4%
Two or More Races (2019)	509	3.9%	2,580	3.8%	4,456	3.7%
Population < 18 (2019)	3,162	24.3%	15,551	22.9%	26,265	22.0%
White Not Hispanic	498	15.8%	2,777	17.9%	5,494	20.9%
Black or African American	75	2.4%	519	3.3%	822	3.1%
Asian	17	0.5%	183	1.2%	480	1.8%
Other Race Not Hispanic	89	2.8%	466	3.0%	896	3.4%
Hispanic	2,483	78.5%	11,607	74.6%	18,573	70.7%
Not Hispanic or Latino Population (2019)	4,091	31.4%	24,548	36.2%	48,780	40.8%
Not Hispanic White	3,499	85.5%	20,782	84.7%	40,992	84.0%
Not Hispanic Black or African American	252	6.2%	1,630	6.6%	2,851	5.8%
Not Hispanic American Indian or Alaska Native	107	2.6%	533	2.2%	1,023	2.1%
Not Hispanic Asian	79	1.9%	766	3.1%	2,208	4.5%
Not Hispanic Hawaiian or Pacific Islander	7	0.2%	35	0.1%	92	0.2%
Not Hispanic Other Race	12	0.3%	58	0.2%	140	0.3%
Not Hispanic Two or More Races	134	3.3%	745	3.0%	1,475	3.0%
Hispanic or Latino Population (2019)	8,922	68.6%	43,316	63.8%	70,655	59.2%
Hispanic White	5,424	60.8%	28,035	64.7%	47,231	66.8%
Hispanic Black or African American	102	1.1%	567	1.3%	891	1.3%
Hispanic American Indian or Alaska Native	164	1.8%	655	1.5%	1,003	1.4%
Hispanic Asian	21	0.2%	151	0.3%	288	0.4%
Hispanic Hawaiian or Pacific Islander	9	0.1%	24	-	40	-
Hispanic Other Race	2,828	31.7%	12,049	27.8%	18,220	25.8%
Hispanic Two or More Races	374	4.2%	1,835	4.2%	2,981	4.2%
Not Hispanic or Latino Population (2010)	4,378	32.6%	26,338	38.7%	50,267	43.4%
Hispanic or Latino Population (2010)	9,035	67.4%	41,650	61.3%	65,443	56.6%
Not Hispanic or Latino Population (2000)	5,024	40.0%	23,087	42.1%	44,104	47.0%
Hispanic or Latino Population (2000)	7,525	60.0%	31,715	57.9%	49,673	53.0%
Not Hispanic or Latino Population (2024)	4,245	31.3%	25,391	36.0%	50,569	40.8%
Hispanic or Latino Population (2024)	9,302	68.7%	45,053	64.0%	73,254	59.2%
Projected Annual Growth (2019-2024)	381	-	1,737	-	2,600	-
Historical Annual Growth (2000-2010)	1,510	2.0%	9,935	3.1%	15,770	3.2%

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2100-90 & 2300 N Main St

Las Cruces, NM 88001

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	13,013		67,864		119,435	
Age Under 5 Years	879	6.8%	4,475	6.6%	7,634	6.4%
Age 5 to 9 Years	869	6.7%	4,305	6.3%	7,309	6.1%
Age 10 to 14 Years	912	7.0%	4,330	6.4%	7,320	6.1%
Age 15 to 19 Years	927	7.1%	4,602	6.8%	8,873	7.4%
Age 20 to 24 Years	1,104	8.5%	6,552	9.7%	12,982	10.9%
Age 25 to 29 Years	974	7.5%	5,912	8.7%	10,578	8.9%
Age 30 to 34 Years	762	5.9%	4,356	6.4%	7,475	6.3%
Age 35 to 39 Years	725	5.6%	3,928	5.8%	6,716	5.6%
Age 40 to 44 Years	682	5.2%	3,474	5.1%	5,896	4.9%
Age 45 to 49 Years	699	5.4%	3,392	5.0%	5,736	4.8%
Age 50 to 54 Years	632	4.9%	3,282	4.8%	5,688	4.8%
Age 55 to 59 Years	697	5.4%	3,611	5.3%	6,286	5.3%
Age 60 to 64 Years	729	5.6%	3,561	5.2%	6,249	5.2%
Age 65 to 69 Years	671	5.2%	3,356	4.9%	5,892	4.9%
Age 70 to 74 Years	600	4.6%	3,092	4.6%	5,349	4.5%
Age 75 to 79 Years	487	3.7%	2,277	3.4%	3,891	3.3%
Age 80 to 84 Years	349	2.7%	1,676	2.5%	2,772	2.3%
Age 85 Years or Over	313	2.4%	1,682	2.5%	2,789	2.3%
Median Age	34.9		34.3		34.4	
Age 19 Years or Less	3,588	27.6%	17,713	26.1%	31,136	26.1%
Age 20 to 64 Years	7,005	53.8%	38,067	56.1%	67,604	56.6%
Age 65 Years or Over	2,420	18.6%	12,084	17.8%	20,695	17.3%

