

Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 31.7686/-106.3785

1030 Hawkins Blvd El Paso, TX 79915	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Population								
Estimated Population (2023)	8,194		89,563		203,156		121,552	
Projected Population (2028)	7,181		80,134		187,241		109,966	
Census Population (2020)	8,649		93,777		209,572		126,803	
Census Population (2010)	9,341		102,212		223,298		136,165	
Projected Annual Growth (2023-2028)	-1,013	-2.5%	-9,429	-2.1%	-15,915	-1.6%	-11,586	-1.9%
Historical Annual Growth (2020-2023)	-455	-1.8%	-4,214	-1.5%	-6,416	-1.0%	-5,251	-1.4%
Historical Annual Growth (2010-2020)	-692	-0.7%	-8,436	-0.8%	-13,726	-0.6%	-9,363	-0.7%
Estimated Population Density (2023)	2,610 <i>psm</i>		3,169 <i>psm</i>		2,588 <i>psm</i>		3,575 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		34.0 <i>sq mi</i>	
Households								
Estimated Households (2023)	3,580		33,183		71,171		44,478	
Projected Households (2028)	3,189		30,004		66,018		40,612	
Census Households (2020)	3,889		36,369		76,326		48,302	
Census Households (2010)	3,816		36,360		74,901		47,644	
Projected Annual Growth (2023-2028)	-391	-2.2%	-3,179	-1.9%	-5,153	-1.4%	-3,867	-1.7%
Historical Annual Change (2010-2023)	-236	-0.5%	-3,177	-0.7%	-3,730	-0.4%	-3,166	-0.5%
Average Household Income								
Estimated Average Household Income (2023)	\$71,544		\$70,929		\$73,929		\$69,539	
Projected Average Household Income (2028)	\$85,891		\$84,306		\$85,992		\$81,810	
Census Average Household Income (2010)	\$46,651		\$40,028		\$41,920		\$39,951	
Census Average Household Income (2000)	\$41,751		\$38,633		\$40,016		\$38,715	
Projected Annual Change (2023-2028)	\$14,347	4.0%	\$13,377	3.8%	\$12,064	3.3%	\$12,271	3.5%
Historical Annual Change (2000-2023)	\$29,793	3.1%	\$32,296	3.6%	\$33,912	3.7%	\$30,824	3.5%
Median Household Income								
Estimated Median Household Income (2023)	\$46,896		\$46,307		\$49,965		\$47,131	
Projected Median Household Income (2028)	\$46,567		\$44,923		\$48,815		\$45,834	
Census Median Household Income (2010)	\$41,817		\$32,707		\$34,731		\$32,602	
Census Median Household Income (2000)	\$34,157		\$31,018		\$32,302		\$30,938	
Projected Annual Change (2023-2028)	-\$329	-0.1%	-\$1,384	-0.6%	-\$1,150	-0.5%	-\$1,297	-0.6%
Historical Annual Change (2000-2023)	\$12,739	1.6%	\$15,289	2.1%	\$17,662	2.4%	\$16,194	2.3%
Per Capita Income								
Estimated Per Capita Income (2023)	\$31,275		\$26,426		\$26,451		\$25,634	
Projected Per Capita Income (2028)	\$38,165		\$31,730		\$30,918		\$30,422	
Census Per Capita Income (2010)	\$19,051		\$14,239		\$14,061		\$13,979	
Census Per Capita Income (2000)	\$15,672		\$12,899		\$12,599		\$12,628	
Projected Annual Change (2023-2028)	\$6,890	4.4%	\$5,304	4.0%	\$4,467	3.4%	\$4,787	3.7%
Historical Annual Change (2000-2023)	\$15,603	4.3%	\$13,527	4.6%	\$13,852	4.8%	\$13,006	4.5%
Estimated Average Household Net Worth (2023)	\$220,989		\$237,468		\$238,939		\$231,445	

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1030 Hawkins Blvd El Paso, TX 79915	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Race and Ethnicity								
Total Population (2023)	8,194		89,563		203,156		121,552	
White (2023)	3,047	37.2%	33,347	37.2%	74,966	36.9%	45,785	37.7%
Black or African American (2023)	547	6.7%	3,835	4.3%	8,280	4.1%	4,986	4.1%
American Indian or Alaska Native (2023)	90	1.1%	973	1.1%	2,557	1.3%	1,346	1.1%
