

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3026/-106.776

RFULL9

805-845 El Paseo Rd Las Cruces, NM 88001	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2019)	9,616		76,694		109,385	
Projected Population (2024)	10,112		79,578		113,471	
Census Population (2010)	9,909		77,929		108,233	
Census Population (2000)	9,555		69,563		90,165	
Projected Annual Growth (2019-2024)	496	1.0%	2,884	0.8%	4,086	0.7%
Historical Annual Growth (2010-2019)	-293	-0.3%	-1,235	-0.2%	1,152	0.1%
Historical Annual Growth (2000-2010)	354	0.4%	8,366	1.2%	18,068	2.0%
Estimated Population Density (2019)	3,062 <i>psm</i>		2,714 <i>psm</i>		1,393 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2019)	4,435		32,901		46,822	
Projected Households (2024)	4,698		34,426		48,962	
Census Households (2010)	4,268		31,307		43,306	
Census Households (2000)	3,910		26,688		34,242	
Projected Annual Growth (2019-2024)	263	1.2%	1,524	0.9%	2,140	0.9%
Historical Annual Change (2000-2019)	525	0.7%	6,213	1.2%	12,580	1.9%
<b>Average Household Income</b>						
Estimated Average Household Income (2019)	\$40,633		\$49,303		\$59,879	
Projected Average Household Income (2024)	\$46,120		\$56,074		\$67,978	
Census Average Household Income (2010)	\$30,430		\$42,659		\$48,910	
Census Average Household Income (2000)	\$31,504		\$37,164		\$41,586	
Projected Annual Change (2019-2024)	\$5,486	2.7%	\$6,770	2.7%	\$8,099	2.7%
Historical Annual Change (2000-2019)	\$9,130	1.5%	\$12,140	1.7%	\$18,294	2.3%
<b>Median Household Income</b>						
Estimated Median Household Income (2019)	\$30,464		\$40,831		\$48,083	
Projected Median Household Income (2024)	\$34,740		\$47,472		\$56,039	
Census Median Household Income (2010)	\$23,249		\$34,319		\$39,042	
Census Median Household Income (2000)	\$22,440		\$29,612		\$32,745	
Projected Annual Change (2019-2024)	\$4,276	2.8%	\$6,641	3.3%	\$7,956	3.3%
Historical Annual Change (2000-2019)	\$8,023	1.9%	\$11,219	2.0%	\$15,338	2.5%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2019)	\$19,126		\$21,468		\$25,884	
Projected Per Capita Income (2024)	\$21,792		\$24,563		\$29,576	
Census Per Capita Income (2010)	\$13,107		\$17,138		\$19,570	
Census Per Capita Income (2000)	\$12,540		\$14,245		\$15,757	
Projected Annual Change (2019-2024)	\$2,666	2.8%	\$3,095	2.9%	\$3,692	2.9%
Historical Annual Change (2000-2019)	\$6,586	2.8%	\$7,223	2.7%	\$10,126	3.4%
Estimated Average Household Net Worth (2019)	\$278,774		\$384,556		\$521,168	