Female Age Distribution (2019)

Female Population	6,852	52.7%	35,053	51.7%	61,200	51.2%
Age Under 5 Years	437	6.4%	2,217	6.3%	3,755	6.1%
Age 5 to 9 Years	420	6.1%	2,123	6.1%	3,576	5.8%
Age 10 to 14 Years	431	6.3%	2,121	6.1%	3,590	5.9%
Age 15 to 19 Years	456	6.7%	2,243	6.4%	4,435	7.2%
Age 20 to 24 Years	585	8.5%	3,261	9.3%	6,410	10.5%
Age 25 to 29 Years	494	7.2%	2,934	8.4%	5,174	8.5%
Age 30 to 34 Years	417	6.1%	2,199	6.3%	3,690	6.0%
Age 35 to 39 Years	406	5.9%	2,059	5.9%	3,474	5.7%
Age 40 to 44 Years	361	5.3%	1,855	5.3%	3,123	5.1%
Age 45 to 49 Years	376	5.5%	1,739	5.0%	2,958	4.8%
Age 50 to 54 Years	338	4.9%	1,715	4.9%	2,968	4.8%
Age 55 to 59 Years	373	5.4%	1,869	5.3%	3,288	5.4%
Age 60 to 64 Years	395	5.8%	1,899	5.4%	3,287	5.4%
Age 65 to 69 Years	362	5.3%	1,823	5.2%	3,142	5.1%
Age 70 to 74 Years	338	4.9%	1,692	4.8%	2,832	4.6%
Age 75 to 79 Years	258	3.8%	1,254	3.6%	2,144	3.5%
Age 80 to 84 Years	213	3.1%	976	2.8%	1,585	2.6%
Age 85 Years or Over	191	2.8%	1,072	3.1%	1,770	2.9%
Female Median Age	36.7		35.9		35.8	
Age 19 Years or Less	1,745	25.5%	8,705	24.8%	15,356	25.1%
Age 20 to 64 Years	3,745	54.7%	19,530	55.7%	34,371	56.2%
Age 65 Years or Over	1,363	19.9%	6,818	19.5%	11,473	18.7%

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1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Male Population	6,161	47.3%	32,811	48.3%	58,235	48.8%
Age Under 5 Years	442	7.2%	2,258	6.9%	3,879	6.7%
Age 5 to 9 Years	449	7.3%	2,182	6.7%	3,733	6.4%
Age 10 to 14 Years	481	7.8%	2,209	6.7%	3,730	6.4%
Age 15 to 19 Years	471	7.6%	2,359	7.2%	4,438	7.6%
Age 20 to 24 Years	519	8.4%	3,291	10.0%	6,572	11.3%
Age 25 to 29 Years	480	7.8%	2,978	9.1%	5,404	9.3%
Age 30 to 34 Years	346	5.6%	2,156	6.6%	3,784	6.5%
Age 35 to 39 Years	319	5.2%	1,868	5.7%	3,242	5.6%
Age 40 to 44 Years	321	5.2%	1,619	4.9%	2,773	4.8%
Age 45 to 49 Years	323	5.2%	1,653	5.0%	2,778	4.8%
Age 50 to 54 Years	294	4.8%	1,567	4.8%	2,720	4.7%
Age 55 to 59 Years	325	5.3%	1,742	5.3%	2,998	5.1%
Age 60 to 64 Years	334	5.4%	1,662	5.1%	2,962	5.1%
Age 65 to 69 Years	309	5.0%	1,533	4.7%	2,751	4.7%
Age 70 to 74 Years	262	4.2%	1,400	4.3%	2,517	4.3%
Age 75 to 79 Years	229	3.7%	1,023	3.1%	1,747	3.0%
Age 80 to 84 Years	136	2.2%	700	2.1%	1,187	2.0%
Age 85 Years or Over	122	2.0%	610	1.9%	1,019	1.7%
Male Median Age	32.9		32.7		32.9	
Age 19 Years or Less	1,843	29.9%	9,008	27.5%	15,780	27.1%
Age 20 to 64 Years	3,260	52.9%	18,537	56.5%	33,234	57.1%
Age 65 Years or Over	1,058	17.2%	5,266	16.0%	9,222	15.8%