Asian (2023)	165	2.0%	821	0.9%	1,920	0.9%	1,097	0.9%
Hawaiian or Pacific Islander (2023)	23	0.3%	135	0.2%	670	0.3%	209	0.2%
Other Race (2023)	1,659	20.2%	19,345	21.6%	43,197	21.3%	26,258	21.6%
Two or More Races (2023)	2,664	32.5%	31,105	34.7%	71,567	35.2%	41,871	34.4%
Population < 18 (2023)	1,824 22.3%		20,216 22.6%		46,934 23.1%		27,780 22.9%	
White Not Hispanic	143	7.8%	801	4.0%	2,355	5.0%	1,275	4.6%
Black or African American	115	6.3%	612	3.0%	1,522	3.2%	855	3.1%
Asian	29	1.6%	191	0.9%	478	1.0%	270	1.0%
Other Race Not Hispanic	42	2.3%	315	1.6%	791	1.7%	452	1.6%
Hispanic	1,495	82.0%	18,296	90.5%	41,788	89.0%	24,927	89.7%
Not Hispanic or Latino Population (2023)	1,662 20.3%		12,846 14.3%		33,563 16.5%		17,970 14.8%	
Not Hispanic White	944	56.8%	8,612	67.0%	20,153	60.0%	11,946	66.5%
Not Hispanic Black or African American	449	27.0%	2,631	20.5%	6,147	18.3%	3,521	19.6%
Not Hispanic American Indian or Alaska Native	16	1.0%	151	1.2%	736	2.2%	232	1.3%
Not Hispanic Asian	136	8.2%	636	5.0%	1,524	4.5%	874	4.9%
Not Hispanic Hawaiian or Pacific Islander	13	0.8%	64	0.5%	475	1.4%	111	0.6%
Not Hispanic Other Race	34	2.0%	210	1.6%	1,130	3.4%	305	1.7%
Not Hispanic Two or More Races	70	4.2%	541	4.2%	3,397	10.1%	981	5.5%
Hispanic or Latino Population (2023)	6,532 79.7%		76,717 85.7%		169,593 83.5%		103,582 85.2%	
Hispanic White	2,103	32.2%	24,735	32.2%	54,812	32.3%	33,839	32.7%
Hispanic Black or African American	98	1.5%	1,204	1.6%	2,133	1.3%	1,465	1.4%
Hispanic American Indian or Alaska Native	73	1.1%	822	1.1%	1,821	1.1%	1,114	1.1%
Hispanic Asian	29	0.4%	185	0.2%	396	0.2%	223	0.2%
Hispanic Hawaiian or Pacific Islander	10	0.2%	71	-	194	0.1%	98	-
Hispanic Other Race	1,625	24.9%	19,135	24.9%	42,067	24.8%	25,954	25.1%
Hispanic Two or More Races	2,593	39.7%	30,565	39.8%	68,170	40.2%	40,890	39.5%
Not Hispanic or Latino Population (2020)	1,904 22.0%		12,736 13.6%		32,154 15.3%		17,489 13.8%	
Hispanic or Latino Population (2020)	6,746 78.0%		81,040 86.4%		177,418 84.7%		109,313 86.2%	
Not Hispanic or Latino Population (2010)	2,255 24.1%		14,804 14.5%		35,041 15.7%		19,046 14.0%	
Hispanic or Latino Population (2010)	7,086 75.9%		87,408 85.5%		188,257 84.3%		117,120 86.0%	
Not Hispanic or Latino Population (2028)	1,441 20.1%		11,558 14.4%		32,206 17.2%		16,665 15.2%	
Hispanic or Latino Population (2028)	5,740 79.9%		68,576 85.6%		155,035 82.8%		93,301 84.8%	
Projected Annual Growth (2023-2028)	-792	-2.4%	-8,141	-2.1%	-14,558	-1.7%	-10,281	-2.0%
Historical Annual Growth (2010-2020)	-341	-0.5%	-6,368	-0.7%	-10,839	-0.6%	-7,806	-0.7%

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Total Age Distribution (2023)								
Total Population	8,194		89,563		203,156		121,552	
Age Under 5 Years	588	7.2%	5,112	5.7%	11,891	5.9%	7,112	5.9%
Age 5 to 9 Years	472	5.8%	5,438	6.1%	12,955	6.4%	7,616	6.3%
Age 10 to 14 Years	459	5.6%	5,807	6.5%	13,404	6.6%	7,852	6.5%
Age 15 to 19 Years	521	6.4%	6,248	7.0%	14,548	7.2%	8,469	7.0%
Age 20 to 24 Years	937	11.4%	7,300	8.2%	17,798	8.8%	9,985	8.2%
Age 25 to 29 Years	791	9.7%	5,819	6.5%	13,940	6.9%	8,050	6.6%
Age 30 to 34 Years	528	6.4%	4,876	5.4%	12,074	5.9%	6,867	5.6%
Age 35 to 39 Years	397	4.8%	4,396	4.9%	10,951	5.4%	6,137	5.0%
Age 40 to 44 Years	377	4.6%	4,319	4.8%	10,365	5.1%	5,973	4.9%
Age 45 to 49 Years	409	5.0%	4,924	5.5%	11,489	5.7%	6,733	5.5%