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RFULL9

## 805-845 El Paseo Rd

### Las Cruces, NM 88001

#### Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2019)	9,616		76,694		109,385	
White (2019)	6,405	66.6%	55,184	72.0%	80,559	73.6%
Black or African American (2019)	355	3.7%	2,504	3.3%	3,426	3.1%
American Indian or Alaska Native (2019)	230	2.4%	1,482	1.9%	1,912	1.7%
Asian (2019)	79	0.8%	1,751	2.3%	2,406	2.2%
Hawaiian or Pacific Islander (2019)	5	-	76	-	109	-
Other Race (2019)	2,118	22.0%	12,869	16.8%	16,945	15.5%
Two or More Races (2019)	425	4.4%	2,826	3.7%	4,029	3.7%
Population < 18 (2019)	2,035	21.2%	16,193	21.1%	23,447	21.4%
White Not Hispanic	218	10.7%	2,822	17.4%	4,844	20.7%
Black or African American	93	4.6%	529	3.3%	739	3.2%
Asian	17	0.8%	303	1.9%	458	2.0%
Other Race Not Hispanic	71	3.5%	584	3.6%	823	3.5%
Hispanic	1,637	80.4%	11,955	73.8%	16,582	70.7%
Not Hispanic or Latino Population (2019)	2,649	27.6%	29,356	38.3%	45,307	41.4%
Not Hispanic White	2,120	80.0%	23,977	81.7%	38,011	83.9%
Not Hispanic Black or African American	254	9.6%	1,928	6.6%	2,627	5.8%
Not Hispanic American Indian or Alaska Native	94	3.6%	772	2.6%	986	2.2%
Not Hispanic Asian	56	2.1%	1,587	5.4%	2,155	4.8%
Not Hispanic Hawaiian or Pacific Islander	5	0.2%	54	0.2%	76	0.2%
Not Hispanic Other Race	7	0.3%	93	0.3%	118	0.3%
Not Hispanic Two or More Races	112	4.2%	944	3.2%	1,333	2.9%
Hispanic or Latino Population (2019)	6,967	72.4%	47,338	61.7%	64,078	58.6%
Hispanic White	4,284	61.5%	31,208	65.9%	42,548	66.4%
Hispanic Black or African American	102	1.5%	577	1.2%	799	1.2%
Hispanic American Indian or Alaska Native	136	2.0%	710	1.5%	926	1.4%
Hispanic Asian	22	0.3%	164	0.3%	251	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	22	-	32	-
Hispanic Other Race	2,110	30.3%	12,777	27.0%	16,826	26.3%
Hispanic Two or More Races	312	4.5%	1,881	4.0%	2,696	4.2%
Not Hispanic or Latino Population (2010)	2,853	28.8%	31,335	40.2%	47,354	43.8%
Hispanic or Latino Population (2010)	7,056	71.2%	46,594	59.8%	60,878	56.2%
Not Hispanic or Latino Population (2000)	2,925	30.6%	31,580	45.4%	42,906	47.6%
Hispanic or Latino Population (2000)	6,630	69.4%	37,983	54.6%	47,258	52.4%
Not Hispanic or Latino Population (2024)	2,782	27.5%	30,549	38.4%	46,967	41.4%
Hispanic or Latino Population (2024)	7,330	72.5%	49,029	61.6%	66,504	58.6%
Projected Annual Growth (2019-2024)	363	-	1,690	-	2,426	-
Historical Annual Growth (2000-2010)	425	0.6%	8,611	2.3%	13,620	2.9%

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RFULL9

## 805-845 El Paseo Rd

### Las Cruces, NM 88001

#### Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	9,616		76,694		109,385	
Age Under 5 Years	625	6.5%	4,846	6.3%	6,868	6.3%
Age 5 to 9 Years	561	5.8%	4,484	5.8%	6,488	5.9%
Age 10 to 14 Years	509	5.3%	4,397	5.7%	6,504	5.9%
Age 15 to 19 Years	645	6.7%	6,207	8.1%	8,187	7.5%
Age 20 to 24 Years	1,092	11.4%	9,906	12.9%	12,330	11.3%
Age 25 to 29 Years	862	9.0%	7,210	9.4%	9,719	8.9%
Age 30 to 34 Years	564	5.9%	4,744	6.2%	6,694	6.1%
Age 35 to 39 Years	521	5.4%	4,013	5.2%	5,954	5.4%
Age 40 to 44 Years	458	4.8%	3,543	4.6%	5,304	4.8%
Age 45 to 49 Years	481	5.0%	3,461	4.5%	5,163	4.7%
Age 50 to 54 Years	499	5.2%	3,432	4.5%	5,171	4.7%
Age 55 to 59 Years	511	5.3%	3,701	4.8%	5,767	5.3%
Age 60 to 64 Years	509	5.3%	3,662	4.8%	5,757	5.3%
Age 65 to 69 Years	465	4.8%	3,435	4.5%	5,457	5.0%
Age 70 to 74 Years	428	4.4%	3,265	4.3%	5,021	4.6%
Age 75 to 79 Years	322	3.4%	2,497	3.3%	3,676	3.4%
Age 80 to 84 Years	268	2.8%	1,903	2.5%	2,635	2.4%
Age 85 Years or Over	298	3.1%	1,989	2.6%	2,689	2.5%
Median Age	34.3		33.1		34.6	
Age 19 Years or Less	2,340	24.3%	19,934	26.0%	28,047	25.6%
Age 20 to 64 Years	5,495	57.1%	43,671	56.9%	61,858	56.6%
Age 65 Years or Over	1,781	18.5%	13,089	17.1%	19,479	17.8%