Males per 100 Females (2019)

	1 mi radius		3 mi radius		5 mi radius	
Overall Comparison						
Age Under 5 Years	101	50.3%	102	50.5%	103	50.8%
Age 5 to 9 Years	107	51.7%	103	50.7%	104	51.1%
Age 10 to 14 Years	112	52.8%	104	51.0%	104	51.0%
Age 15 to 19 Years	103	50.8%	105	51.3%	100	50.0%
Age 20 to 24 Years	89	47.0%	101	50.2%	103	50.6%
Age 25 to 29 Years	97	49.3%	101	50.4%	104	51.1%
Age 30 to 34 Years	83	45.4%	98	49.5%	103	50.6%
Age 35 to 39 Years	79	44.0%	91	47.6%	93	48.3%
Age 40 to 44 Years	89	47.1%	87	46.6%	89	47.0%
Age 45 to 49 Years	86	46.2%	95	48.7%	94	48.4%
Age 50 to 54 Years	87	46.5%	91	47.7%	92	47.8%
Age 55 to 59 Years	87	46.6%	93	48.2%	91	47.7%
Age 60 to 64 Years	84	45.8%	88	46.7%	90	47.4%
Age 65 to 69 Years	86	46.1%	84	45.7%	88	46.7%
Age 70 to 74 Years	77	43.6%	83	45.3%	89	47.1%
Age 75 to 79 Years	89	47.0%	82	44.9%	82	44.9%
Age 80 to 84 Years	64	39.0%	72	41.8%	75	42.8%
Age 85 Years or Over	64	38.8%	57	36.3%	58	36.5%
Age 19 Years or Less	106	51.4%	103	50.9%	103	50.7%
Age 20 to 39 Years	87	46.7%	98	49.6%	101	50.3%
Age 40 to 64 Years	87	46.4%	91	47.6%	91	47.7%
Age 65 Years or Over	78	43.7%	77	43.6%	80	44.6%

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Las Cruces, NM 88001

Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	5,457		28,922		50,681	
Households with Children	1,774	32.5%	8,817	30.5%	14,833	29.3%
Average Household Size	2.4		2.3		2.3	
Household Density per Square Mile	1,738		1,023		646	
Population Family	10,416	80.0%	52,078	76.7%	89,626	75.0%
Population Non-Family	2,581	19.8%	14,502	21.4%	26,361	22.1%
Population Group Quarters	16	0.1%	1,284	1.9%	3,447	2.9%
Family Households	3,316	60.8%	17,093	59.1%	29,833	58.9%
Married Couple Households	1,893	57.1%	10,720	62.7%	19,831	66.5%
Other Family Households with Children	1,423	42.9%	6,374	37.3%	10,002	33.5%
Family Households with Children	1,755	52.9%	8,731	51.1%	14,680	49.2%
Married Couple with Children	781	44.5%	4,488	51.4%	8,083	55.1%
Other Family Households with Children	974	55.5%	4,243	48.6%	6,597	44.9%
Family Households No Children	1,561	47.1%	8,362	48.9%	15,153	50.8%
Married Couple No Children	1,112	71.3%	6,232	74.5%	11,748	77.5%
Other Family Households No Children	449	28.7%	2,131	25.5%	3,405	22.5%
Non-Family Households	2,141	39.2%	11,829	40.9%	20,847	41.1%
Non-Family Households with Children	19	0.9%	86	0.7%	153	0.7%
Non-Family Households No Children	2,122	99.1%	11,743	99.3%	20,694	99.3%
Average Family Household Size	3.1		3.0		3.0	
Average Family Income	\$54,568		\$69,339		\$78,585	
Median Family Income	\$48,440		\$59,085		\$63,970	
Average Non-Family Household Size	1.2		1.2		1.3	