Age 50 to 54 Years	400	4.9%	4,985	5.6%	11,795	5.8%	6,783	5.6%
Age 55 to 59 Years	366	4.5%	4,959	5.5%	11,850	5.8%	6,835	5.6%
Age 60 to 64 Years	363	4.4%	5,297	5.9%	12,198	6.0%	7,398	6.1%
Age 65 to 69 Years	440	5.4%	5,767	6.4%	11,776	5.8%	7,668	6.3%
Age 70 to 74 Years	411	5.0%	5,149	5.7%	9,593	4.7%	6,629	5.5%
Age 75 to 79 Years	328	4.0%	4,054	4.5%	7,157	3.5%	5,049	4.2%
Age 80 to 84 Years	215	2.6%	2,671	3.0%	4,806	2.4%	3,290	2.7%
Age 85 Years or Over	191	2.3%	2,443	2.7%	4,567	2.2%	3,106	2.6%
Median Age	35.0		39.8		38.0		39.2	
Age 19 Years or Less	2,040	24.9%	22,605	25.2%	52,798	26.0%	31,050	25.5%
Age 20 to 64 Years	4,568	55.7%	46,875	52.3%	112,459	55.4%	64,759	53.3%
Age 65 Years or Over	1,585	19.3%	20,083	22.4%	37,899	18.7%	25,742	21.2%
Female Age Distribution (2023)								
Female Population	4,070		46,364		103,407		62,825	
Age Under 5 Years	288	7.1%	2,475	5.3%	5,700	5.5%	3,384	5.4%
Age 5 to 9 Years	228	5.6%	2,601	5.6%	6,192	6.0%	3,613	5.8%
Age 10 to 14 Years	221	5.4%	2,849	6.1%	6,597	6.4%	3,889	6.2%
Age 15 to 19 Years	262	6.4%	3,005	6.5%	6,934	6.7%	4,091	6.5%
Age 20 to 24 Years	434	10.7%	3,445	7.4%	7,746	7.5%	4,688	7.5%
Age 25 to 29 Years	335	8.2%	2,700	5.8%	6,402	6.2%	3,774	6.0%
Age 30 to 34 Years	214	5.3%	2,289	4.9%	5,761	5.6%	3,297	5.2%
Age 35 to 39 Years	155	3.8%	2,098	4.5%	5,269	5.1%	2,958	4.7%
Age 40 to 44 Years	166	4.1%	2,111	4.6%	5,069	4.9%	2,942	4.7%
Age 45 to 49 Years	191	4.7%	2,539	5.5%	5,943	5.7%	3,480	5.5%
Age 50 to 54 Years	215	5.3%	2,560	5.5%	6,234	6.0%	3,542	5.6%
Age 55 to 59 Years	205	5.0%	2,723	5.9%	6,411	6.2%	3,739	6.0%
Age 60 to 64 Years	197	4.8%	2,970	6.4%	6,727	6.5%	4,135	6.6%
Age 65 to 69 Years	258	6.3%	3,337	7.2%	6,694	6.5%	4,438	7.1%
Age 70 to 74 Years	237	5.8%	3,003	6.5%	5,469	5.3%	3,811	6.1%
Age 75 to 79 Years	196	4.8%	2,382	5.1%	4,178	4.0%	2,923	4.7%
Age 80 to 84 Years	128	3.1%	1,630	3.5%	2,953	2.9%	1,987	3.2%
Age 85 Years or Over	140	3.5%	1,647	3.6%	3,129	3.0%	2,134	3.4%
Female Median Age	38.6		43.6		41.6		42.9	
Age 19 Years or Less	999	24.5%	10,930	23.6%	25,423	24.6%	14,977	23.8%
Age 20 to 64 Years	2,112	51.9%	23,435	50.5%	55,562	53.7%	32,556	51.8%
Age 65 Years or Over	959	23.6%	11,999	25.9%	22,422	21.7%	15,293	24.3%

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Male Age Distribution (2023)								
Male Population	4,124	50.3%	43,199	48.2%	99,749	49.1%	58,727	48.3%
Age Under 5 Years	299	7.3%	2,637	6.1%	6,192	6.2%	3,728	6.3%
Age 5 to 9 Years	245	5.9%	2,837	6.6%	6,763	6.8%	4,003	6.8%
Age 10 to 14 Years	238	5.8%	2,958	6.8%	6,807	6.8%	3,963	6.7%
Age 15 to 19 Years	259	6.3%	3,243	7.5%	7,614	7.6%	4,379	7.5%
Age 20 to 24 Years	503	12.2%	3,855	8.9%	10,052	10.1%	5,296	9.0%
Age 25 to 29 Years	456	11.1%	3,119	7.2%	7,538	7.6%	4,276	7.3%
Age 30 to 34 Years	314	7.6%	2,587	6.0%	6,313	6.3%	3,570	6.1%
Age 35 to 39 Years	242	5.9%	2,298	5.3%	5,682	5.7%	3,179	5.4%
Age 40 to 44 Years	211	5.1%	2,208	5.1%	5,296	5.3%	3,031	5.2%
Age 45 to 49 Years	218	5.3%	2,385	5.5%	5,546	5.6%	3,253	5.5%
Age 50 to 54 Years	186	4.5%	2,426	5.6%	5,561	5.6%	3,240	5.5%
Age 55 to 59 Years	161	3.9%	2,236	5.2%	5,439	5.5%	3,096	5.3%
Age 60 to 64 Years	166	4.0%	2,327	5.4%	5,471	5.5%	3,262	5.6%
Age 65 to 69 Years	182	4.4%	2,430	5.6%	5,082	5.1%	3,231	5.5%
Age 70 to 74 Years	174	4.2%	2,146	5.0%	4,124	4.1%	2,818	4.8%
Age 75 to 79 Years	132	3.2%	1,672	3.9%	2,979	3.0%	2,127	3.6%
Age 80 to 84 Years	88	2.1%	1,040	2.4%	1,853	1.9%	1,303	2.2%