#### Female Age Distribution (2019)

Female Population	4,956	51.5%	39,350	51.3%	56,052	51.2%
Age Under 5 Years	307	6.2%	2,365	6.0%	3,366	6.0%
Age 5 to 9 Years	290	5.9%	2,226	5.7%	3,191	5.7%
Age 10 to 14 Years	255	5.2%	2,152	5.5%	3,184	5.7%
Age 15 to 19 Years	308	6.2%	3,116	7.9%	4,106	7.3%
Age 20 to 24 Years	569	11.5%	4,894	12.4%	6,076	10.8%
Age 25 to 29 Years	452	9.1%	3,475	8.8%	4,713	8.4%
Age 30 to 34 Years	279	5.6%	2,325	5.9%	3,315	5.9%
Age 35 to 39 Years	283	5.7%	2,071	5.3%	3,072	5.5%
Age 40 to 44 Years	237	4.8%	1,879	4.8%	2,807	5.0%
Age 45 to 49 Years	240	4.8%	1,771	4.5%	2,669	4.8%
Age 50 to 54 Years	239	4.8%	1,780	4.5%	2,707	4.8%
Age 55 to 59 Years	237	4.8%	1,900	4.8%	2,998	5.3%
Age 60 to 64 Years	270	5.4%	1,960	5.0%	3,016	5.4%
Age 65 to 69 Years	234	4.7%	1,836	4.7%	2,918	5.2%
Age 70 to 74 Years	236	4.8%	1,802	4.6%	2,678	4.8%
Age 75 to 79 Years	173	3.5%	1,397	3.5%	2,022	3.6%
Age 80 to 84 Years	155	3.1%	1,119	2.8%	1,503	2.7%
Age 85 Years or Over	190	3.8%	1,280	3.3%	1,712	3.1%
Female Median Age	35.0		34.6		36.1	
Age 19 Years or Less	1,161	23.4%	9,859	25.1%	13,846	24.7%
Age 20 to 64 Years	2,806	56.6%	22,057	56.1%	31,372	56.0%
Age 65 Years or Over	989	20.0%	7,434	18.9%	10,833	19.3%

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RFULL9

## 805-845 El Paseo Rd

### Las Cruces, NM 88001

1 mi radius      3 mi radius      5 mi radius

#### Male Age Distribution (2019)

Male Population	4,660	48.5%	37,344	48.7%	53,333	48.8%
Age Under 5 Years	318	6.8%	2,481	6.6%	3,502	6.6%
Age 5 to 9 Years	271	5.8%	2,257	6.0%	3,297	6.2%
Age 10 to 14 Years	254	5.4%	2,245	6.0%	3,321	6.2%
Age 15 to 19 Years	337	7.2%	3,092	8.3%	4,082	7.7%
Age 20 to 24 Years	523	11.2%	5,012	13.4%	6,254	11.7%
Age 25 to 29 Years	409	8.8%	3,735	10.0%	5,006	9.4%
Age 30 to 34 Years	285	6.1%	2,418	6.5%	3,380	6.3%
Age 35 to 39 Years	238	5.1%	1,942	5.2%	2,881	5.4%
Age 40 to 44 Years	221	4.8%	1,664	4.5%	2,497	4.7%
Age 45 to 49 Years	241	5.2%	1,690	4.5%	2,494	4.7%
Age 50 to 54 Years	260	5.6%	1,652	4.4%	2,464	4.6%
Age 55 to 59 Years	274	5.9%	1,800	4.8%	2,769	5.2%
Age 60 to 64 Years	239	5.1%	1,702	4.6%	2,741	5.1%
Age 65 to 69 Years	230	4.9%	1,599	4.3%	2,539	4.8%
Age 70 to 74 Years	192	4.1%	1,463	3.9%	2,343	4.4%
Age 75 to 79 Years	149	3.2%	1,101	2.9%	1,654	3.1%
Age 80 to 84 Years	113	2.4%	783	2.1%	1,133	2.1%
Age 85 Years or Over	107	2.3%	709	1.9%	977	1.8%
Male Median Age	33.7		31.5		33.2	
Age 19 Years or Less	1,179	25.3%	10,075	27.0%	14,201	26.6%
Age 20 to 64 Years	2,690	57.7%	21,614	57.9%	30,486	57.2%
Age 65 Years or Over	792	17.0%	5,655	15.1%	8,646	16.2%