Marital Status (2019)

Population Age 15 Years or Over	10,353		54,753		97,172	
Never Married	4,145	40.0%	20,434	37.3%	39,038	40.2%
Currently Married	3,302	31.9%	20,092	36.7%	36,075	37.1%
Previously Married	2,906	28.1%	14,227	26.0%	22,059	22.7%
Separated	414	14.3%	2,200	15.5%	3,665	16.6%
Widowed	727	25.0%	3,559	25.0%	5,592	25.3%
Divorced	1,765	60.7%	8,468	59.5%	12,802	58.0%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	8,322		43,599		75,317	
Elementary (Grade Level 0 to 8)	813	9.8%	2,902	6.7%	4,215	5.6%
Some High School (Grade Level 9 to 11)	807	9.7%	3,834	8.8%	5,424	7.2%
High School Graduate	1,936	23.3%	10,163	23.3%	16,313	21.7%
Some College	2,044	24.6%	10,708	24.6%	18,158	24.1%
Associate Degree Only	735	8.8%	3,619	8.3%	6,266	8.3%
Bachelor Degree Only	1,213	14.6%	7,491	17.2%	14,592	19.4%
Graduate Degree	774	9.3%	4,882	11.2%	10,348	13.7%
Any College (Some College or Higher)	4,765	57.3%	26,700	61.2%	49,364	65.5%
College Degree + (Bachelor Degree or Higher)	1,986	23.9%	12,373	28.4%	24,940	33.1%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2019)	5,790		30,719		53,889	
Total Housing Units (2010)	5,597		28,454		49,449	
Historical Annual Growth (2010-2019)	193	0.4%	2,265	0.9%	4,440	1.0%
Housing Units Occupied (2019)	5,457	94.2%	28,922	94.2%	50,681	94.0%
Housing Units Owner-Occupied	3,151	57.7%	16,652	57.6%	29,650	58.5%
Housing Units Renter-Occupied	2,307	42.3%	12,270	42.4%	21,030	41.5%
Housing Units Vacant (2019)	333	6.1%	1,797	6.2%	3,208	6.3%

Household Size (2019)

Total Households	5,457		28,922		50,681	
1 Person Households	1,795	32.9%	9,699	33.5%	16,612	32.8%
2 Person Households	1,697	31.1%	9,674	33.4%	17,796	35.1%
3 Person Households	797	14.6%	4,029	13.9%	6,935	13.7%
4 Person Households	610	11.2%	3,047	10.5%	5,228	10.3%
5 Person Households	344	6.3%	1,547	5.3%	2,593	5.1%
6 Person Households	133	2.4%	583	2.0%	975	1.9%
7 or More Person Households	82	1.5%	342	1.2%	542	1.1%

Household Income Distribution (2019)

HH Income \$200,000 or More	34	0.6%	635	2.2%	1,598	3.2%
HH Income \$150,000 to \$199,999	215	3.9%	978	3.4%	2,122	4.2%
HH Income \$125,000 to \$149,999	158	2.9%	1,022	3.5%	2,059	4.1%
HH Income \$100,000 to \$124,999	277	5.1%	1,731	6.0%	3,365	6.6%
HH Income \$75,000 to \$99,999	480	8.8%	3,141	10.9%	5,280	10.4%
HH Income \$50,000 to \$74,999	1,001	18.3%	4,660	16.1%	8,382	16.5%
HH Income \$35,000 to \$49,999	805	14.7%	4,284	14.8%	7,308	14.4%
HH Income \$25,000 to \$34,999	647	11.9%	3,345	11.6%	5,463	10.8%
HH Income \$15,000 to \$24,999	799	14.6%	3,812	13.2%	6,309	12.4%
HH Income \$10,000 to \$14,999	320	5.9%	1,836	6.3%	2,991	5.9%
HH Income Under \$10,000	720	13.2%	3,479	12.0%	5,804	11.5%