Age 85 Years or Over	50	1.2%	796	1.8%	1,438	1.4%	972	1.7%
Male Median Age	32.4		36.1		34.5		35.6	
Age 19 Years or Less	1,041	25.3%	11,675	27.0%	27,375	27.4%	16,073	27.4%
Age 20 to 64 Years	2,456	59.6%	23,440	54.3%	56,897	57.0%	32,204	54.8%
Age 65 Years or Over	626	15.2%	8,084	18.7%	15,476	15.5%	10,450	17.8%
Males per 100 Females (2023)								
Overall Comparison	101		93		96		93	
Age Under 5 Years	104	50.9%	107	51.6%	109	52.1%	110	52.4%
Age 5 to 9 Years	107	51.8%	109	52.2%	109	52.2%	111	52.6%
Age 10 to 14 Years	108	51.9%	104	50.9%	103	50.8%	102	50.5%
Age 15 to 19 Years	99	49.8%	108	51.9%	110	52.3%	107	51.7%
Age 20 to 24 Years	116	53.7%	112	52.8%	130	56.5%	113	53.0%
Age 25 to 29 Years	136	57.6%	116	53.6%	118	54.1%	113	53.1%
Age 30 to 34 Years	147	59.4%	113	53.0%	110	52.3%	108	52.0%
Age 35 to 39 Years	156	60.9%	110	52.3%	108	51.9%	107	51.8%
Age 40 to 44 Years	127	55.9%	105	51.1%	104	51.1%	103	50.7%
Age 45 to 49 Years	114	53.3%	94	48.4%	93	48.3%	93	48.3%
Age 50 to 54 Years	87	46.4%	95	48.7%	89	47.2%	91	47.8%
Age 55 to 59 Years	78	43.9%	82	45.1%	85	45.9%	83	45.3%
Age 60 to 64 Years	84	45.8%	78	43.9%	81	44.8%	79	44.1%
Age 65 to 69 Years	71	41.4%	73	42.1%	76	43.2%	73	42.1%
Age 70 to 74 Years	73	42.3%	71	41.7%	75	43.0%	74	42.5%
Age 75 to 79 Years	67	40.3%	70	41.2%	71	41.6%	73	42.1%
Age 80 to 84 Years	69	40.7%	64	38.9%	63	38.5%	66	39.6%
Age 85 Years or Over	36	26.4%	48	32.6%	46	31.5%	46	31.3%
Age 19 Years or Less	104	51.0%	107	51.6%	108	51.8%	107	51.8%
Age 20 to 39 Years	133	57.1%	113	53.0%	117	54.0%	111	52.6%
Age 40 to 64 Years	97	49.1%	90	47.3%	90	47.3%	89	47.1%
Age 65 Years or Over	65	39.5%	67	40.3%	69	40.8%	68	40.6%

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Household Type (2023)								
Total Households	3,580		33,183		71,171		44,478	
Households with Children	1,138	31.8%	10,092	30.4%	23,394	32.9%	13,870	31.2%
Average Household Size	2.3		2.7		2.8		2.7	
Household Density per Square Mile	1,140		1,174		907		1,308	
Population Family	6,861	83.7%	76,400	85.3%	173,845	85.6%	104,110	85.7%
Population Non-Family	1,324	16.2%	12,189	13.6%	24,052	11.8%	15,938	13.1%
Population Group Quarters	9	0.1%	973	1.1%	5,260	2.6%	1,504	1.2%
Family Households	2,361	66.0%	22,712	68.4%	50,770	71.3%	30,807	69.3%
Married Couple Households	1,565	66.3%	13,548	59.7%	30,985	61.0%	18,571	60.3%
Other Family Households with Children	796	33.7%	9,164	40.3%	19,785	39.0%	12,236	39.7%
Family Households with Children	1,135	48.1%	10,051	44.3%	23,303	45.9%	13,818	44.9%
Married Couple with Children	759	66.8%	5,900	58.7%	13,950	59.9%	8,127	58.8%
Other Family Households with Children	376	33.2%	4,151	41.3%	9,353	40.1%	5,691	41.2%
Family Households No Children	1,226	51.9%	12,660	55.7%	27,467	54.1%	16,988	55.1%
Married Couple No Children	807	65.8%	7,648	60.4%	17,035	62.0%	10,443	61.5%
Other Family Households No Children	420	34.2%	5,013	39.6%	10,432	38.0%	6,545	38.5%
Non-Family Households	1,219	34.0%	10,471	31.6%	20,401	28.7%	13,672	30.7%
Non-Family Households with Children	3	0.3%	41	0.4%	90	0.4%	52	0.4%
Non-Family Households No Children	1,216	99.7%	10,430	99.6%	20,310	99.6%	13,620	99.6%
Average Family Household Size	2.9		3.4		3.4		3.4	
Average Family Income	\$80,096		\$81,813		\$81,353		\$79,497	
Median Family Income	\$61,548		\$56,673		\$58,885		\$56,758	
Average Non-Family Household Size	1.1		1.2		1.2		1.2	
Marital Status (2023)								