#### Males per 100 Females (2019)

Overall Comparison						
Age Under 5 Years	103	50.8%	105	51.2%	104	51.0%
Age 5 to 9 Years	93	48.2%	101	50.3%	103	50.8%
Age 10 to 14 Years	99	49.9%	104	51.1%	104	51.1%
Age 15 to 19 Years	109	52.3%	99	49.8%	99	49.9%
Age 20 to 24 Years	92	47.9%	102	50.6%	103	50.7%
Age 25 to 29 Years	91	47.5%	107	51.8%	106	51.5%
Age 30 to 34 Years	102	50.5%	104	51.0%	102	50.5%
Age 35 to 39 Years	84	45.7%	94	48.4%	94	48.4%
Age 40 to 44 Years	94	48.3%	89	47.0%	89	47.1%
Age 45 to 49 Years	100	50.1%	95	48.8%	93	48.3%
Age 50 to 54 Years	108	52.0%	93	48.1%	91	47.7%
Age 55 to 59 Years	116	53.6%	95	48.6%	92	48.0%
Age 60 to 64 Years	88	46.9%	87	46.5%	91	47.6%
Age 65 to 69 Years	98	49.6%	87	46.6%	87	46.5%
Age 70 to 74 Years	81	44.9%	81	44.8%	87	46.7%
Age 75 to 79 Years	86	46.2%	79	44.1%	82	45.0%
Age 80 to 84 Years	73	42.2%	70	41.2%	75	43.0%
Age 85 Years or Over	56	36.1%	55	35.6%	57	36.3%
Age 19 Years or Less	102	50.4%	102	50.5%	103	50.6%
Age 20 to 39 Years	92	47.9%	103	50.7%	102	50.5%
Age 40 to 64 Years	101	50.2%	92	47.8%	91	47.7%
Age 65 Years or Over	80	44.5%	76	43.2%	80	44.4%

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RFULL9

## 805-845 El Paseo Rd

1 mi radius

3 mi radius

5 mi radius

### Las Cruces, NM 88001

#### Household Type (2019)

Total Households	4,435		32,901		46,822	
Households with Children	1,140	25.7%	9,141	27.8%	13,260	28.3%
Average Household Size	2.1		2.2		2.3	
Household Density per Square Mile	1,412		1,164		596	
Population Family	6,649	69.1%	54,308	70.8%	80,851	73.9%
Population Non-Family	2,692	28.0%	19,191	25.0%	25,033	22.9%
Population Group Quarters	276	2.9%	3,195	4.2%	3,501	3.2%
Family Households	2,170	48.9%	17,912	54.4%	27,059	57.8%
Married Couple Households	1,066	49.1%	10,723	59.9%	17,802	65.8%
Other Family Households with Children	1,105	50.9%	7,189	40.1%	9,257	34.2%
Family Households with Children	1,131	52.1%	9,042	50.5%	13,125	48.5%
Married Couple with Children	443	39.1%	4,343	48.0%	7,048	53.7%
Other Family Households with Children	688	60.9%	4,699	52.0%	6,077	46.3%
Family Households No Children	1,039	47.9%	8,870	49.5%	13,935	51.5%
Married Couple No Children	623	59.9%	6,380	71.9%	10,754	77.2%
Other Family Households No Children	416	40.1%	2,490	28.1%	3,181	22.8%
Non-Family Households	2,265	51.1%	14,989	45.6%	19,763	42.2%
Non-Family Households with Children	9	0.4%	99	0.7%	135	0.7%
Non-Family Households No Children	2,256	99.6%	14,891	99.3%	19,628	99.3%
Average Family Household Size	3.1		3.0		3.0	
Average Family Income	\$56,336		\$64,458		\$78,984	
Median Family Income	\$46,812		\$54,233		\$64,327	
Average Non-Family Household Size	1.2		1.3		1.3	