Household Vehicles (2019)

Households 0 Vehicles Available	534	9.8%	2,149	7.4%	3,240	6.4%
Households 1 Vehicle Available	1,887	34.6%	10,769	37.2%	17,395	34.3%
Households 2 Vehicles Available	1,793	32.9%	9,993	34.6%	18,988	37.5%
Households 3 or More Vehicles Available	1,243	22.8%	6,011	20.8%	11,058	21.8%
Total Vehicles Available	9,708		50,995		92,697	
Average Vehicles per Household	1.8		1.8		1.8	
Owner-Occupied Household Vehicles	6,540	67.4%	34,560	67.8%	62,679	67.6%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1	
Renter-Occupied Household Vehicles	3,168	32.6%	16,435	32.2%	30,018	32.4%
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.4	

Travel Time (2019)

Worker Base Age 16 years or Over	5,662		29,201		51,624	
Travel to Work in 14 Minutes or Less	2,371	41.9%	11,946	40.9%	20,247	39.2%
Travel to Work in 15 to 29 Minutes	2,372	41.9%	11,000	37.7%	19,755	38.3%
Travel to Work in 30 to 59 Minutes	623	11.0%	4,215	14.4%	7,104	13.8%
Travel to Work in 60 Minutes or More	508	9.0%	1,760	6.0%	3,089	6.0%
Work at Home	218	3.9%	1,226	4.2%	2,545	4.9%
Average Minutes Travel to Work	17.9		16.2		16.4	

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COMPLETE PROFILE

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2100-90 & 2300 N Main St

Las Cruces, NM 88001

Transportation To Work (2019)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	5,662		29,201		51,624	
Drive to Work Alone	4,155	73.4%	22,093	75.7%	38,592	74.8%
Drive to Work in Carpool	917	16.2%	4,224	14.5%	7,085	13.7%
Travel to Work by Public Transportation	155	2.7%	398	1.4%	703	1.4%
Drive to Work on Motorcycle	25	0.4%	83	0.3%	118	0.2%
Bicycle to Work	92	1.6%	656	2.2%	1,286	2.5%
Walk to Work	53	0.9%	287	1.0%	799	1.5%
Other Means	47	0.8%	234	0.8%	496	1.0%
Work at Home	218	3.9%	1,226	4.2%	2,545	4.9%

Daytime Demographics (2019)

Total Businesses	465		3,826		5,053	
Total Employees	3,452		39,710		60,631	
Company Headquarter Businesses	1	0.2%	13	0.3%	20	0.4%
Company Headquarter Employees	13	0.4%	1,199	3.0%	9,419	15.5%
Employee Population per Business	7.4 to 1		10.4 to 1		12.0 to 1	
Residential Population per Business	28.0 to 1		17.7 to 1		23.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,520		63,305		103,434	

Labor Force

Labor Population Age 16 Years or Over (2019)	10,189		53,979		95,922	
Labor Force Total Males (2019)	4,696		25,757		46,246	
Male Civilian Employed	2,995	63.8%	15,092	58.6%	26,508	57.3%
Male Civilian Unemployed	165	3.5%	685	2.7%	1,455	3.1%
Males in Armed Forces	14	0.3%	157	0.6%	270	0.6%
Males Not in Labor Force	1,522	32.4%	9,824	38.1%	18,013	38.9%
Labor Force Total Females (2019)	5,493		28,222		49,676	
Female Civilian Employed	3,112	56.7%	15,136	53.6%	26,330	53.0%
Female Civilian Unemployed	120	2.2%	620	2.2%	1,251	2.5%
Females in Armed Forces	-	-	-	-	12	-
Females Not in Labor Force	2,261	41.2%	12,466	44.2%	22,084	44.5%
Unemployment Rate	285		1,305		2,706	