Population Age 15 Years or Over	6,675		73,206		164,906		98,971	
Never Married	2,379	35.6%	25,745	35.2%	58,537	35.5%	34,647	35.0%
Currently Married	2,315	34.7%	26,526	36.2%	61,901	37.5%	36,417	36.8%
Previously Married	1,981	29.7%	20,934	28.6%	44,468	27.0%	27,906	28.2%
Separated	336	17.0%	5,848	27.9%	13,617	30.6%	7,987	28.6%
Widowed	417	21.0%	6,041	28.9%	12,096	27.2%	8,042	28.8%
Divorced	1,229	62.0%	9,046	43.2%	18,754	42.2%	11,878	42.6%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	5,216		59,658		132,561		80,517	
Elementary (Grade Level 0 to 8)	372	7.1%	8,225	13.8%	16,778	12.7%	10,962	13.6%
Some High School (Grade Level 9 to 11)	372	7.1%	6,027	10.1%	12,669	9.6%	7,699	9.6%
High School Graduate	1,169	22.4%	14,889	25.0%	32,532	24.5%	20,056	24.9%
Some College	1,316	25.2%	12,632	21.2%	28,912	21.8%	17,691	22.0%
Associate Degree Only	463	8.9%	4,975	8.3%	12,351	9.3%	6,699	8.3%
Bachelor Degree Only	1,044	20.0%	9,045	15.2%	20,168	15.2%	12,148	15.1%
Graduate Degree	481	9.2%	3,864	6.5%	9,150	6.9%	5,262	6.5%
Any College (Some College or Higher)	3,304	63.3%	30,516	51.2%	70,581	53.2%	41,800	51.9%
College Degree + (Bachelor Degree or Higher)	1,525	29.2%	12,909	21.6%	29,318	22.1%	17,410	21.6%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 31.7686/-106.3785

1030 Hawkins Blvd El Paso, TX 79915	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Housing								
Total Housing Units (2023)	3,864		36,195		77,667		48,568	
Total Housing Units (2020)	4,105		38,667		81,360		51,469	
Historical Annual Growth (2020-2023)	-241	-2.0%	-2,472	-2.1%	-3,693	-1.5%	-2,901	-1.9%
Housing Units Occupied (2023)	3,580 92.7%		33,183 91.7%		71,171 91.6%		44,478 91.6%	
Housing Units Owner-Occupied	1,933 54.0%		19,683 59.3%		42,209 59.3%		26,315 59.2%	
Housing Units Renter-Occupied	1,647 46.0%		13,499 40.7%		28,962 40.7%		18,163 40.8%	
Housing Units Vacant (2023)	284 7.3%		3,012 8.3%		6,496 8.4%		4,090 8.4%	
Household Size (2023)								
Total Households	3,580		33,183		71,171		44,478	
1 Person Households	1,036 28.9%		9,430 28.4%		18,241 25.6%		12,314 27.7%	
2 Person Households	1,183 33.0%		9,935 29.9%		20,776 29.2%		12,966 29.2%	
3 Person Households	567 15.8%		5,417 16.3%		12,902 18.1%		7,792 17.5%	
4 Person Households	409 11.4%		4,106 12.4%		9,391 13.2%		5,561 12.5%	
5 Person Households	231 6.4%		2,494 7.5%		5,725 8.0%		3,374 7.6%	
6 Person Households	99 2.8%		1,101 3.3%		2,514 3.5%		1,498 3.4%	
7 or More Person Households	55 1.5%		699 2.1%		1,622 2.3%		974 2.2%	
Household Income Distribution (2023)								
HH Income \$200,000 or More	77 2.1%		999 3.0%		2,035 2.9%		1,237 2.8%	
HH Income \$150,000 to \$199,999	273 7.6%		1,290 3.9%		3,109 4.4%		1,658 3.7%	
HH Income \$125,000 to \$149,999	116 3.2%		1,304 3.9%		3,054 4.3%		1,806 4.1%	
HH Income \$100,000 to \$124,999	112 3.1%		2,113 6.4%		5,177 7.3%		2,946 6.6%	
HH Income \$75,000 to \$99,999	397 11.1%		3,532 10.6%		7,722 10.9%		4,813 10.8%	
HH Income \$50,000 to \$74,999	649 18.1%		5,355 16.1%		12,219 17.2%		7,424 16.7%	
HH Income \$35,000 to \$49,999	660 18.4%		4,669 14.1%		9,767 13.7%		6,001 13.5%	
HH Income \$25,000 to \$34,999	618 17.3%		4,037 12.2%		8,605 12.1%		5,514 12.4%	
HH Income \$15,000 to \$24,999	262 7.3%		4,131 12.5%		8,332 11.7%		5,701 12.8%	
HH Income \$10,000 to \$14,999	213 6.0%		2,393 7.2%		4,759 6.7%		3,123 7.0%	
HH Income Under \$10,000	203 5.7%		3,360 10.1%		6,391 9.0%		4,255 9.6%	