#### Marital Status (2019)

Population Age 15 Years or Over	7,921		62,967		89,525	
Never Married	3,358	42.4%	28,308	45.0%	36,561	40.8%
Currently Married	2,091	26.4%	19,429	30.9%	32,569	36.4%
Previously Married	2,472	31.2%	15,229	24.2%	20,395	22.8%
Separated	387	15.7%	2,490	16.3%	3,341	16.4%
Widowed	532	21.5%	3,902	25.6%	5,414	26.5%
Divorced	1,553	62.8%	8,837	58.0%	11,640	57.1%

#### Educational Attainment (2019)

Adult Population Age 25 Years or Over	6,184		46,853		69,007	
Elementary (Grade Level 0 to 8)	607	9.8%	3,119	6.7%	3,908	5.7%
Some High School (Grade Level 9 to 11)	726	11.7%	3,855	8.2%	5,211	7.6%
High School Graduate	1,922	31.1%	10,404	22.2%	14,568	21.1%
Some College	1,233	19.9%	11,734	25.0%	16,633	24.1%
Associate Degree Only	339	5.5%	3,785	8.1%	5,575	8.1%
Bachelor Degree Only	860	13.9%	8,318	17.8%	13,375	19.4%
Graduate Degree	498	8.1%	5,637	12.0%	9,737	14.1%
Any College (Some College or Higher)	2,929	47.4%	29,475	62.9%	45,320	65.7%
College Degree + (Bachelor Degree or Higher)	1,358	22.0%	13,955	29.8%	23,112	33.5%

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## 805-845 El Paseo Rd

1 mi radius

3 mi radius

5 mi radius

### Las Cruces, NM 88001

#### Housing

Total Housing Units (2019)	4,765		34,963		49,816	
Total Housing Units (2010)	4,610		33,228		46,298	
Historical Annual Growth (2010-2019)	156	0.4%	1,735	0.6%	3,517	0.8%
Housing Units Occupied (2019)	4,435	93.1%	32,901	94.1%	46,822	94.0%
Housing Units Owner-Occupied	1,772	40.0%	16,194	49.2%	26,447	56.5%
Housing Units Renter-Occupied	2,663	60.0%	16,708	50.8%	20,375	43.5%
Housing Units Vacant (2019)	330	7.4%	2,062	6.3%	2,994	6.4%

#### Household Size (2019)

Total Households	4,435		32,901		46,822	
1 Person Households	1,904	42.9%	11,803	35.9%	15,709	33.5%
2 Person Households	1,257	28.4%	10,784	32.8%	16,408	35.0%
3 Person Households	584	13.2%	4,545	13.8%	6,346	13.6%
4 Person Households	369	8.3%	3,215	9.8%	4,730	10.1%
5 Person Households	194	4.4%	1,600	4.9%	2,311	4.9%
6 Person Households	69	1.6%	596	1.8%	841	1.8%
7 or More Person Households	58	1.3%	360	1.1%	477	1.0%

#### Household Income Distribution (2019)

HH Income \$200,000 or More	43	1.0%	580	1.8%	1,619	3.5%
HH Income \$150,000 to \$199,999	58	1.3%	1,013	3.1%	1,997	4.3%
HH Income \$125,000 to \$149,999	115	2.6%	885	2.7%	1,825	3.9%
HH Income \$100,000 to \$124,999	118	2.7%	1,658	5.0%	2,840	6.1%
HH Income \$75,000 to \$99,999	371	8.4%	3,108	9.4%	4,773	10.2%
HH Income \$50,000 to \$74,999	553	12.5%	5,303	16.1%	7,598	16.2%
HH Income \$35,000 to \$49,999	537	12.1%	4,806	14.6%	6,803	14.5%
HH Income \$25,000 to \$34,999	527	11.9%	3,890	11.8%	5,169	11.0%
HH Income \$15,000 to \$24,999	850	19.2%	4,831	14.7%	5,884	12.6%
HH Income \$10,000 to \$14,999	551	12.4%	2,309	7.0%	2,805	6.0%
HH Income Under \$10,000	710	16.0%	4,519	13.7%	5,509	11.8%