Occupation (2019)

Occupation Population Age 16 Years or Over	6,107		30,228		52,838	
Occupation Total Males	2,995		15,092		26,508	
Occupation Total Females	3,112		15,136		26,330	
Management, Business, Financial Operations	529		3,080		5,771	
Professional, Related	1,336		7,435		14,312	
Service	1,924		8,657		14,187	
Sales, Office	1,478		7,051		12,231	
Farming, Fishing, Forestry	40		175		286	
Construction, Extraction, Maintenance	320		1,927		3,108	
Production, Transport, Material Moving	481		1,903		2,943	
White Collar Workers	3,343		17,566		32,314	
Blue Collar Workers	2,764		12,662		20,524	

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1 mi radius

3 mi radius

5 mi radius

Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	5,265		27,051		45,917	
1 Detached Unit	3,213	61.0%	16,631	61.5%	29,459	64.2%
1 Attached Unit	148	2.8%	1,080	4.0%	1,789	3.9%
2 Units	218	4.1%	1,100	4.1%	1,696	3.7%
3 to 4 Units	341	6.5%	1,700	6.3%	3,111	6.8%
5 to 9 Units	222	4.2%	1,914	7.1%	3,200	7.0%
10 to 19 Units	126	2.4%	1,207	4.5%	2,292	5.0%
20 to 49 Units	62	1.2%	555	2.1%	1,028	2.2%
50 or More Units	153	2.9%	634	2.3%	1,102	2.4%
Mobile Home or Trailer	975	18.5%	4,099	15.2%	7,001	15.2%
Other Structure	-	-	2	-	2	-

Homes Built By Year (2019)

Homes Built 2014 or later	118	2.0%	863	2.8%	1,673	3.1%
Homes Built 2010 to 2013	199	3.4%	1,472	4.8%	2,855	5.3%
Homes Built 2000 to 2009	407	7.0%	4,930	16.0%	8,912	16.5%
Homes Built 1990 to 1999	525	9.1%	4,460	14.5%	8,661	16.1%
Homes Built 1980 to 1989	1,006	17.4%	4,926	16.0%	9,507	17.6%
Homes Built 1970 to 1979	986	17.0%	4,408	14.3%	7,419	13.8%
Homes Built 1960 to 1969	822	14.2%	2,674	8.7%	4,080	7.6%
Homes Built 1950 to 1959	891	15.4%	3,541	11.5%	5,017	9.3%
Homes Built 1940 to 1949	244	4.2%	942	3.1%	1,335	2.5%
Homes Built Before 1939	260	4.5%	706	2.3%	1,223	2.3%
Median Age of Homes	41.3 yrs		34.1 yrs		32.4 yrs	

Home Values (2019)

Owner Specified Housing Units	3,052		15,220		26,469	
Home Values \$1,000,000 or More	2	-	2	-	7	-
Home Values \$750,000 to \$999,999	7	0.2%	55	0.4%	124	0.5%
Home Values \$500,000 to \$749,999	46	1.5%	310	2.0%	692	2.6%
Home Values \$400,000 to \$499,999	78	2.6%	481	3.2%	992	3.7%
Home Values \$300,000 to \$399,999	160	5.2%	1,093	7.2%	2,095	7.9%
Home Values \$250,000 to \$299,999	120	3.9%	980	6.4%	2,020	7.6%
Home Values \$200,000 to \$249,999	268	8.8%	1,653	10.9%	3,272	12.4%
Home Values \$175,000 to \$199,999	294	9.6%	1,431	9.4%	2,909	11.0%
Home Values \$150,000 to \$174,999	322	10.6%	1,950	12.8%	3,429	13.0%
Home Values \$125,000 to \$149,999	423	13.9%	2,218	14.6%	3,632	13.7%
Home Values \$100,000 to \$124,999	491	16.1%	2,471	16.2%	3,871	14.6%
Home Values \$90,000 to \$99,999	153	5.0%	610	4.0%	941	3.6%
Home Values \$80,000 to \$89,999	153	5.0%	525	3.4%	946	3.6%
Home Values \$70,000 to \$79,999	104	3.4%	591	3.9%	897	3.4%
Home Values \$60,000 to \$69,999	115	3.8%	470	3.1%	717	2.7%
Home Values \$50,000 to \$59,999	60	2.0%	249	1.6%	446	1.7%
Home Values \$35,000 to \$49,999	49	1.6%	366	2.4%	594	2.2%
Home Values \$25,000 to \$34,999	17	0.6%	102	0.7%	180	0.7%
Home Values \$10,000 to \$24,999	109	3.6%	564	3.7%	939	3.5%
Home Values Under \$10,000	179	5.9%	533	3.5%	944	3.6%
Owner-Occupied Median Home Value	\$131,419		\$147,225		\$157,414	
Renter-Occupied Median Rent	\$578		\$622		\$648	