Household Vehicles (2023)								
Households 0 Vehicles Available	214 6.0%		3,136 9.5%		6,203 8.7%		4,100 9.2%	
Households 1 Vehicle Available	1,370 38.3%		12,440 37.5%		25,143 35.3%		16,218 36.5%	
Households 2 Vehicles Available	1,356 37.9%		10,631 32.0%		24,291 34.1%		14,901 33.5%	
Households 3 or More Vehicles Available	640 17.9%		6,976 21.0%		15,533 21.8%		9,259 20.8%	
Total Vehicles Available	6,137		57,374		126,650		77,400	
Average Vehicles per Household	1.7		1.7		1.8		1.7	
Owner-Occupied Household Vehicles	3,907 63.7%		39,638 69.1%		87,629 69.2%		53,405 69.0%	
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.1		2.0	
Renter-Occupied Household Vehicles	2,230 36.3%		17,736 30.9%		39,021 30.8%		23,995 31.0%	
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.3		1.3	
Travel Time (2023)								
Worker Base Age 16 years or Over	4,379		40,156		87,684		53,897	
Travel to Work in 14 Minutes or Less	1,030 23.5%		9,423 23.5%		20,798 23.7%		13,009 24.1%	
Travel to Work in 15 to 29 Minutes	1,727 39.4%		18,834 46.9%		39,869 45.5%		25,002 46.4%	
Travel to Work in 30 to 59 Minutes	688 15.7%		6,806 16.9%		15,746 18.0%		8,847 16.4%	
Travel to Work in 60 Minutes or More	128 2.9%		1,292 3.2%		2,580 2.9%		1,574 2.9%	
Work at Home	806 18.4%		3,802 9.5%		8,690 9.9%		5,465 10.1%	
Average Minutes Travel to Work	19.3		19.3		19.6		19.2	

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1030 Hawkins Blvd El Paso, TX 79915	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	4,379		40,156		87,684		53,897	
Drive to Work Alone	2,986	68.2%	30,333	75.5%	65,742	75.0%	40,442	75.0%
Drive to Work in Carpool	374	8.5%	4,019	10.0%	8,688	9.9%	5,226	9.7%
Travel to Work by Public Transportation	73	1.7%	420	1.0%	949	1.1%	533	1.0%
Drive to Work on Motorcycle	1	-	12	-	30	-	17	-
Bicycle to Work	7	0.1%	106	0.3%	211	0.2%	129	0.2%
Walk to Work	64	1.5%	730	1.8%	1,616	1.8%	969	1.8%
Other Means	67	1.5%	735	1.8%	1,757	2.0%	1,115	2.1%
Work at Home	806	18.4%	3,802	9.5%	8,690	9.9%	5,465	10.1%
Daytime Demographics (2023)								
Total Businesses	866		4,658		8,878		6,878	
Total Employees	11,474		60,136		104,947		78,928	
Company Headquarter Businesses	32	3.7%	152	3.3%	272	3.1%	214	3.1%
Company Headquarter Employees	1,575	13.7%	7,538	12.5%	10,810	10.3%	6,773	8.6%
Employee Population per Business	13.3	to 1	12.9	to 1	11.8	to 1	11.5	to 1
Residential Population per Business	9.5	to 1	19.2	to 1	22.9	to 1	17.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	13,548		90,824		172,355		120,198	
Labor Force								
Labor Population Age 16 Years or Over (2023)	6,576		71,966		162,064		97,293	
Labor Force Total Males (2023)	3,292	50.1%	34,135	47.4%	78,527	48.5%	46,171	47.5%
Male Civilian Employed	2,314	70.3%	21,070	61.7%	46,014	58.6%	28,226	61.1%
Male Civilian Unemployed	43	1.3%	1,120	3.3%	2,471	3.1%	1,487	3.2%
Males in Armed Forces	124	3.8%	854	2.5%	6,180	7.9%	1,735	3.8%
Males Not in Labor Force	812	24.7%	11,091	32.5%	23,862	30.4%	14,723	31.9%
Labor Force Total Females (2023)	3,284	49.9%	37,831	52.6%	83,537	51.5%	51,122	52.5%
Female Civilian Employed	2,065	62.9%	19,092	50.5%	41,677	49.9%	25,677	50.2%
Female Civilian Unemployed	55	1.7%	847	2.2%	2,401	2.9%	1,209	2.4%
Females in Armed Forces	-	-	262	0.7%	785	0.9%	385	0.8%
Females Not in Labor Force	1,164	35.4%	17,630	46.6%	38,675	46.3%	23,851	46.7%
Unemployment Rate	98	1.5%	1,966	2.7%	4,872	3.0%	2,696	2.8%