#### Household Vehicles (2019)

Households 0 Vehicles Available	704	15.9%	2,747	8.3%	3,204	6.8%
Households 1 Vehicle Available	1,896	42.8%	12,435	37.8%	16,421	35.1%
Households 2 Vehicles Available	1,045	23.6%	10,813	32.9%	17,041	36.4%
Households 3 or More Vehicles Available	790	17.8%	6,905	21.0%	10,156	21.7%
Total Vehicles Available	6,615		57,386		84,836	
Average Vehicles per Household	1.5		1.7		1.8	
Owner-Occupied Household Vehicles	3,398	51.4%	34,146	59.5%	56,118	66.1%
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.1	
Renter-Occupied Household Vehicles	3,217	48.6%	23,241	40.5%	28,718	33.9%
Average Vehicles per Renter-Occupied Household	1.2		1.4		1.4	

#### Travel Time (2019)

Worker Base Age 16 years or Over	4,155		33,293		47,309	
Travel to Work in 14 Minutes or Less	1,798	43.3%	14,536	43.7%	19,367	40.9%
Travel to Work in 15 to 29 Minutes	1,396	33.6%	11,901	35.7%	17,891	37.8%
Travel to Work in 30 to 59 Minutes	715	17.2%	4,381	13.2%	6,437	13.6%
Travel to Work in 60 Minutes or More	174	4.2%	1,813	5.4%	2,599	5.5%
Work at Home	155	3.7%	1,362	4.1%	2,251	4.8%
Average Minutes Travel to Work	15.1		15.5		16.0	

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# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3026/-106.776

RFULL9

## 805-845 El Paseo Rd

1 mi radius      3 mi radius      5 mi radius

### Las Cruces, NM 88001

#### Transportation To Work (2019)

Worker Base Age 16 years or Over	4,155		33,293		47,309	
Drive to Work Alone	3,018	72.6%	24,475	73.5%	35,384	74.8%
Drive to Work in Carpool	589	14.2%	4,590	13.8%	6,376	13.5%
Travel to Work by Public Transportation	56	1.3%	616	1.8%	697	1.5%
Drive to Work on Motorcycle	6	0.2%	73	0.2%	116	0.2%
Bicycle to Work	184	4.4%	1,153	3.5%	1,294	2.7%
Walk to Work	94	2.3%	707	2.1%	783	1.7%
Other Means	52	1.3%	317	1.0%	408	0.9%
Work at Home	155	3.7%	1,362	4.1%	2,251	4.8%

#### Daytime Demographics (2019)

Total Businesses	1,452		4,426		4,991	
Total Employees	11,731		53,811		59,804	
Company Headquarter Businesses	6	0.4%	17	0.4%	20	0.4%
Company Headquarter Employees	164	1.4%	9,031	16.8%	9,404	15.7%
Employee Population per Business	8.1	to 1	12.2	to 1	12.0	to 1
Residential Population per Business	6.6	to 1	17.3	to 1	21.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	15,292		81,818		99,302	

#### Labor Force

Labor Population Age 16 Years or Over (2019)	7,810		62,200		88,404	
Labor Force Total Males (2019)	3,756	48.1%	29,947	48.1%	42,622	48.2%
Male Civilian Employed	2,072	55.2%	17,000	56.8%	24,293	57.0%
Male Civilian Unemployed	152	4.1%	1,176	3.9%	1,357	3.2%
Males in Armed Forces	-	-	109	0.4%	208	0.5%
Males Not in Labor Force	1,531	40.8%	11,661	38.9%	16,765	39.3%
Labor Force Total Females (2019)	4,055	51.9%	32,253	51.9%	45,782	51.8%
Female Civilian Employed	2,177	53.7%	17,072	52.9%	24,393	53.3%
Female Civilian Unemployed	72	1.8%	902	2.8%	1,052	2.3%
Females in Armed Forces	-	-	12	-	12	-
Females Not in Labor Force	1,805	44.5%	14,267	44.2%	20,325	44.4%
Unemployment Rate	224	2.9%	2,078	3.3%	2,408	2.7%