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Total Annual Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$227.94 M	\$1.32 B	\$2.49 B
Total Non-Retail Expenditure	\$120.42 M	\$699.03 M	\$1.31 B
Total Retail Expenditure	\$107.51 M	\$624.64 M	\$1.17 B
Apparel	\$7.88 M	\$45.89 M	\$86.52 M
Contributions	\$6.97 M	\$41.23 M	\$78.52 M
Education	\$6.18 M	\$36.61 M	\$70.35 M
Entertainment	\$12.46 M	\$72.89 M	\$137.97 M
Food and Beverages	\$34.14 M	\$197.47 M	\$370.1 M
Furnishings and Equipment	\$7.75 M	\$45.34 M	\$85.79 M
Gifts	\$5.11 M	\$30.55 M	\$58.4 M
Health Care	\$19.86 M	\$114.64 M	\$214.43 M
Household Operations	\$8.78 M	\$51.22 M	\$96.62 M
Miscellaneous Expenses	\$4.27 M	\$24.84 M	\$46.8 M
Personal Care	\$3.05 M	\$17.73 M	\$33.34 M
Personal Insurance	\$1.48 M	\$8.72 M	\$16.66 M
Reading	\$492.69 K	\$2.87 M	\$5.41 M
Shelter	\$48.78 M	\$282.17 M	\$529.83 M
Tobacco	\$1.61 M	\$9.05 M	\$16.58 M
Transportation	\$41.26 M	\$240.1 M	\$451.95 M
Utilities	\$17.87 M	\$102.37 M	\$190.34 M

Monthly Household Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$3,481	\$3,814	\$4,094
Total Non-Retail Expenditure	\$1,839 52.8%	\$2,014 52.8%	\$2,162 52.8%
Total Retail Expenditures	\$1,642 47.2%	\$1,800 47.2%	\$1,932 47.2%
Apparel	\$120 3.5%	\$132 3.5%	\$142 3.5%
Contributions	\$106 3.1%	\$119 3.1%	\$129 3.2%
Education	\$94 2.7%	\$105 2.8%	\$116 2.8%
Entertainment	\$190 5.5%	\$210 5.5%	\$227 5.5%
Food and Beverages	\$521 15.0%	\$569 14.9%	\$609 14.9%
Furnishings and Equipment	\$118 3.4%	\$131 3.4%	\$141 3.4%
Gifts	\$78 2.2%	\$88 2.3%	\$96 2.3%
Health Care	\$303 8.7%	\$330 8.7%	\$353 8.6%
Household Operations	\$134 3.9%	\$148 3.9%	\$159 3.9%
Miscellaneous Expenses	\$65 1.9%	\$72 1.9%	\$77 1.9%
Personal Care	\$47 1.3%	\$51 1.3%	\$55 1.3%
Personal Insurance	\$23 0.6%	\$25 0.7%	\$27 0.7%
Reading	\$8 0.2%	\$8 0.2%	\$9 0.2%
Shelter	\$745 21.4%	\$813 21.3%	\$871 21.3%
Tobacco	\$25 0.7%	\$26 0.7%	\$27 0.7%
Transportation	\$630 18.1%	\$692 18.1%	\$743 18.2%
Utilities	\$273 7.8%	\$295 7.7%	\$313 7.6%

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