Occupation (2023)								
Occupation Population Age 16 Years or Over	4,379		40,156		87,684		53,897	
Occupation Total Males	2,314	52.8%	21,064	52.5%	46,008	52.5%	28,220	52.4%
Occupation Total Females	2,065	47.2%	19,092	47.5%	41,676	47.5%	25,677	47.6%
Management, Business, Financial Operations	578	-	4,275	10.6%	9,730	11.1%	5,744	10.7%
Professional, Related	908	20.7%	8,224	20.5%	17,852	20.4%	10,923	20.3%
Service	929	21.2%	9,435	23.5%	20,163	23.0%	12,563	23.3%
Sales, Office	1,157	26.4%	8,818	22.0%	19,761	22.5%	12,133	22.5%
Farming, Fishing, Forestry	-	-	78	0.2%	158	0.2%	82	0.2%
Construction, Extraction, Maintenance	281	6.4%	3,579	8.9%	7,793	8.9%	4,945	9.2%
Production, Transport, Material Moving	525	12.0%	5,747	14.3%	12,225	13.9%	7,508	13.9%
White Collar Workers	2,644	60.4%	21,317	53.1%	47,344	54.0%	28,799	53.4%
Blue Collar Workers	1,735	39.6%	18,839	46.9%	40,340	46.0%	25,098	46.6%

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1030 Hawkins Blvd El Paso, TX 79915	1 mi radius		3 mi radius		5 mi radius		10 min drive time	
Units In Structure (2023)								
Total Units	3,580		33,183		71,171		44,478	
1 Detached Unit	2,038	56.9%	21,152	63.7%	46,227	65.0%	28,424	63.9%
1 Attached Unit	140	3.9%	1,498	4.5%	4,172	5.9%	2,323	5.2%
2 Units	56	1.6%	720	2.2%	1,826	2.6%	1,140	2.6%
3 to 4 Units	147	4.1%	1,535	4.6%	3,468	4.9%	2,149	4.8%
5 to 9 Units	397	11.1%	2,224	6.7%	4,377	6.1%	2,912	6.5%
10 to 19 Units	415	11.6%	2,149	6.5%	3,802	5.3%	2,678	6.0%
20 to 49 Units	96	2.7%	962	2.9%	1,642	2.3%	1,164	2.6%
50 or More Units	205	5.7%	1,791	5.4%	3,401	4.8%	2,265	5.1%
Mobile Home or Trailer	80	2.2%	1,100	3.3%	2,122	3.0%	1,351	3.0%
Other Structure	5	0.1%	52	0.2%	134	0.2%	73	0.2%
Homes Built By Year (2023)								
Homes Built 2014 or later	26	0.7%	227	0.6%	495	0.6%	309	0.6%
Homes Built 2010 to 2013	228	5.9%	2,751	7.6%	6,811	8.8%	3,969	8.2%
Homes Built 2000 to 2009	293	7.6%	1,976	5.5%	4,954	6.4%	2,922	6.0%
Homes Built 1990 to 1999	294	7.6%	2,143	5.9%	5,017	6.5%	2,866	5.9%
Homes Built 1980 to 1989	518	13.4%	3,824	10.6%	11,223	14.5%	5,411	11.1%
Homes Built 1970 to 1979	628	16.3%	6,527	18.0%	14,824	19.1%	8,968	18.5%
Homes Built 1960 to 1969	809	20.9%	6,783	18.7%	9,654	12.4%	7,711	15.9%
Homes Built 1950 to 1959	661	17.1%	6,518	18.0%	10,902	14.0%	8,144	16.8%
Homes Built 1940 to 1949	73	1.9%	1,482	4.1%	4,031	5.2%	2,432	5.0%
Homes Built Before 1939	51	1.3%	951	2.6%	3,260	4.2%	1,747	3.6%
Median Age of Homes	48.7 yrs		50.6 yrs		48.7 yrs		50.2 yrs	
Home Values (2023)								
Owner Specified Housing Units	1,933		19,683		42,209		26,315	
Home Values \$1,000,000 or More	6	0.3%	83	0.4%	191	0.5%	119	0.5%
Home Values \$750,000 to \$999,999	3	0.2%	88	0.4%	202	0.5%	141	0.5%
Home Values \$500,000 to \$749,999	89	4.6%	363	1.8%	572	1.4%	421	1.6%
Home Values \$400,000 to \$499,999	9	0.5%	178	0.9%	459	1.1%	248	0.9%
Home Values \$300,000 to \$399,999	234	12.1%	1,080	5.5%	2,027	4.8%	1,408	5.3%
Home Values \$250,000 to \$299,999	75	3.9%	852	4.3%	1,860	4.4%	1,112	4.2%
Home Values \$200,000 to \$249,999	313	16.2%	1,839	9.3%	3,556	8.4%	2,460	9.3%
Home Values \$175,000 to \$199,999	194	10.1%	1,767	9.0%	3,629	8.6%	2,413	9.2%
Home Values \$150,000 to \$174,999	180	9.3%	2,497	12.7%	5,652	13.4%	3,298	12.5%
Home Values \$125,000 to \$149,999	225	11.7%	2,363	12.0%	5,561	13.2%	3,072	11.7%
Home Values \$100,000 to \$124,999	242	12.5%	3,513	17.8%	7,888	18.7%	4,744	18.0%