#### Occupation (2019)

Occupation Population Age 16 Years or Over	4,249		34,073		48,686	
Occupation Total Males	2,072	48.8%	17,000	49.9%	24,293	49.9%
Occupation Total Females	2,177	51.2%	17,072	50.1%	24,393	50.1%
Management, Business, Financial Operations	264	6.2%	3,240	9.5%	5,405	11.1%
Professional, Related	959	22.6%	9,073	26.6%	13,088	26.9%
Service	1,410	33.2%	9,932	29.1%	13,195	27.1%
Sales, Office	965	22.7%	7,729	22.7%	11,123	22.8%
Farming, Fishing, Forestry	9	0.2%	161	0.5%	273	0.6%
Construction, Extraction, Maintenance	321	7.6%	1,947	5.7%	2,845	5.8%
Production, Transport, Material Moving	321	7.5%	1,991	5.8%	2,756	5.7%
White Collar Workers	2,188	51.5%	20,042	58.8%	29,617	60.8%
Blue Collar Workers	2,061	48.5%	14,030	41.2%	19,069	39.2%

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RFULL9

## 805-845 El Paseo Rd

### Las Cruces, NM 88001

#### Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	4,268		31,307		43,306	
1 Detached Unit	2,010	47.1%	17,010	54.3%	26,439	61.1%
1 Attached Unit	230	5.4%	1,122	3.6%	1,679	3.9%
2 Units	400	9.4%	1,582	5.1%	1,689	3.9%
3 to 4 Units	325	7.6%	2,603	8.3%	3,055	7.1%
5 to 9 Units	343	8.0%	2,272	7.3%	3,113	7.2%
10 to 19 Units	485	11.4%	2,005	6.4%	2,263	5.2%
20 to 49 Units	171	4.0%	949	3.0%	1,018	2.4%
50 or More Units	113	2.7%	829	2.6%	1,049	2.4%
Mobile Home or Trailer	358	8.4%	4,526	14.5%	6,514	15.0%
Other Structure	-	-	2	-	4	-

#### Homes Built By Year (2019)

Homes Built 2014 or later	88	1.8%	701	2.0%	1,384	2.8%
Homes Built 2010 to 2013	83	1.7%	1,092	3.1%	2,203	4.4%
Homes Built 2000 to 2009	387	8.1%	3,678	10.5%	7,450	15.0%
Homes Built 1990 to 1999	548	11.5%	5,174	14.8%	8,109	16.3%
Homes Built 1980 to 1989	515	10.8%	6,100	17.4%	9,005	18.1%
Homes Built 1970 to 1979	681	14.3%	5,764	16.5%	7,230	14.5%
Homes Built 1960 to 1969	461	9.7%	3,609	10.3%	4,050	8.1%
Homes Built 1950 to 1959	1,044	21.9%	4,690	13.4%	4,987	10.0%
Homes Built 1940 to 1949	359	7.5%	1,159	3.3%	1,295	2.6%
Homes Built Before 1939	270	5.7%	934	2.7%	1,109	2.2%
Median Age of Homes	43.7	yrs	36.9	yrs	33.3	yrs

#### Home Values (2019)

Owner Specified Housing Units	1,704		15,299		24,121	
Home Values \$1,000,000 or More	-	-	2	-	4	-
Home Values \$750,000 to \$999,999	3	0.2%	56	0.4%	122	0.5%
Home Values \$500,000 to \$749,999	27	1.6%	311	2.0%	603	2.5%
Home Values \$400,000 to \$499,999	41	2.4%	440	2.9%	947	3.9%
Home Values \$300,000 to \$399,999	119	7.0%	953	6.2%	1,981	8.2%
Home Values \$250,000 to \$299,999	82	4.8%	887	5.8%	1,774	7.4%
Home Values \$200,000 to \$249,999	169	9.9%	1,615	10.6%	2,918	12.1%
Home Values \$175,000 to \$199,999	114	6.7%	1,492	9.7%	2,507	10.4%
Home Values \$150,000 to \$174,999	182	10.7%	1,815	11.9%	2,875	11.9%
Home Values \$125,000 to \$149,999	228	13.4%	2,036	13.3%	3,205	13.3%
Home Values \$100,000 to \$124,999	277	16.3%	2,441	16.0%	3,548	14.7%
Home Values \$90,000 to \$99,999	89	5.2%	606	4.0%	836	3.5%
Home Values \$80,000 to \$89,999	74	4.4%	616	4.0%	825	3.4%
Home Values \$70,000 to \$79,999	70	4.1%	578	3.8%	823	3.4%
Home Values \$60,000 to \$69,999	54	3.2%	445	2.9%	671	2.8%
Home Values \$50,000 to \$59,999	56	3.3%	261	1.7%	359	1.5%
Home Values \$35,000 to \$49,999	59	3.5%	368	2.4%	537	2.2%
Home Values \$25,000 to \$34,999	20	1.2%	89	0.6%	134	0.6%
Home Values \$10,000 to \$24,999	61	3.6%	606	4.0%	884	3.7%
Home Values Under \$10,000	47	2.8%	577	3.8%	893	3.7%
Owner-Occupied Median Home Value	\$134,701		\$144,209		\$157,469	
Renter-Occupied Median Rent	\$505		\$611		\$642	