Home Values \$90,000 to \$99,999	149	7.7%	1,465	7.4%	3,084	7.3%	2,061	7.8%
Home Values \$80,000 to \$89,999	77	4.0%	969	4.9%	1,961	4.6%	1,384	5.3%
Home Values \$70,000 to \$79,999	33	1.7%	750	3.8%	1,648	3.9%	1,023	3.9%
Home Values \$60,000 to \$69,999	18	0.9%	345	1.8%	680	1.6%	435	1.7%
Home Values \$50,000 to \$59,999	5	0.2%	175	0.9%	409	1.0%	221	0.8%
Home Values \$35,000 to \$49,999	25	1.3%	155	0.8%	368	0.9%	206	0.8%
Home Values \$25,000 to \$34,999	10	0.5%	123	0.6%	238	0.6%	156	0.6%
Home Values \$10,000 to \$24,999	17	0.9%	439	2.2%	1,202	2.8%	644	2.4%
Home Values Under \$10,000	30	1.6%	640	3.3%	1,021	2.4%	750	2.9%
Owner-Occupied Median Home Value	\$186,479		\$147,496		\$142,654		\$145,596	
Renter-Occupied Median Rent	\$758		\$713		\$758		\$731	

Complete Profile

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Lat/Lon: 31.7686/-106.3785

1030 Hawkins Blvd El Paso, TX 79915	1 mi radius	3 mi radius	5 mi radius	10 min drive time
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	\$198.57 M	\$1.83 B	\$4.03 B	\$2.42 B
Total Non-Retail Expenditure	\$104.88 M	\$964.76 M	\$2.12 B	\$1.28 B
Total Retail Expenditure	\$93.69 M	\$861.34 M	\$1.9 B	\$1.14 B
Apparel	\$6.94 M	\$63.56 M	\$140.64 M	\$84.07 M
Contributions	\$6.21 M	\$57.29 M	\$125.83 M	\$75.49 M
Education	\$5.53 M	\$51.21 M	\$113.39 M	\$67.44 M
Entertainment	\$10.98 M	\$100.83 M	\$222.97 M	\$133.29 M
Food and Beverages	\$29.52 M	\$272.25 M	\$600.37 M	\$360.36 M
Furnishings and Equipment	\$6.84 M	\$62.64 M	\$138.49 M	\$82.79 M
Gifts	\$4.59 M	\$42.4 M	\$93.31 M	\$55.93 M
Health Care	\$17.1 M	\$158.12 M	\$346.91 M	\$209.15 M
Household Operations	\$7.71 M	\$70.97 M	\$156.22 M	\$93.75 M
Miscellaneous Expenses	\$3.74 M	\$34.31 M	\$75.6 M	\$45.33 M
Personal Care	\$2.66 M	\$24.47 M	\$53.95 M	\$32.37 M
Personal Insurance	\$1.33 M	\$12.2 M	\$27.01 M	\$16.1 M
Reading	\$431.95 K	\$3.97 M	\$8.7 M	\$5.24 M
Shelter	\$42.31 M	\$388.08 M	\$854.7 M	\$513.34 M
Tobacco	\$1.32 M	\$12.29 M	\$26.85 M	\$16.31 M
Transportation	\$36.15 M	\$330.69 M	\$732.22 M	\$438.03 M
Utilities	\$15.22 M	\$140.81 M	\$309.14 M	\$186.49 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	\$4,622	\$4,586	\$4,714	\$4,526
Total Non-Retail Expenditure	\$2,441 52.8%	\$2,423 52.8%	\$2,488 52.8%	\$2,390 52.8%
Total Retail Expenditures	\$2,181 47.2%	\$2,163 47.2%	\$2,227 47.2%	\$2,136 47.2%
Apparel	\$162 3.5%	\$160 3.5%	\$165 3.5%	\$158 3.5%
Contributions	\$145 3.1%	\$144 3.1%	\$147 3.1%	\$141 3.1%
Education	\$129 2.8%	\$129 2.8%	\$133 2.8%	\$126 2.8%
Entertainment	\$255 5.5%	\$253 5.5%	\$261 5.5%	\$250 5.5%
Food and Beverages	\$687 14.9%	\$684 14.9%	\$703 14.9%	\$675 14.9%
Furnishings and Equipment	\$159 3.4%	\$157 3.4%	\$162 3.4%	\$155 3.4%
Gifts	\$107 2.3%	\$106 2.3%	\$109 2.3%	\$105 2.3%
Health Care	\$398 8.6%	\$397 8.7%	\$406 8.6%	\$392 8.7%
Household Operations	\$179 3.9%	\$178 3.9%	\$183 3.9%	\$176 3.9%
Miscellaneous Expenses	\$87 1.9%	\$86 1.9%	\$89 1.9%	\$85 1.9%
Personal Care	\$62 1.3%	\$61 1.3%	\$63 1.3%	\$61 1.3%
Personal Insurance	\$31 0.7%	\$31 0.7%	\$32 0.7%	\$30 0.7%
Reading	\$10 0.2%	\$10 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$985 21.3%	\$975 21.3%	\$1,001 21.2%	\$962 21.3%
Tobacco	\$31 0.7%	\$31 0.7%	\$31 0.7%	\$31 0.7%
Transportation	\$842 18.2%	\$830 18.1%	\$857 18.2%	\$821 18.1%
Utilities	\$354 7.7%	\$354 7.7%	\$362 7.7%	\$349 7.7%