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RFULL9

## 805-845 El Paseo Rd

### Las Cruces, NM 88001

1 mi radius

3 mi radius

5 mi radius

#### Total Annual Consumer Expenditure (2019)

Total Household Expenditure	\$168.68 M	\$1.42 B	\$2.29 B
Total Non-Retail Expenditure	\$89.67 M	\$749.2 M	\$1.21 B
Total Retail Expenditure	\$79.01 M	\$667 M	\$1.08 B
Apparel	\$5.81 M	\$49.02 M	\$79.51 M
Contributions	\$5.09 M	\$43.61 M	\$72.38 M
Education	\$4.63 M	\$39.06 M	\$65.12 M
Entertainment	\$9.05 M	\$77.38 M	\$126.68 M
Food and Beverages	\$25.38 M	\$211.77 M	\$339.6 M
Furnishings and Equipment	\$5.62 M	\$48.11 M	\$78.76 M
Gifts	\$3.81 M	\$32.43 M	\$53.96 M
Health Care	\$14.67 M	\$122.55 M	\$196.65 M
Household Operations	\$6.47 M	\$54.54 M	\$88.83 M
Miscellaneous Expenses	\$3.14 M	\$26.49 M	\$43 M
Personal Care	\$2.26 M	\$18.94 M	\$30.61 M
Personal Insurance	\$1.05 M	\$9.14 M	\$15.32 M
Reading	\$363.33 K	\$3.06 M	\$4.98 M
Shelter	\$36.67 M	\$304.04 M	\$487.2 M
Tobacco	\$1.26 M	\$9.94 M	\$15.2 M
Transportation	\$29.99 M	\$255.82 M	\$414.18 M
Utilities	\$13.42 M	\$110.29 M	\$174.52 M

#### Monthly Household Consumer Expenditure (2019)

Total Household Expenditure	\$3,169	\$3,587	\$4,069
Total Non-Retail Expenditure	\$1,685 53.2%	\$1,898 52.9%	\$2,151 52.9%
Total Retail Expenditures	\$1,485 46.8%	\$1,689 47.1%	\$1,918 47.1%
Apparel	\$109 3.4%	\$124 3.5%	\$142 3.5%
Contributions	\$96 3.0%	\$110 3.1%	\$129 3.2%
Education	\$87 2.7%	\$99 2.8%	\$116 2.8%
Entertainment	\$170 5.4%	\$196 5.5%	\$225 5.5%
Food and Beverages	\$477 15.0%	\$536 15.0%	\$604 14.9%
Furnishings and Equipment	\$106 3.3%	\$122 3.4%	\$140 3.4%
Gifts	\$72 2.3%	\$82 2.3%	\$96 2.4%
Health Care	\$276 8.7%	\$310 8.7%	\$350 8.6%
Household Operations	\$121 3.8%	\$138 3.9%	\$158 3.9%
Miscellaneous Expenses	\$59 1.9%	\$67 1.9%	\$77 1.9%
Personal Care	\$42 1.3%	\$48 1.3%	\$54 1.3%
Personal Insurance	\$20 0.6%	\$23 0.6%	\$27 0.7%
Reading	\$7 0.2%	\$8 0.2%	\$9 0.2%
Shelter	\$689 21.7%	\$770 21.5%	\$867 21.3%
Tobacco	\$24 0.7%	\$25 0.7%	\$27 0.7%
Transportation	\$563 17.8%	\$648 18.1%	\$737 18.1%
Utilities	\$252 8.0%	\$279 7.8%	\$311 7.6%

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